Association of State and Territorial Public Health Social Workers

Friday, January 10, 2020

Meeting scheduled for: 10:30 a.m. – 11:30 a.m. (Central Time Zone)

Call-In Number: (425)436-6355

Participant Passcode: 685666#

Conference Call Minutes

Meeting called to order at 10:35 p.m. to give everyone time to call in.

Brief History of ASTPHSW ----------------------------------------------- Kathy Burk

Highlights:
- Developed in 1994 to promote Public Health Social Work
- Worked on training grants and funding
- There were 4 representatives from each state in leadership of that state.
- Sharing ideas to move the program forward.
- Reconnecting with the 21 affiliates
- Maintaining ASTPHSW
- 2005 PHSW standards and competencies published. Review to see if they are still an accurate depiction of the program. (available on website)
- 2017 – University of Boston - HRSA
- Document a history of PHSW. (Betty Ruth is willing to assist)
- Remembering earlier pioneers:
  - Loretta Fuddy, former Hawaii State Health Officer, (Deceased, plane crash)
  - Juanita Evans, HRSA, MCHB Section Chief (Deceased)
- Following up with pioneers like:
  - Linda Marquart, HRSA, Dallas, TX office
  - Judy Barber, Retired MSDH Social Work Director
  - Dot Bon, North Carolina, Retired Public Health Social Work Director
  - Dr. Pat Davis, Retired Louisiana Public Health Social Work Director

Welcome Poem--------------------------------------------------------------- Dornette Thompson

Roll Call

Attendees:  Alabama---------Meredith Adams, William Kennedy
           Massachusetts------Betty Ruth
           Mississippi-------Kathy Burk, Krista Guynes, Robynn Devine, Sara Jenkins,
                           Patricia Terry, Jillian Harper, Dornette Thompson
           New Mexico-------Matthew Frank
Minutes Review from Last ASTPHSW Meeting
- Moved to adopt by – Kelly Spangler
- Motion seconded by – Maya Vizvary
- Minutes Adopted

Treasurer Report
- $1300 in the bank
- $1600 spent last year to pay Jared Patterson to build the website
- An email has been sent to Jared so that he can train Krista and Danielle on how to update the website before his contract ends. Once Krista and Danielle are over the website all updates will be sent to them.

Most Recent Discussions from the Affiliate Council Meetings:
10/25/19 – Retention of Public Health Employees
11/19/19 – Understanding Hard-to-Fill Positions

State Updates: To review if their states have these issues?
- Alabama – Meredith Adams and William “Bill” Kennedy
  - Lost a lot of staff during layoffs and there are still a lot of vacancies
  - Alabama Medicaid is in transition
  - Public Health positions in the private sector
  - Federally funded positions
  - 95% of funding is through federal grants.
  - 25% of funding is through the state budget
  - Of the 80 people cut during layoffs, 4 were social workers

- Massachusetts – Betty Ruth (Had another meeting to go to but emailed to reiterate her interest in gathering history on Public Health SW)

- Mississippi – Krista Guynes and Jillian Harper
  - Just under 77 social workers in various roles in PH
  - Competitive salaries have some impact on recruitment and retention. Lost some SW to CPS but 80% came back
  - Main perk is FREE CEs
  - 2500 SW CEs have been approved in the last 14 months and of those 2100 were free
  - As for recruitment the agency is trying to catch them while they are in school.
  - Internships
  - Contract Workers after internships at least get them in the door
  - March Conference is on hold but there will still be a recognition of SWs during the month
  - Mississippi Public Health Association (MPHA) has free CE events:
    - Self-Care
    - Ice Cream Social
  - MPHA newsletter in the School of Social Work.

- New Mexico – Matthew Frank
  - State has 4 or 5 SW programs
The landscape calls for PH SWs
- Goal is to bring attention to the association

- North Carolina - Georgiana Couden and Kelly Spangler
  - Set to go through Medicaid Transformation
  - State budget on hold
  - Legislation is currently meeting
  - No license required at BSW or MSW level…Clinical only
  - No title protection
  - 35 SW programs

- South Carolina – Kacey Schmitt
  - 26 Social Workers in Public Health Department
  - Master’s Degree Level – 3 SW positions
  - CEUs paid for
  - Salary analysis to improve salaries
  - 3 hard-to-fill positions
  - Working with Universities

- Washington – Maya Vizvary
  - There is not a good view on PH SW
  - Government pays more that non-profit in the state

Review of Mission, Vision and Strategic Direction: Are we in Alignment?

- Next Steps
  - Review the Mission, Vision and Strategic Direction to decide if it is still applicable to the direction the Committee is moving in.
  - Brainstorm on:
    - Getting the word out
    - Goals for ASTPHSW
    - How to foster partnerships
    - How to get membership
    - How to get funding
    - Policies we can impact now
    - Who we can help right now
    - Prepare ideas and submit a one-page strategic plan or logic model based on the direction you see the ASTPHSW going in and submit via email prior to the next meeting
    - Themes will be identified and a report developed from the information submitted

Next Committee - **Meeting March 13, 2020**
*(Email only meeting)*
Submit your Logic Model or Strategic Plan by COB
Meeting Adjourned