



California State University, Sacramento
Center for Collaborative Policy

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Qualitative Interview Guide

Sonoma Developmental Center (SDC): Site Assessment and Analysis Project

Wallace Roberts and Todd LLC (WRT) (Principal Consultant)/ CA Department of General Services (Client)

Date:

Location of Interview:

Names:

Organization/Agency Affiliation:

Other Relevant Affiliations:

Interview Topics

Background/History

Interests & Values

Opportunities & Constraints

Vision

Measures of Success

Existing and Potential Conflicts & Solutions

Questions to Explore

Engagement

Other

Possible Interview Questions

1. Provide us with a brief overview (elevator speech) of your organization/entity and its mission.
 2. Tell us about your personal and/or organization's history of involvement with the Sonoma Developmental Center?
 3. Have you participated in the Transform SDC Coalition and in what ways? If yes, what do you think the Coalition has accomplished? What are its current goals and objectives?
 4. What do you value about SDC and its surrounding lands?
 5. What do you value about Sonoma Valley more broadly?
 6. Describe what is most important about SDC to you/your organization.
 7. What do you see as the possible opportunities and constraints associated with this project?
 8. When considering a future SDC, what do you envision?
 9. If you came back to this place in 50 years, how would you know we got it right?
 10. What would be an unsuccessful outcome of this process?
 11. Describe any existing or potential conflicts associated with SDC between and among stakeholders/diverse interests. What do you see as possible solutions to those conflicts?
 12. What questions would you like this process to address?
 13. What do you think are the most effective ways to communicate and engage with stakeholders such as yourself and the public about this project?
 14. Is there anything else you would like to tell us?
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The Center for Collaborative Policy will develop a stakeholder assessment report based on the findings from these interviews. We will contact you when the draft report becomes available.