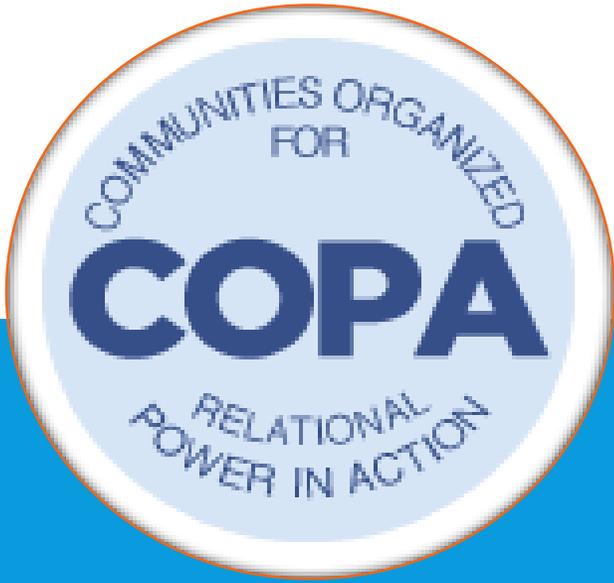


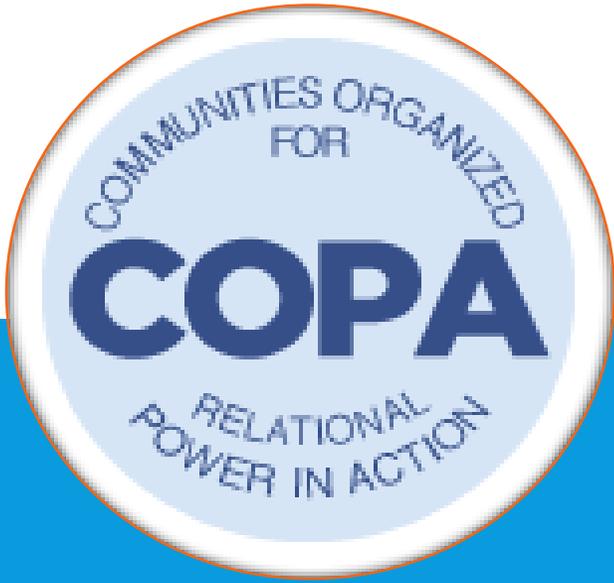


Linda Prowse Fosler



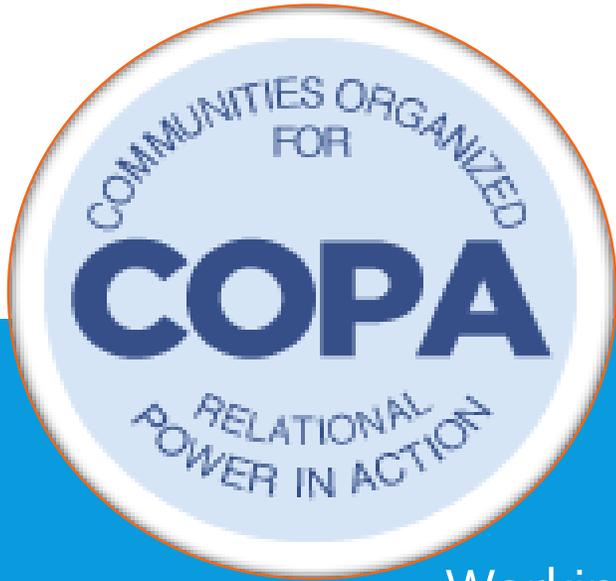
WHAT IS COPA?

- **Founded in 2003 COPA is a regional nonprofit organization spanning Monterey, Santa Cruz and San Benito Counties, made up of churches, synagogues, public schools, labor organizations and nonprofits.**
- **COPA's Mission:**
 - To develop the leadership skills of ordinary people to engage effectively in public life with power to negotiate with public and private sector leaders to change the economic social, political and cultural pressures on their families.



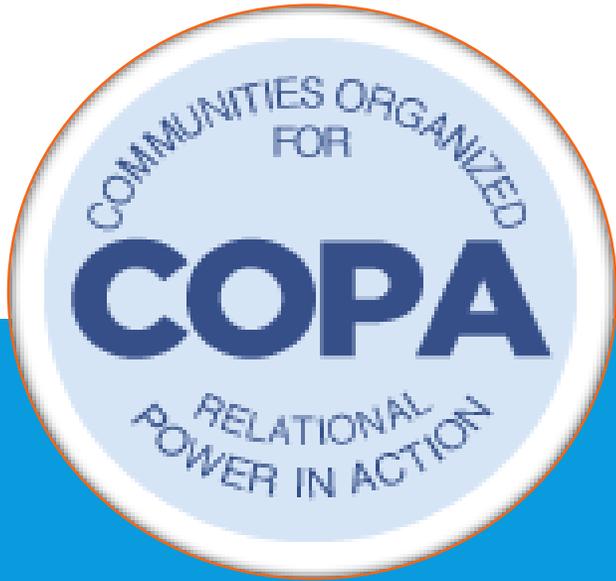
HOW DOES COPA GET THINGS DONE?

