

**Santa Rosa Plateau
Nature Education
Foundation
(SRPNEF)
SHORT TERM STRATEGIC PLAN
Jan 1, 2021 – June 30, 2021**

Focused Priority BOARD DEVELOPMENT			
<i>Objective(s)</i>	<i>Method(s)</i>	<i>Timeline for Completion</i>	<i>Responsibility</i>
A. Fill All Board Openings By June 30, 2021	1. Secure at least one existing Board member to serve on Board Development Committee. 2. Interview the two current board candidates for appointment considerations. 3. Recruit at least two more board candidates and begin interview process.	1. Immediately 2. By February Board meeting. 3. By February Board meeting.	Comm Chair/Exec Director Board Develop Comm. Board Develop Comm.
B. Develop Board Training “Workshops”	1. Design “Financial Reports Workshops” 2. Refresh/Schedule the “Why” and Elevator speech sessions.	1. Announce at January Board Meeting 2. February Board meeting.	CFO Board Develop Comm.
C. Add new MAAC Members to Membership/Marketing Committee	1. Review MAAC Brochure. 2. Identify and invite community and business leaders to participate.	1. Immediately	Board Develop Comm/Greaves
D. New Board Orientation and Board Social	1. Implement a Zoom new board member orientation. 2. Resurrect board social with spouses.	1. Within two weeks after appointment. 2. TBD	Board Dev Committee

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POLICIES & PROCEDURES / BYLAWS			
<i>Objective(s)</i>	<i>Method(s)</i>	<i>Timeline for Completion</i>	<i>Responsibility</i>
A.Fill Chair Position	1. Announce to Board the need for a Board member Chair.	1. Immediate	Executive Director
	2. Confirm MAAC members.	2. Immediate	Executive Director
	3. Review new 2021 Non-Profit laws that may affect current policies and bylaws.	3. On-going	Comm Chair.

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EDUCATION PROGRAMS			
<i>Objective(s)</i>	<i>Method(s)</i>	<i>Timeline for Completion</i>	<i>Responsibility</i>
A.Include Distance Learning Videos as Long-Term Program Services.	1.Explore how, and to what extent, video production activities should be included in the long-term strategic plans for educational services.	May, 2021	Education Committee/Executive Director to present to Board of Directors.

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FUND RAISING			
<i>Objective(s)</i>	<i>Method(s)</i>	<i>Timeline for Completion</i>	<i>Responsibility</i>
A. Implement at Least Two New Fundraising Projects	1.Design a virtual run event.	April 2021	Fund Develop Comm
	2.Design a virtual silent auction event.	April 2021	Fund Develop Comm

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