

2020 DISPLAY ADVERTISING RATES

ROCHESTER • ROCHESTER HILLS • OAKLAND TOWNSHIP CIRCULATION 45,238 HOMES & BUSINESSES

AD SIZE Columns In Width x Inches in Height	OPEN RATE	EVERY OTHER WK. (3 month commitment)	CONTRACT (12 consecutive issues)	24x (with contract)
5x11" (Full Pg.)	\$1150	1015	912	790
3x11"	842	768	668	590
4x8"	841	734	645	557
3x10"	784	686	613	540
5x5.5" or 3x9" (1/2 Pg)	742	658	583	514
3x8"	671	600	523	462
2x11"	644	572	507	434
3x7"	622	544	484	404
4x5" (1/3 page)	590	512	446	390
3x6"	550	467	411	346
2x8"	490	429	366	317
3x5" (1/4 Page)	458	401	346	300
2x7"	442	367	317	272
2x6" or 3x4"	394	328	288	250
2x5"	350	300	270	234
3x3"	318	267	234	207
2x4" (1/8 Page)	300	239	206	182
2x3" or 3x2"	235	206	184	156
2x2" or 1x4"	191	172	145	128
1x3" or 3x1"	158	149	122	106
1x2" or 2x1"	142	116	100	88

One Extra Color - \$60
Full Color - \$150 1/4 page & under / **\$225** 1/2 page & under
\$300 Full page & under

WASHINGTON TWP • ROMEO • BRUCE TWP CIRCULATION 15,000 HOMES & BUSINESSES

AD SIZE Columns In Width x Inches in Height	OPEN RATE	EVERY OTHER WK. (3 month commitment)	CONTRACT (12 consecutive issues)	24x (with contract)
5x11" (Full Pg.)	\$520	460	425	400
4x9"	460	410	370	355
3x11"	435	385	355	335
4x8"	420	375	345	325
3x10"	400	360	335	320
5x5.5" or 3x9" (1/2 Pg)	380	345	325	310
3x8"	360	325	310	295
2x11"	330	315	300	275
3x7"	320	300	285	265
4x5" (1/3 page)	290	285	270	245
3x6"	270	255	240	225
2x8"	250	235	220	210
3x5" (1/4 Page)	235	220	205	190
2x7"	225	210	195	180
2x6" or 3x4"	200	185	170	155
2x5"	185	170	155	140
3x3"	175	160	145	130
2x4" (1/8 Page)	165	150	135	120
2x3" or 3x2"	155	140	125	105
2x2" or 1x4"	140	125	110	95
1x3" or 3x1"	120	105	90	75
1x2" or 2x1"	100	85	70	55

One Extra Color - \$50
Full Color - \$75 1/4 page & under / **\$100** 1/2 page & under
\$150 Full page & under

AUBURN HILLS • LAKE ORION • OXFORD CIRCULATION 34,285 HOMES & BUSINESSES

AD SIZE Columns In Width x Inches in Height	OPEN RATE	EVERY OTHER WK. (3 month commitment)	CONTRACT (12 consecutive issues)	24x (with contract)
5x11" (Full Pg.)	\$857	764	672	578
3x11"	643	578	507	470
4x8"	624	551	487	437
3x10"	582	524	458	412
5x5.5" or 3x9" (1/2 Pg)	546	480	447	398
3x8"	514	469	409	382
2x11"	481	426	393	361
3x7"	461	403	371	338
4x5" (1/3 page)	434	383	338	322
3x6"	401	366	317	294
2x8"	374	338	299	273
3x5" (1/4 Page)	342	294	269	246
2x7"	311	284	251	229
2x6" or 3x4"	294	262	228	207
2x5"	267	241	208	185
3x3"	241	213	185	170
2x4" (1/8 Page)	224	197	175	153
2x3" or 3x2"	192	180	147	129
2x2" or 1x4"	172	153	119	99
1x3" or 3x1"	129	119	99	87
1x2" or 2x1"	117	94	77	66

One Extra Color - \$60
Full Color - \$100 1/4 page & under / **\$150** 1/2 page & under
\$200 Full page & under

**PRICES LISTED
ARE
PER AD/ PER ISSUE**

Column Width Structure

- 1 Column = 1.767"
- 2 Column = 3.7"
- 3 Column = 5.633"
- 4 Column = 7.567"
- 5 Column = 9.5"

ROCHESTER ROCH HILLS OAKLAND TWP

PREMIUM SPOTS		
Front Banner 6"x2.25"	\$444 w/1 extra color	\$568 w/full color
Extended Front Banner 8.5"x2.25"	\$636 w/1 extra color	\$776 w/full color
Skybox 4"x2"	\$310 w/1 extra color	\$428 w/full color
Back Page	\$1,180 w/1 extra color	\$1,445 w/full color
Inside Front Cover (pg 2)	\$1,034 w/1 extra color	\$1,237 w/full color
Inside Banner (pg 3) 9.5"x3"	\$444 w/1 extra color	\$556 w/full color

AUBURN HILLS LAKE ORION OXFORD

PREMIUM SPOTS		
Front Banner 6"x2.25"	\$348 w/1 extra color	\$449 w/full color
Extended Front Banner 8.5"x2.25"	\$491 w/1 extra color	\$578 w/full color
Skybox 4"x2"	\$246 w/1 extra color	\$321 w/full color
Back Page	\$964 w/1 extra color	\$1,070 w/full color
Inside Front Cover (pg 2)	\$803 w/1 extra color	\$910 w/full color
Inside Banner (pg 3) 9.5"x3"	\$348 w/1 extra color	\$455 w/full color

WASHINGTON ROMEO BRUCE TWP

PREMIUM SPOTS		
Front Banner 6"x2.25"	\$250 w/1 extra color	\$4350 w/full color
Extended Front Banner 8.5"x2.25"	\$295 w/1 extra color	395 w/full color
Skybox 4"x2"	\$200 w/1 extra color	\$300 w/full color
Back Page	\$625 w/1 extra color	\$700 w/full color
Inside Front Cover (pg 2)	\$550 w/1 extra color	\$625 w/full color
Inside Banner (pg 3) 9.5"x3"	\$250 w/1 extra color	\$350 w/full color

NOTE: Positions and color not guaranteed. Prices subject to change.
 Reserved ads not run in Community Lifestyles will be invoiced
 at the rate of \$5.00 per column inch. Ads cancelled after
 deadline will be billed at the rate of \$5.00 per column inch.

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