

COMMUNITY LIFESTYLES 2021 PUBLICATION DATES

FREE DIRECT MAIL NEWSPAPERS • CIRCULATION OVER 45,000

ROCHESTER • ROCHESTER HILLS OAKLAND TOWNSHIP PUBLICATION DATES

| | | |
|----------------------------|-------------------------------|----------------------------|
| JANUARY 11th | FEBRUARY 1st | MARCH 1st & 22nd |
| APRIL 5th & 26th | MAY 17th | JUNE 7th & 28th |
| JULY 19th | AUGUST 9th & 30th | SEPTEMBER 20th |
| OCTOBER 11th | NOVEMBER 1st & 22nd | DECEMBER 13th |

NOTEWORTHY DATES

New Year's Day - Jan. 1
 Super Bowl - Feb. 7
 Valentine's Day - Feb. 14
 President's Day - Feb. 15
 St. Patrick's Day - March 17
 Easter - April 4
 Mother's Day - May 9
 Memorial Day - May 31
 Father's Day - June 20
 Independence Day - July 4
 Labor Day - Sept. 6
 Sweetest Day - Oct. 20
 Halloween - Oct. 31
 Thanksgiving - Nov. 25
 Christmas - Dec. 25
 New Years Eve - Dec. 31

JANUARY

| | | | | | | |
|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | | |

FEBRUARY

| | | | | | | |
|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | | | | | | |

MARCH

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|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

APRIL

| | | | | | | | |
|----|----|----|----|----|----|----|---|
| S | M | T | W | T | F | S | |
| | | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 | |
| 25 | 26 | 27 | 28 | 29 | 30 | | |

MAY

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|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
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| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

JUNE

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|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

JULY

| | | | | | | | |
|----|----|----|----|----|----|----|---|
| S | M | T | W | T | F | S | |
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| 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 | |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 | |

AUGUST

| | | | | | | |
|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

SEPTEMBER

| | | | | | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S | | | | | | | |
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| 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | | |

OCTOBER

| | | | | | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S | | | | | | | |
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| 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | | | | | | | | |

NOVEMBER

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|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S | | | | | | | |
| | 1 | 2 | 3 | 4 | 5 | 6 | | | | | | | |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | | | | |

DECEMBER

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|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S | | | | | | | |
| | | | | | 1 | 2 | 3 | 4 | | | | | |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | |



DEADLINES: Ad space reservation deadline for each issue is one week prior to publication date.
 Ads must be approved by 5pm Wednesday prior to publication date.

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