- For Monterey, Santa Cruz and San Benito Counties COPA has a regional Lead Organizer, Tim McManus, two additional organizers, Beatriz Trujillo and Andres Arias, plus one administrative assistant.
- The organization is *fueled by 200 active local leaders from the member organizations*



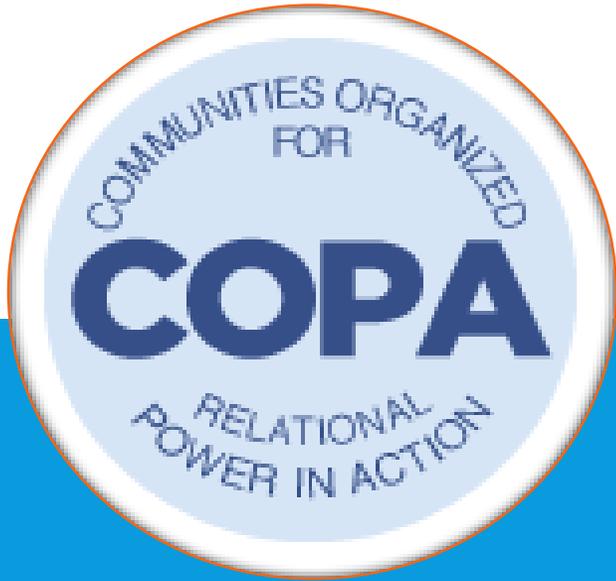
EXAMPLES OF RECENT US WIDE ACTIONS

- Working Together Jackson Celebrates Grocery Store Opening
- Lake County United Wins 19 Acres to Build Affordable Housing
- AIM Tackles Mold, Celebrates Replacement of 4,100 Apt. Windows
- BUILD Restores \$2.58 Million in Funds for After-School Programs
- BUILD-Recruited Coffeehouse Opens in East Baltimore
- DAI Turns Out 400 Votes in Dallas Council District Runoff



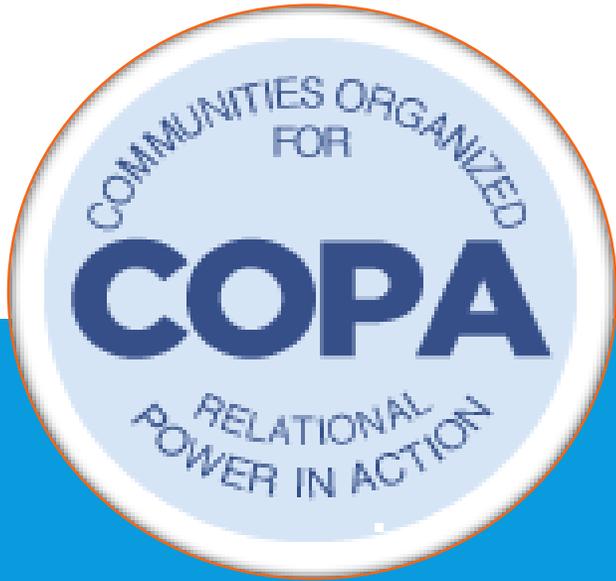
RECENT LOCAL COPA INITIATIVES

- **COPA Launches \$2M Health Care Expansion in Monterey County**
- Monday, October 16, 2017 – The Californian & Monterey Herald
- When Maria Elena, an asthma educator from Sacred Heart Catholic Church, first discovered that undocumented children of Monterey County were unable to qualify for free life-saving asthma inhalers —She and other COPA leaders organized hundreds of conversations over the next few years to build the political will, first for a \$500,000 county-funded pilot project providing basic healthcare services to undocumented families, and now for a \$2 million program, Esperanza Care.



