

**Social Work Month is in March and this year's theme is SOCIAL WORK:
GENERATIONS STRONG.**

Each day, nearly 800,000 social workers nationwide work to elevate and empower others, giving them the ability to solve life's problems, cope with personal roadblocks and obtain the services they need.

(OPTIONAL: WRITE A LITTLE BIT ABOUT A NOTABLE SOCIAL WORKER YOU KNOW OR SOME INITIATIVE YOU HAVE SPEARHEADED. OR USE THE ANECDOTE BELOW ON RODNEY SMITH JR.)

One of these social workers is 29-year-old Rodney Smith Jr, who crisscrosses the country mowing lawns for free.

It may seem like such a little thing. But for the people Smith helps—single mothers, the disabled, veterans, and the elderly—having someone help with lawn care is a big deal—especially if they are without the resources to do so. Smith, who has been featured in the news, has been so successful that he founded [Raising Men Lawn Care Service](#) (RMLCS) which gets children between 7 and 17 to do the same. So far hundreds of children—mostly in the United States, Canada, the United Kingdom, Australia, and Bermuda (where Smith is from)—have volunteered to mow lawns for those in need.

Smith, who resides in Huntsville, Ala., told *The Washington Post* that many of his clients "...are on fixed incomes, and they really can't afford to pay someone." Ironically, he said he hated cutting grass as a kid. But "God took something I disliked and turned it into something I now love to do," he said. "It's relaxing. And then to see the smile on the faces of people whose lawn I do ... a lot of people take pride in their yard, and it feels good to see that I made a difference in their life."

Social workers are everywhere!

You may not realize it, but wherever there's a need, social workers are there. They're in libraries, in hospitals, mental health facilities and clinics. They place the sick and mentally ill on the path to recovery. They support our courageous military personnel, veterans and their families. They are in schools, helping students overcome issues that prevent them from getting an education and, when warranted, they protect children who have been neglected or mistreated. Social workers also help children find new families through adoption. According to the Bureau of Labor Statistics, social work is one of the fastest-growing professions in the United States and is expected to rise 11 percent in the next decade.

This year's theme—Social Work: Generations Strong—highlights the fact social workers have been working for generations to improve the lives of every single American. As NASW marks its 65th anniversary, we're paying homage to social workers, many of whom are responsible for the countless benefits Americans enjoy today—including more and better access to health and mental health care, Social Security and a minimum wage. All of which is possible because of the work of social workers and others.

Social work is also a profession that allows people across many generations to make a profound, positive impact on the lives of millions of people daily. You will find social workers from The Silent Generation and Baby Boomers to Millennials and Generation Z who are doing the hard, often unsung work to make our nation and the world a better place.

During Social Work Month, we urge you to learn more about the intricacies of the social work profession and how it's evolved over the years and how you can help members of this great vocation continue to make this nation better.

(OPTIONAL: INSERT INFORMATION ABOUT LOCAL INITIATIVES OR LEGISLATION THAT SUPPORT THE SOCIAL WORK PROFESSION OR ISSUES IMPORTANT TO SOCIAL WORKERS).