

Deep Run Roadhouse

Presents

BBQ For RVA

(Neighborhood Fundraising and Marketing Partnership Program)

Thank you for showing interest in participating in Deep Run Roadhouse's "BBQ for RVA" neighborhood fundraising program. Deep Run Roadhouse was proudly founded in the West-end of Richmond, Virginia. We take great pride in being a part of our community and are very grateful for the opportunities and support it has offered us throughout our lifetime. In return it would be our honor to help support the various community organizations and programs that make Richmond a great place for people to live, grow and visit.

Every week, Monday through Thursday, Deep Run Roadhouse will be hosting a fundraising effort to help support a selected organization ranging from afterschool programs, community service and improvement organizations.

HOW IT WORKS: Deep Run Roadhouse will proudly display, next to our cash register, your decorated donation box throughout the duration of our business day. We will promote your event in our restaurant and throughout social media. Deep Run Roadhouse will donate 15% of every customer receipt turned in to your donation box to your organization (or 30% of it can go towards a future catering package).

Organizations applying must meet one of following criteria:

- An organization holding a current tax-exempt status under Section 501(c)(3), (4), (6) or (19) of the Internal Revenue Code;
- A recognized government entity: state, county, or city agency, including law enforcement or fire departments, that are requesting funds exclusively for public purposes;
- A K-12 public or private school, charter school, community/junior college, state/private college or university; or
- A church or other faith-based organization with a proposed project that benefits the community at large.

If you are interested in partnering in one of our "BBQ For RVA" fundraising events please fill out the application on the next page and email it to paul@deeprunroadhouse.com or drop it off at either of our locations. We look forward to cooking for you and supporting your organization.

BBQ For RVA Application

Today's Date: _____

Organization Name: _____ Deep Run Roadhouse LLC
Tax ID Number: _____ 56-0686909
Website URL: _____ www.deeprunroadhouse.com
Facebook Page: _____ @deeprunroadhouse
Twitter Page: _____ @DRRoadhouse
Instagram Page: _____ facebook.com/deeprunroadhouse
Other Social Media: _____

Please Provide a Brief Description of Your Organization:

Your Name: _____
Contact Phone: _____
Contact Email: _____
Your Title: _____

Please pick a date you would like the fundraiser to be held (Monday – Thursday only Please)
Circle One: Monday Tuesday Wednesday Thursday Date: _____

Your Next Steps.....

1. Email this application to paul@deeprunroadhouse.com or drop it off at either of our locations. Someone from our management team will be contacting you in 72 hours.
2. During our phone meeting we will set the date of the fundraising event and answer any questions.
3. Advertise!!! The more you let your followers know about the event, the more successful it will be. For every post you make on social media, we will share it with our thousands of followers on our social media (make sure to tag us). We will also create our own social media post the day of, with graphics that you provide. We highly suggest doing a post 3-5 days prior and another one the morning of the event.
4. Create a donation box! Be as creative as you would like. The box will be placed beside our register the entire day. Our only restriction is that the size does not exceed 2ft x 2ft x 2ft. Most people use a shoebox or a 5-gallon bucket. Make sure to post flyers advertising your organization on the outside of the box. We will also inform our staff about the cause. We do ask that you **do not** solicit our customers the day of.
5. Within a week following the event. We will provide a check made out to your organization for 15% of sales of the receipts in the donation box. Or, instead of the 15% check, you can opt to have 30% of the sales of the receipts go towards a future catering event for your organization.