COPA HAS BEEN A BIG PART OF PIONEERING AFFORDABLE HOUSING IN SANTA CRUZ

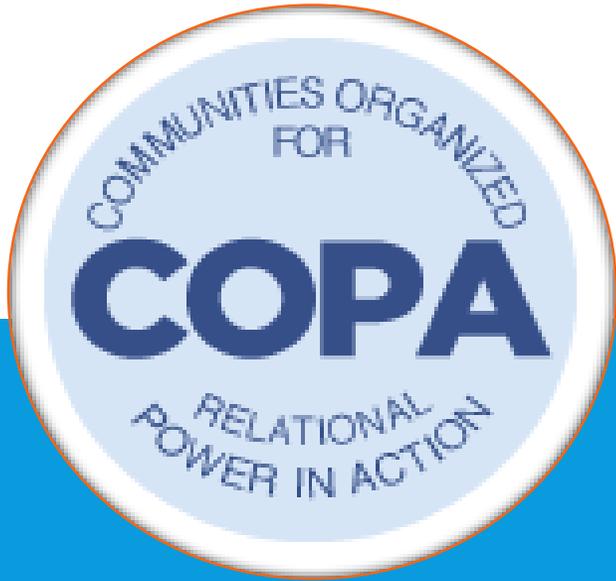
- In 2010 the Santa Cruz County Board of Supervisors unanimously approved \$3.15 million dollars in Redevelopment Agency Housing to construct the "Aptos Cottages," a 100% affordable housing project of 40 rental units available to low income families.
- Communities Organized for relational Power in Action (COPA) led a multi -year organizing effort to demonstrate widespread support for passage of a General Plan for affordable housing.
- With some units as small as 700 square feet Santa Cruz can now provide homes for artists, teachers and others of modest means — people who give the county its character



IMMIGRATION CIVIC ACADEMY AT UNITY OF MONTEREY BAY

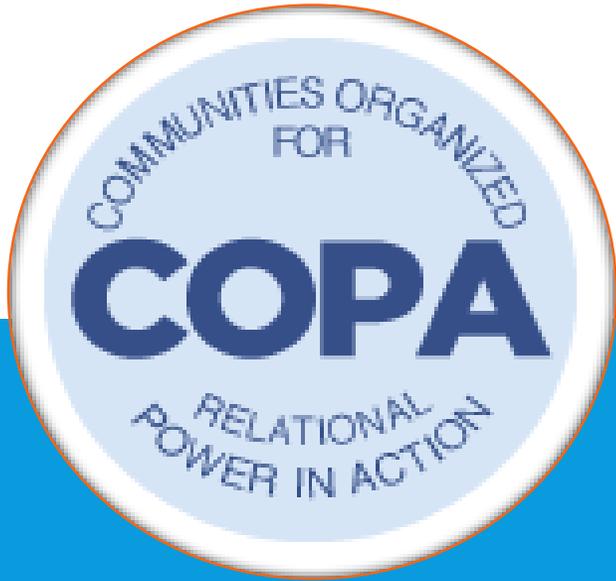


- Sunday, 10/22/17, Unity Church, 601 Madison St. Monterey
- Objectives:
 - -Debunk myths about immigration highlighting the contributions of immigrants in our region
 - -Present true, live, stories of local immigrants that teach important themes
 - -Broaden constituency in support of immigrants
 - -Inform the community about COPA actions and opportunities
 - Results: 45 people in attendance – engaged in learning and discussion



MONTEREY COUNTY LATINO FACTS

- US Census states that (estimate, 2016) 58% of the Monterey County population is Latino or Hispanic
- Monterey County's undocumented immigrants number roughly 55,000 according to Cesar Lara of the Monterey Bay Central Labor Council, AFL-CIO. About 40% of children in Salinas have at least one parent who is undocumented.
- Immigrants are critical to the county's economy. Agriculture is a \$5- 9 billion industry in Monterey County and in 2016 tourist spending brought in \$160 million according to the Monterey County Convention and Visitors Bureau. A large segment of the workers in the restaurant and service industries are immigrants and some estimates are that as many as 70% are undocumented.



IMMIGRATION: HISTORIC TENSIONS



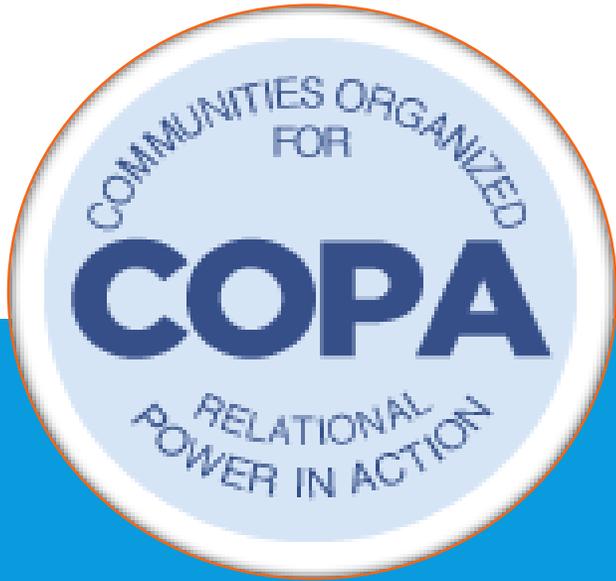
“The bosom of America is open to receive not only the opulent and respectable stranger, but the oppressed and persecuted of all nations and religions, whom we shall welcome to participate in all of our rights and privileges, if by decency and propriety of conduct they appear to merit the enjoyment.”

