



2021 Art in the Park 1st and 3rd Saturday, May – October Fredericksburg Farmers Market at Hurkamp Park

AVAILABLE DATES/TIME: May 1 & 15, June 5 & 19, July 3 & 17, August 7 & 21, September 4 & 18, October 2 & 16, 2021. Advertised hours are 9:00am – 1:00pm at Hurkamp Park, William and Prince Edward Streets, downtown Fredericksburg. **Art in the Park is a rain or shine event** in conjunction with the Farmers Market. The City of Fredericksburg holds the discretion to cancel one or more of these events. Fees are non-refundable if vendor misses scheduled event. **If a vendor misses more than 2 events, their application will be removed for future events.** Fees may be refunded only if event is cancelled by the City.

MEDIUMS OFFERED HAVE INCLUDED: ceramics/pottery, graphics/printmaking, painting, jewelry, photography, drawing/pastels, metal work, sculpture, fiber/leather, mixed media, wood, glass, 3-D printing, candles, soaps, etc. **Food items such as BAKERY/CANNED goods are considered Farmers Market products and are not permitted at Art in the Park. Third party sellers (e.g. Mary Kay, Scentsy, LuLaRoe, etc.) are not permitted to participate in Art in the Park events.**

HOW TO APPLY: Applications for Art in the Park are completed online at ManagemyMarket.com. Only one (1) application needs to be submitted to participate in the 2021 Art in the Park season. The application must be submitted NO LATER than the Monday before the applicant's first event. Space is limited and applications will be chosen based on variety of offerings.

FEES AND PAYMENT: Once registered and approved, vendor will be emailed an invoice for an event fee of \$25 for one (1) event. This fee **MUST BE PAID PRIOR TO THE EVENT** and will be credited towards vendor's participation at that event.

The \$25 event fee covers vendor's participation at one (1) event and reserves a 12' x 12' tent space in Hurkamp Park. *Artists/Crafters without a City of Fredericksburg Business License are required to pay an additional \$10 fee for each event attended; this is for the required City Event Fee in lieu of the Business License.* In short, **total fee for one (1) event will either be: \$25 with vendor's own Business License, \$35 without vendor's own Business License.**

Although a Business License is not required to participate in Art in the Park it is recommended if the vendor chooses to participate in more than two (2) events. Business licenses can be purchased from the [Office of the Commissioner of Revenue](#).

Payment(s) may be submitted once invoice has been emailed by mailing a check to the Dorothy Hart Community Center (408 Canal St., Fredericksburg VA 22401), with credit card (540-372-1086, dial extension 0), or through the PayPal link on invoice.

Payment to participate is due NO LATER than close of business on the Thursday before the event. This reserves an assigned set-up space for the vendor on the day(s) chosen and paid for.

STANDARDS: All work must be the original fine art or craft created by the exhibiting artist. The artist/crafter creating the works is expected to be present during event. Vendor is responsible for all display equipment, set-up, tents, chairs and tables; NO MATERIALS, electrical or any other item, will be provided by Fredericksburg Parks, Recreation, & Events, Public Facilities, or the City. Vendor takes full responsibility for the safety of themselves, their family, helpers, belongings, and works. Vendor agrees to release and hold harmless the Fredericksburg Parks, Recreation, & Events, Public Facilities, as well as the City of Fredericksburg and its employees/volunteers from any and all liability.

Health and Safety Requirements: All vendors are required to wear a face mask. Due to the heat and humidity we encourage frequent breaks to stay hydrated. These breaks must take place away from customers. Please have hand sanitizer and supplies on hand to keep yourself safe and wipe down high touch surfaces. It is recommended that a “no-touch” rule for products is mentioned to customers, but it is not a requirement. We encourage all customers to wear a mask. Masks for customers are available at the Market manager’s tent and the city does supply hand sanitizer stations for customers throughout the park.

BREAKDOWN OF ART IN THE PARK PROCESS:

- [Register on ManageMyMarket.com](#) and APPLY for Art in the Park 2021
- Select the dates you plan to participate
- Once approved, you’ll receive an invoice a week before your first event
- Pay invoice prior to scheduled event
- Email with Spot Assignment in Hurkamp Park and specific instructions for setting up will be emailed the Wednesday before event
- **Day of event**, check in with Market Manager upon arrival. You may arrive as early as 6:00 AM to set up. Set up must be completed by 9am. Sales after 7:00 AM are permitted.

- **NOTE:** Spots for Art in the Park are assigned and are first come, first serve. Preferences will be accommodated when possible. If you choose to participate in every event date you will have the same spot starting from your first date. If you choose to participate select dates your spot within Hurkamp Park may change.

- **NOTE:** There is no parking lot for Hurkamp Park. Parking available on streets and in lots adjacent to the market. No driving in the park or on Prince Edward Street. **Check in with the Market Manager upon arrival.** The Market Manager will request to review a copy of vendor’s current Business License, when applicable. The Market Manager has the authority to ask guest participants to leave or to refuse an application.

Any questions contact the Fredericksburg Farmers Market Manager:
marketmanager@fredericksburgva.gov