

Privacy Policy

This privacy policy is an electronic record in the form of an electronic contract formed under the Information Technology Act, 2000, and the rules made thereunder and the amended provisions pertaining to electronic documents/records in various statutes as amended by the Information Technology Act, 2000.

This Privacy Policy ("Policy") does not require any physical, electronic or digital signature. The terms; "we/us/our/website"; individually and collectively refer to The Clique Club and the terms; "you/your/yourself/user"; refer to any legal person or entity accessing www.thecliqueclub.com (hereinafter referred as "the website"), who is competent to enter into binding contracts, as per the provisions of the Indian Contract Act, 1872.

This Policy is a legally binding document between You and The Clique Club.

This document is published and shall be construed in accordance with the provisions of the Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules, 2011, under the Information Technology Act, 2000; that require publishing of the privacy policy for collection, use, storage and transfer of sensitive personal data or information.

Please read this Policy carefully. By using this website, you indicate that you understand, agree and consent to this Policy. If you do not agree with the terms of this Policy, please do not use the website. The user expressly agree that The Clique Club retains the sole and exclusive right to amend or modify the Policy and the Terms of Use ("Terms") without any prior permission or intimation to the user, and the user expressly agrees that any such amendments or modifications shall come into effect immediately. You hereby provide your unconditional and irrevocable consent to us for the purposes prescribed under including but not limited to provisions of sections 43a, 72 and section 72a of Information Technology Act, 2000.

Introduction

We care about our users' privacy and protect the information that we collect from you when you use our website. The Clique Club handles the information collected from the users in accordance with this Policy. By using our website, you consent to the data collection practices described in this Policy. This Policy is only applicable to this website, and not to any other websites that you may be able to access from this website or any website of The Clique Clubs' partners, each of which may have data collection, storage, and use practices and policies that differ materially from this Policy. Your use of the website is governed by this Policy and the Terms. Each time you use the website, the current version of this Policy will govern your use. Accordingly, each time you use this website, you should check the date at the bottom of this page to be sure that you've read the most recent version.

The user unequivocally agrees that this Policy and the Terms constitute a legally binding agreement between the user and The Clique Club. The user acknowledges and agrees that no signature or express act is required to make the Policy and the Terms binding on the user, and that the user's act of visiting any part of the website constitutes the user's full and final acceptance of the Policy and the Terms.

Information Collection & its Purpose

We limit the collection and use of user information to the minimum, to deliver smooth experience to our users. We do not reveal user(s) information to external organizations unless we have previously informed the user(s) in disclosures or agreements, have been authorized by the user(s), or are required by law. Below information is collected from our users:

- **Personal Information**

For the purpose of Membership Application, the user will have to provide us with basic personal information viz. first & last name, e-mail address, residential address, age and contact number ("personal information"). The user is required to provide information about himself/herself that is true, accurate, current and complete in all respects.

- **Browser and Usage Information**

The user is aware that our website may automatically track certain information about the user based upon the user's IP address and the user's behavior on the website, and the user expressly consents to the same. The user is aware that this information is used to do internal research on user demographics, interests, and behavior, to enable the website to better understand, and cater to the interests of its users. The user is expressly made aware that such information may include the URL that the user visited prior to accessing the website, the URL which the user subsequently visits (whether or not these URLs form a part of the website), the user's computer & web browser information, the user's IP address, etc.

- **Device Information**

We may collect information about your mobile device/laptop/desktop/tablet, including but not limited to, the hardware model, operating system and version, software and file names and versions, preferred language, serial number, device motion information, mobile network information, etc. This shall be important to maintain the user experience and future performance.

- **Request for Reviews**

The user is further aware that the website may occasionally request the user to write reviews for The Clique Club and its events. The user is aware that such reviews will help other users of the website make a decision regarding joining The Clique Club, and the user hereby expressly authorizes the website to publish any and all reviews written by the user on the website, along with the user's name and certain contact details, for the benefit and use of other users of the website.

- **Cookies**

Cookies are text information files that a web browser places on the visitor's computer when the visitor visits a website. Our website, as well as most sites on the Internet, use cookies to enhance the users' experience on the web. The user is aware that the website places both permanent and temporary cookies in the user's computer's hard drive and web browser, and does hereby expressly consent to the same. The user is further aware that the website uses data collection devices such as cookies on certain pages of the website to analyze web page flow, measure promotional effectiveness, and promote trust and safety, and that certain features of the website are only available through the use of such cookies. While the user is free to decline the Website's cookies if the user's browser permits, the user may consequently be unable to use certain features on the website.

- Web Beacons

“Web Beacons” are tiny graphic image files imbedded in a web page or email that provide a presence on the web page or email and send back to its home server information from the user’s browser. In limited circumstances we also may use Web Beacons to collect anonymous, non-personal information about your use of our website and your use of emails, special promotions we send to you. The information collected by web beacons allows us to statistically monitor how many people are using our website or opening our emails, and for what purposes.

- Website Analytics

We may use third party website analytics services in connection with our website. These website analytics services do not collect personal information that you do not voluntarily enter the website. These services do not track your browsing habits across websites, which do not use their services. We are using the information collected from these services to find usability problems to make the website easier to use. The recordings will never identify you or your personal information.

Sharing of Information

We may share your information:

- in response to a request for information by a competent authority if we believe disclosure is in accordance with or is otherwise required by, any applicable law, regulation, or legal process;
- with law enforcement officials, government authorities, or other third parties if we believe your actions are inconsistent with our User Agreement, Terms and Conditions and Privacy Policy, or to protect the rights, property, or safety of The Clique Club or others;
- if disclosure is intended to help investigate or prevent unauthorized transactions or other illegal activities;
- if necessary or appropriate to protect our rights or property, or the rights or property of any person or entity;
- if we otherwise notify you and you consent to the sharing;
- we may share your de-identified personal information with third parties to enable them to run statistical research on individual or aggregate trends;
- we share personal information and traffic data with our business partners who assist us by performing core services (such as consultations, maintenance of site, hosting, billing, fulfillment, or data storage and security) related to our operation of the website and/or by making certain interactive tools available to our users. Those business partners shall be bound to uphold the same standards of security and confidentiality that we have promised to you in this Policy, and they will only use your personal information to carry out their specific business obligations to The Clique Club.

We do not sell or rent your personal information to third parties.

Links to Third Party Sites

Third party content may appear on The Clique Club or may be accessible via links from The Clique Club. The Clique Club is not responsible for and assumes no liability for any mistakes, misstatements of law, defamation, slander, libel, omissions, falsehood, obscenity or profanity in the statements, opinions, representations or any other form of information contained in any third-party content appearing on The Clique Club. You understand that the information and

opinions in the third-party content is neither endorsed by nor does it reflect the belief of The Clique Club.

Right to change the Privacy Policy

The Clique Club has the discretion to make amendments in the Policy as it may deem fit, without any prior notice. Continued use of the website, even after the changes made, shall constitute your acceptance of the change. Therefore, the user is recommended to review this Policy periodically and stay aware of changes being made in it.

Miscellaneous

While The Clique Club may retain any correspondence sent by you, it does not intend to collect or save any information from children 18 years of age and younger. The website is also not intended for users who are not competent to contract under the provisions of Indian Contract Act, 1872.

The Clique Club reserves the right to remove or edit content and refuse access to the website at its sole discretion.

Last Updated: 25/09/2019