George Washington, addressing Irish immigrants in 1783

“Why should Pennsylvania, founded by the English, become a colony of Aliens, who will shortly be as numerous as to Germanize us instead of us Amplifying them, and will never adopt our Language and Customs, any more than they can acquire our complexion.”

Benjamin Franklin, against German immigrants in 1751

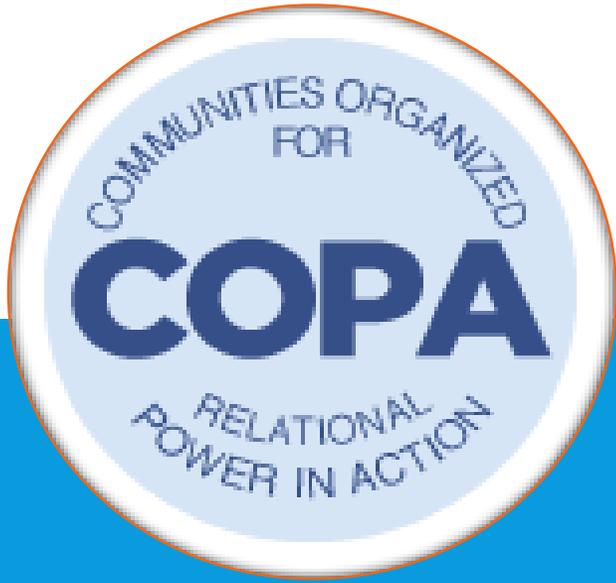




HISTORIC TENSIONS

“We must recognize that both the United States and Mexico have historically benefited from Mexicans obtaining employment in the United States. A number of our states have special labor needs, and we should take these into account. Illegal immigrants in considerable numbers have become productive members of our society and are a basic part of our work force.”

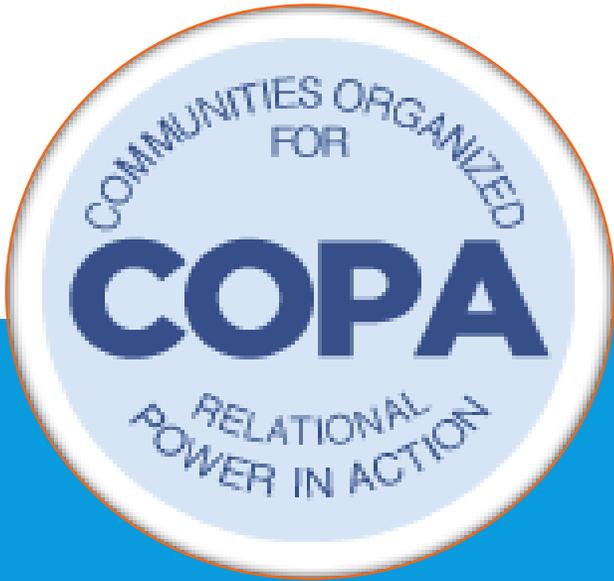
Ronald Reagan, mainly supporting Hispanic immigrants in 1981



ARE UNDOCUMENTED WORKERS DRAINING OUR ECONOMY?

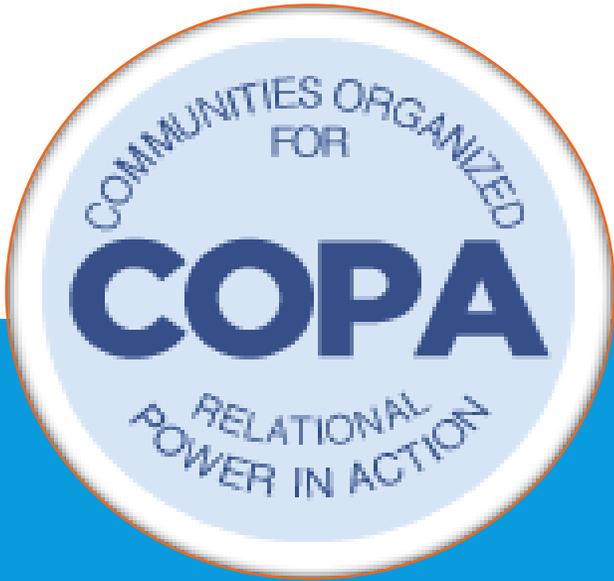
Nationwide Impacts

- Undocumented immigrants are taxpayers too and collectively contribute an estimated \$11.74 billion to state and local coffers each year via a combination of sales and excise, personal income, and property taxes.
- Undocumented immigrants nationwide pay on average an estimated 8 percent of their incomes in state and local taxes (this is their effective state and local tax rate). To put this in perspective, the top 1 percent of taxpayers pay an average nationwide effective tax rate of just 5.4 percent.



