

## EDUCATION

### Masters of Digital Media

Awarded by The University of British Columbia (UBC), Simon Fraser University (SFU), Emily Carr University of Art + Design (ECU) and the British Columbia Institute of Technology (BCIT)

2019 - Present, Canada, Vancouver

### B.A Communication and Design

Bilkent University

2014 - 2018, Turkey, Ankara

### Audiovisual Communication

#### Journalism (Erasmus)

Pompeu Fabra University

2016 - 2017, Spain, Barcelona

## SKILLS

User Experience (UX)  
User Interface (UI)  
User Research  
A/B Usability Testing  
Wireframes  
Mock-ups  
Prototyping  
Journey Maps  
Low to High Fidelity Prototyping  
Wireframing  
HTML & CSS

## TOOLS

Adobe Creative Suite:  
Photoshop, Illustrator, After Effects, Indesign, Premiere, Sketch, Figma, Invision, Balsamiq, Axure, Principle.

## LANGUAGES

English  
Arabic  
Turkish

## EXPERIENCE

### Yalty Software - MDM Project

UX/UI Designer

May 2020 - Aug 2020 - Canada, Vancouver

- Led user experience research and design.
- Created UI designs for the iOS app's mini-games.
- Conducted remote usability testing.
- Developed clickable prototypes, and end-to-end journey of the mockups on Figma.
- Collaborated remotely with designers, engineers and product managers.

### Samsung R&D Canada - MDM Project

UX/UI Designer

Jan 2020 - April 2020 - Canada, Vancouver

- Developed sketches, wireframes, personas, journey maps, user flows and animations for the Galaxy watch.
- Took initiative to improve the way the app is tested by designing more nuanced interactive prototypes.
- Worked with a cross-functional team members across disciplines.
- Conducted usability testing.

### Global Reporting Centre - UBC Journalism

Graphic Designer

Aug 2019 - 2020 - Canada, Vancouver

- Created graphic designs and infographics for a travelling exhibition showcasing the research into the hidden cost of the fish meal industry.
- Conducted A/B testing and worked with iterative designs.
- Designed the exterior design of the exhibiton.

### Jas Group

Graphic Designer

May 2019 - Aug 2019 - Bahrain

- Generated ideas for visual content to draw the audience's attention.
- Presented design concepts to clients and stakeholders.

### From6 Communications

Content Producer

Jan 2019 - April 2019 - Bahrain

- Created content (copy, images, animations & videos) for social media and websites.
- Captured and edited photography/videos.
- Wrote, edited, proofread content/posts for websites, and other media platforms.

### Bilkent University

Public Relations Specialist

Sept 2015 - Jul 2017 - Turkey

- Designed print and online advertisements for Bilkent International House.
- Developed a marketing communications plan including strategy, goals, budget, and tactics.