

Liberty Tourism and Convention Commission Minutes for July 18, 2019

- *Board Present: Nicki Johnson, John Rigney, Laura Hebrock, Sandy Wolford, Mitch Phillips,*
- *Others Present: Charlie VanLeuven,*
- *Called to Order at 5:03 pm by John Rigney, Chairman*
- *Treasurer's Report – Reviewed and Approved by Laura Hebrock, second by Sandy Wolford. Motion Carried*

Old Business:

- *Hibpshman Home Show - Requesting \$7,500.00 for marketing and advertising in the newspapers, radio stations (98.7, 98.2, 99.5). Will also have 200 thirty second spots with Rick Wesley, \$100 Sponsorship with the Cruisers, Apple Festival Booth (\$100). Their proposed budget for this year is \$12,152.00. Sandy Wolford approved, second by Nicki Johnson, Motion Carried.*

- *Apple Festival requesting \$10,025.00 for advertising and marketing. No motion made to approve this request at this time.*

New Business:

Meeting ended due to one of the board members leaving early and confusion about having a quorum.

Next meeting to be held August 8, 2019