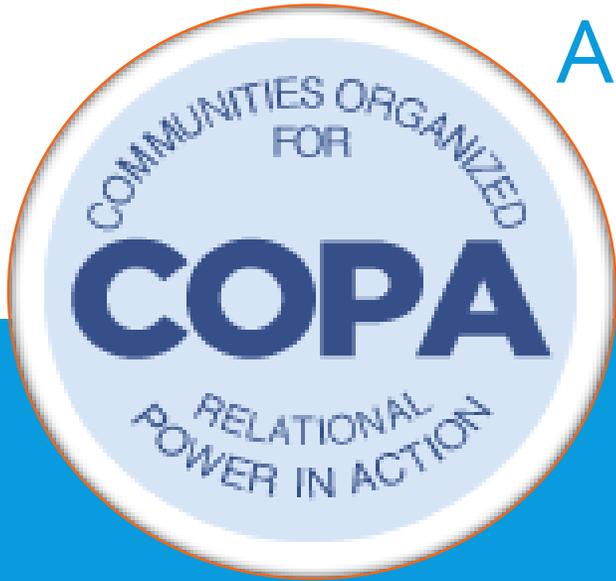
COMMON MISPERCEPTIONS...

- Companies employ undocumented workers...
 - Most are falsely documented (provide SSN to employer)
- They don't pay taxes!
 - Payroll taxes
 - Employer withholdings (without receiving the benefits)
 - Local/property taxes
- Immigrants suppress wages for the rest of us...
 - Ag companies are competing for workforce
 - Could be true for other sectors



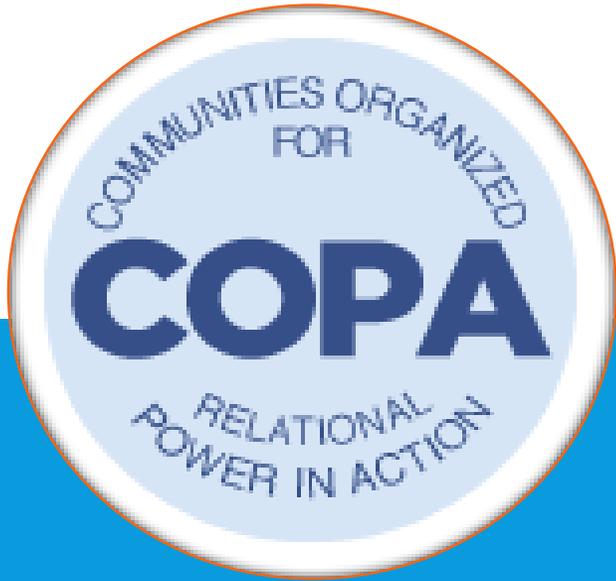
COMMON MISPERCEPTIONS...

- “They’re murderers... and rapists...”
 - Immigrant males aged 18-39 are less likely to be incarcerated compared to their native born peers (rate of 1.6% vs. 3.3%)
 - Roughly 87% of undocumented immigrants have no criminal record.
 - Studies show that immigration does not increase crime rates
- They should get in line like everyone else...
 - US Visa priorities are family reunification & provision of scarce labor
 - For a Mexican to be legally reunited with her/his family... 22 years
 - Not enough work visas to match employer demand
 - If you do’t have family here... There is no line



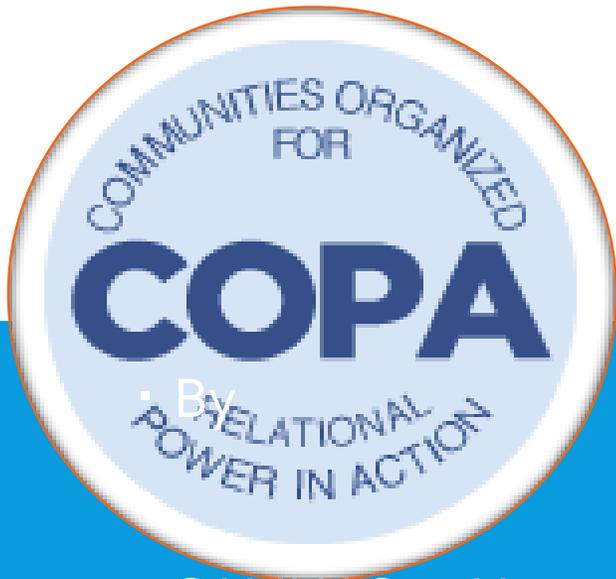
ACCORDING TO THE PUBLIC POLICY INSTITUTE OF CALIFORNIA....

