

## Casey County Tourism Meeting- April 9, 2020

Attendees – John Rigney, Sandy Wolford, Josh Switzer, Laura Hebrock, Heather Cundiff, Nicki Johnson

Called to Order by John Rigney at 5:05 PM

Review of Treasure Report – Sandy Wolford made a motion to approve the report and Josh Switzer 2<sup>nd</sup>. Motion carried.

### **NEW BUSINESS:**

The Board approved the purchase of \$500 worth of gift cards for each of the 14 Restaurants within the city limits. Heather Cundiff will be reaching out to each individual Liberty restaurant with the offer. The gift cards are to be given away in contests, as prizes and during events. They will also be given to the Ag Expo Center to encourage attendees at events there to come into town and eat. Josh Switzer made a motion to authorize the expense and Sandy Wolford second. Motion Carried.

Review of the first reading of the changes to the Tourism Bylaws. Notable changes include expanding membership to the commission to include those who live in Casey County instead of only allowing those who live in Liberty City Limits. Also noted as a change is any member missing three consecutive meetings could be replaced. Once the third is missed, the Director would inform the board, whom could then notify the mayor to seek a replacement. Josh Switzer made a motion to approve the first reading and Sandy Wolford second. Motion carried.

Friday Night Cruisers submitted a grant to be approved for marketing. The board approved a total of \$855.69 to purchase t-shirts for their remaining events. The Friday Night Cruisers will sell the t-shirts and will use the money raised to purchase trophies. Tourism will absorb costs for a Friday Night Cruisers advertisement in the CCAF tabloid. Sandy Wolford made a motion to approve the request and Nicki Johnson Second. Motion Carried.

Motion to adjourn made by Josh Switzer and 2<sup>nd</sup> by Sandy Wolford. Motion Carried.