

TEXTING AND DRIVING: IT CAN WAIT

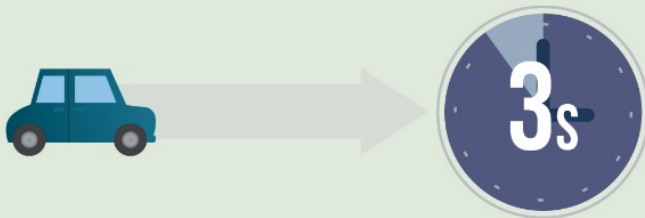
Provided by: Huckaby & Associates
P.O. Box 21154
Columbia, SC 29221
Tel: (803) 772-3773

When it comes to texting and driving, remember that it can wait. No text is as important as your life and the lives of your passengers and drivers around you.

Some studies suggest that texting while driving is worse than driving drunk. In fact, a recent Car and Driver study tested the reaction times of an unimpaired driver, an unimpaired driver sending a text and a legally drunk driver. The legally drunk driver traveled four feet more than the unimpaired driver before realizing the need to brake, while the texting driver traveled 70 extra feet.



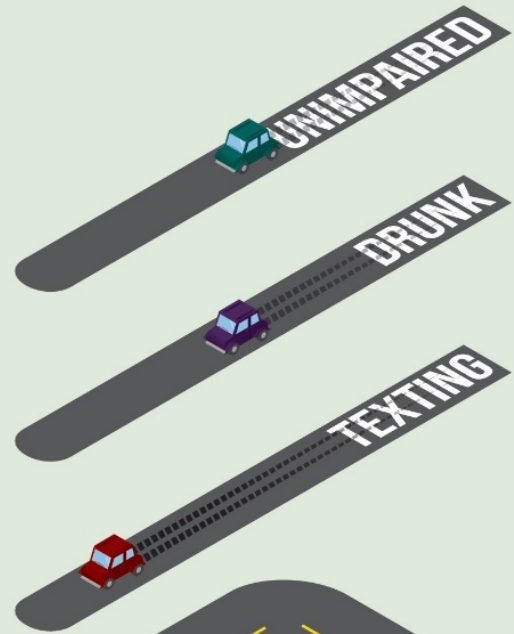
Sending or reading a text message takes your eyes off the road for about 5 seconds, long enough to cover a football field while driving at 55 mph.



Of all crashes, over 90 percent involve driver inattention within a 3-second window of the crash.



Each day in the U.S., approximately nine people are killed and over 1,000 are injured in crashes that involve a distracted driver, according to the NHTSA.



When you choose to text while driving, you're choosing to put the lives of every single driver around you at risk. What's more, people who drive for work are more likely to use a cellphone while driving than during their personal time, according to the National Highway Traffic Safety Administration (NHTSA).