- Unauthorized immigrants make up 7 percent of California's total population. about 2.6 million in 2010 (The Pew Hispanic Center (PHC), the Department of Homeland Security (DHS)).
- In general, unauthorized immigrants make up small but notable shares of county populations. In only four counties or county groupings do they make up more than 10 percent of the total population: Santa Clara County 10.2%, Napa County 12%, Imperial County 12.8%, Monterey/San Benito Counties 13.5%,



LOCAL POLITICAL LEADERS ARE CONCERNED

- MONTEREY COUNTY, Calif. - UPDATE 2/14/2017 5:45 PM:
- The Monterey County Board of Supervisors passed a resolution declaring the county a place of trust and safety for local immigrants on Tuesday. "It's about making sure we're not inquiring about immigration status," said District 1 Supervisor Luis Alejo. "It's about protecting immigrant confidentiality but it's also declaring not using county resources to force immigration law. Immigration is a matter of federal jurisdiction. Our local police and sheriff's departments and agencies are not required to enforce immigration laws so, I think it is an important message to take."

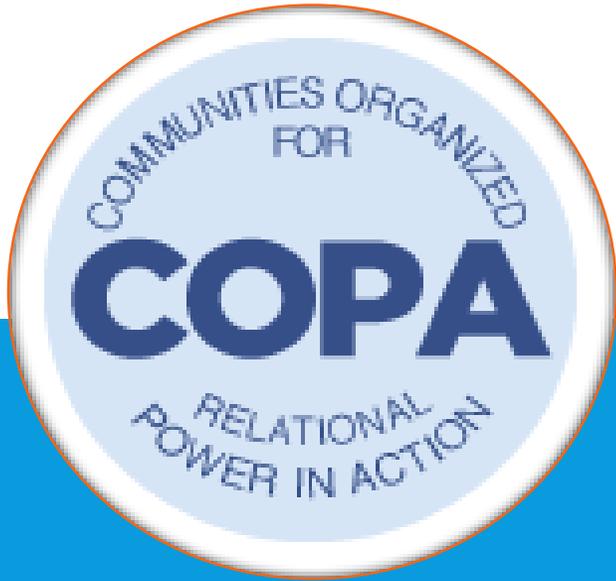


GROWERS AND WORKERS ALIKE WORRIED ABOUT IMMIGRATION RAIDS

[CARLA MARINUCCI](#), Politico.com

02/12/2017 07:51 PM EST

- SALINAS — News of expanding immigration raids, leading to more than 160 detentions in Los Angeles last week, has sent waves of fear through the state's rural fields and farmlands, where growers and immigrant laborers alike are bracing for possible crackdowns on the state's agricultural heartland.
- In Salinas Valley... President Donald Trump's repeated threats to act against "sanctuary" policies and to deport undocumented immigrants has already created chilling uncertainty in a region dubbed the "Salad Bowl of the World." The valley produces two-thirds of the nation's lettuce and more than half of its broccoli.
- "Clearly, you're seeing a lot of anxiety," Rep. Jimmy Panetta, D-Monterey, told POLITICO California as he prepared to address a standing room only crowd of more than 1,500 including immigrant families and their children

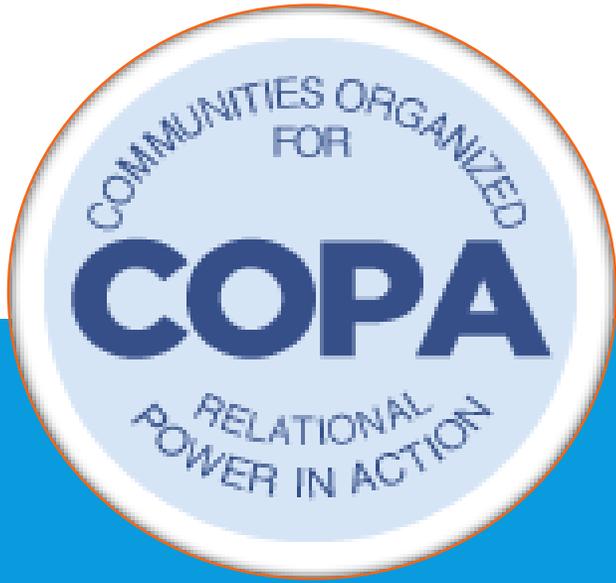


REGISTER – PAJARONIAN – JANUARY 22, 2018

By: JOHANA MILLER
MONTEREY BAY

On Monday morning, the Trump administration announced its decision to end the Temporary Protected Status program for about 200,000 Salvadoran immigrants... Many see this immigration crackdown as already having an effect on the U.S. economy...a statewide report last year estimated that more than 2,000 agriculture jobs were lost in Monterey County in 2017.

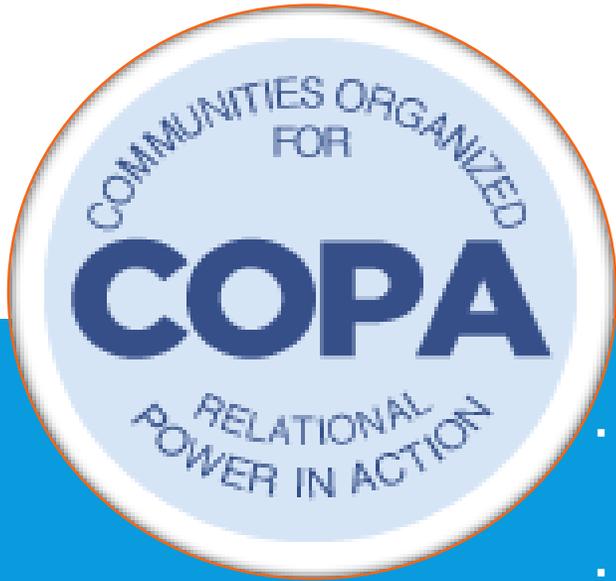
“A good portion of those lost jobs may be due to the reduced availability of labor as more immigrants choose to either return to their home country, as a direct result of the changed administration in D.C....,” said Monterey County Farm Bureau Executive Director Norm Groot.



THE WORK...

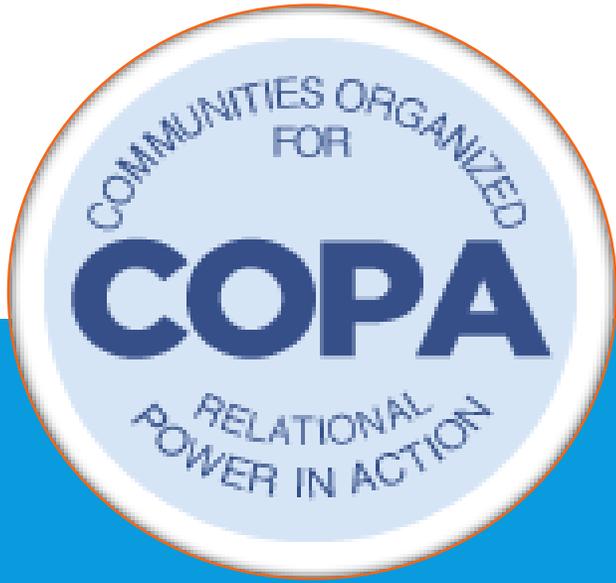
- There is no quick fix on this issue, and no magic bullet policy
- We have to build broader understanding of the importance of immigration to this country

- COPA strategy...
 - Work with local officials as federal policy shifts
 - Build a constituency around the needs and rights of immigrants
 - Continue to deepen relationships amongst ourselves
 - Work regionally and nationally with immigrant leaders, faith leaders, and employers to advance a conversation on reform

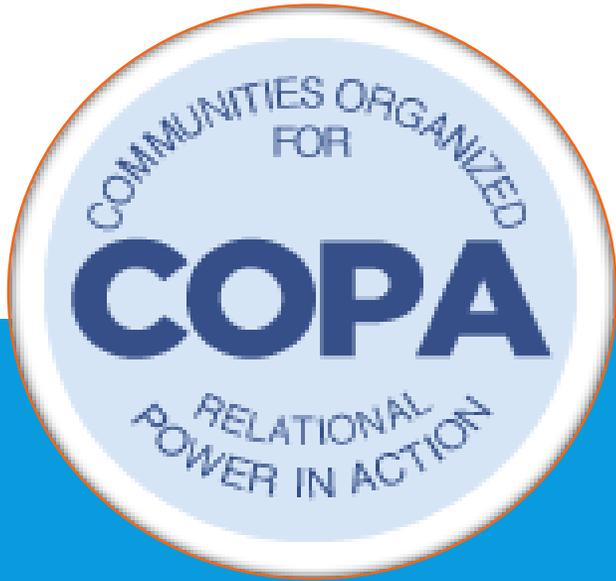


IN CLOSING – A FEW THOUGHTS

- No county in California, and likely none in the US, has a higher percentage of undocumented workers than Monterey County
- No county's economy is more entwined with the fate of immigrant labor than Monterey County
- No group of business people in the Country know more about immigrant labor than the business owners of Monterey County
- Can Monterey County business leaders and COPA come together to promote immigration reform that is good for business, good for families and sets the standard for the rest of the Nation?
- Join COPA, Monterey County Businesses and immigrant employees for an immigration panel and discussion April 9th, 12:00 noon, Monterey County (exact location TBD)



BACKUP

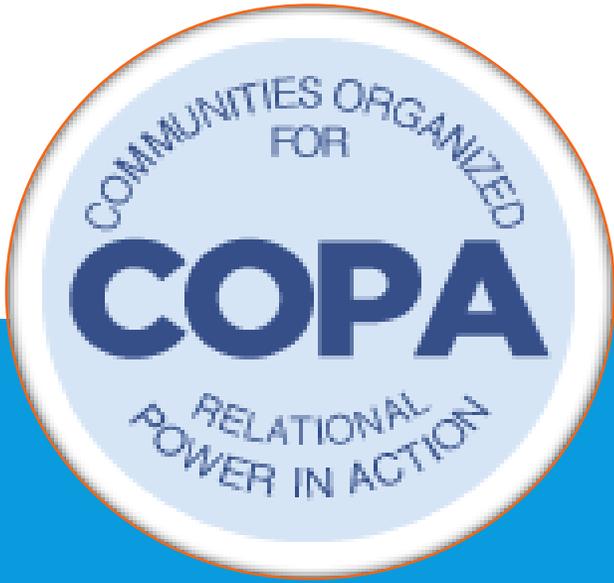


RECENT IMMIGRATION HISTORY

NAFTA, Jan. 1994 North American Free Trade Agreement



- Allowed government-subsidized U.S. farm products into Mexico.
- Outsource Mexican farmers
- Mexican Farmers couldn't compete with the artificially low prices, so it put many out of business
- Many turned to illegal immigration to the U.S.

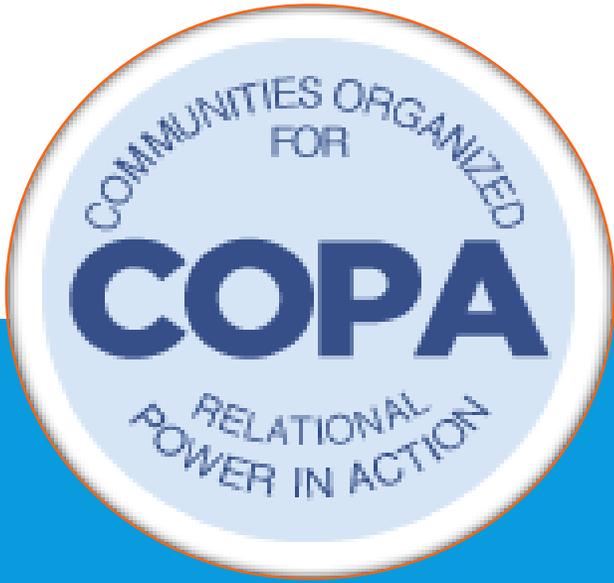


RECENT IMMIGRATION HISTORY

The 1986 Immigration Reform and Control Act (IRCA)

- Offered amnesty to more than three million immigrants.
- Solved one problem by legalizing an underground class of people
- No realistic provisions for future labor needs
- Didn't provide any real enforcement against employers breaking employment laws

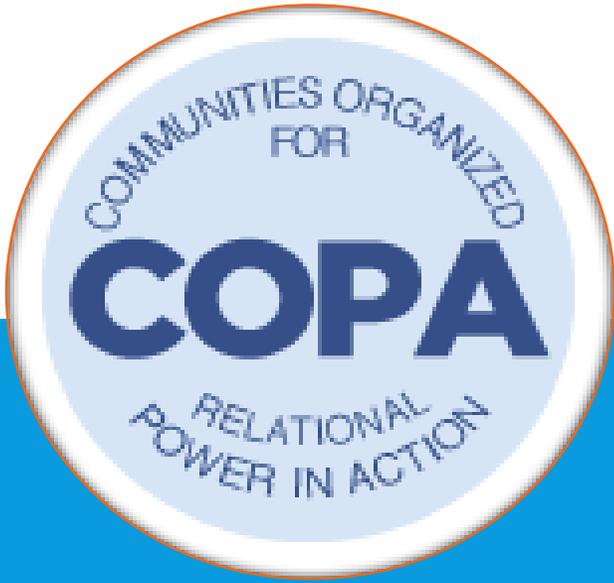




NOT JUST AG...

Farming may have the highest percentage of unauthorized immigrant workers, but it represents a small percentage of the estimated 11 million undocumented US residents...

- Service industry 32%
- Construction 16%
- Farming 4%



ECONOMY

- With a gross domestic product worth \$2.448 trillion, California has the largest economy in the US, and the sixth-largest in the world. It's also the state with the most immigrants, more than a quarter of its population

California Ag Labor

- Earned \$11.4 B in wages
- 829,000 unique SSNs
- Farm jobs = 410,900 full-time equivalents
 - 2 to 1 worker to job ratio
 - 500,000 (60%) only one farm employer
 - Unauthorized immigrant employee estimates range from 50% to 70%

