

## *What You Missed at the June 25<sup>th</sup> Meeting*

Guest speaker Sandra de Helen focused her initial remarks on those key elements of a play that every playwright must contend with: Story, Characters, Dialogue and Conflict. Story gives meaning to the events in the play, she explained, while conflict drives the story. Moreover, conflict centers around the vital goals and desires of the characters.

Beyond these basics, the major concern of all playwrights is how to get their work produced and on a stage. The basic answer, she said, was to either win a contest or to know someone important in the theater community.

Sandra's advice in this regard was for any hopeful playwright to join play organizations — notably, the New Play Exchange; the Official Playwrights page on Facebook; and the Dramatists Guild. She also emphasized the value of getting involved with a local play development group called Scripteasers, which reads and critiques new plays by San Diego writers. The group was founded in 1948 and has been meeting bi-weekly since then. Learn more at their website: [www.scripteasers.org](http://www.scripteasers.org).



**SDWEG President Mardie Schroeder (left) presents playwright Sandra de Helen with SDWEG appreciation gifts after her speech.**

### **Schedule of Future Speakers at SDWEG Member Meetings**

*Mark Your Calendar...*

**August 27 - Chris Zook**

leads a panel of editors from SD/PEN.

## *Open Mic Night • July 23 SDWEG Members Read Their Work*

**Open Mic Night** is your night. Here's your opportunity to come share a fun evening where each presenter is allotted three minutes to read a selection from their writing. It might be a snippet from a



novel, a short story, or poetry. Readers also receive written feedback from the audience.

Although our roster of presenters is already filled, there is always a chance of a cancellation. If you would like to be on the waiting list, please send your request to our Open Mic Coordinator, **Laurie Asher**, at [secretary@sdwritersguild.org](mailto:secretary@sdwritersguild.org) by Friday, July 6.

This is always the most looked-to event of the year for SDWEG. We'd like to encourage your attendance to support your fellow writers.

## **Welcome to 6 New Members!**

SDWEG has been enjoying remarkable growth the past few months. It's a clear sign of a strong, healthy organization. We offer a heartfelt welcome to these writers who have joined since June 1<sup>st</sup>.

*Marla Anderson*  
*Alia Berkeley*  
*Bradley Keller*  
*Vicki Calhoun*  
*Adrienne Moch*  
*Javier Patron*

## Annual Book Fair at Liberty Station - August 25

Once again the San Diego Festival of Books will be held at Liberty Station in Point Loma — this time on August 25th, from 10 a.m. to 5 p.m. The Guild has been offered a special deal for our authors who want to purchase half a table at a price of \$100 (vs. \$127 if you purchase the table directly through the Festival of Books). All tables will be in Author Alley. A full table is \$199, but the Guild doesn't get a deal on the full tables — although you can still get it through the Guild. This is a platform where last year 10,000 people attended, so it would be something to seriously consider. If you want to display your books to a large, local audience, then contact Mardie Schroeder, SDWEG President, at [president@sdwritersguild.org](mailto:president@sdwritersguild.org).



Marcia Buompensiero, SDWEG Treasurer, at the 2017 Liberty Station Book Fair

Laura Roberts and Ed Lopatin display their books at the SDWEG table at the 2017 Liberty Station Book Fair



### Novelist Nuggets

*“There is nothing to writing. All you do is sit down at a typewriter and bleed.”*

— Ernest Hemingway

### Final Countdown for Submissions *The Guilded Pen – 2018*

*Deadline for submissions: July 16, 2018*

The deadline is fast approaching. If you haven't yet submitted that short story, essay, flash fiction or poem, now's the time!

Don't miss this opportunity to be published in *The Guilded Pen, 7th Edition*, the San Diego Writers and Editors Guild 2018 anthology. Since our first edition (2012), *The Guilded Pen* has been selected to be part of the local authors exhibit at the San Diego Public Library.

Have questions about how submissions are selected? Check out the Anthology Submission Process and Evaluating Criteria on our website [www.sdwritersguild.org](http://www.sdwritersguild.org). Then download the Submission Guidelines and Publication Agreement. But hurry — don't delay! July 16 is around the corner.

Submissions should be sent to: **Marcia Buompensiero**, Managing Editor, [guildedpensubmissions@gmail.com](mailto:guildedpensubmissions@gmail.com).

### Do You Need a Ride to or from a SDWEG Meeting... or can you provide a ride?

Would it help if another SDWEG member could give you a lift to or from a SDWEG meeting? Or perhaps you can lend a hand by giving a ride to a SDWEG member in need.

If you would like to rideshare, please note that SDWEG now has someone to help coordinate this connection — our president, Mardie Schroeder. Contact Mardie at [president@sdwritersguild.org](mailto:president@sdwritersguild.org).

We are currently looking for rideshare volunteers from these areas:

La Mesa  
La Jolla  
El Cajon/Blossom Valley  
Bankers Hill, San Diego

We already have ridesharing offers from members living in these areas:

Del Mar  
City Heights  
Grossmont College area



## Tip of the Hat

## SDWEG Members Around the Town

*SDWEG is proud to note when its members are engaged in creative activities with other organizations around San Diego and beyond.*

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### **Ruth Leyse-Wallace, Ph.D., presented with the Albert Nelson Marquis Lifetime Achievement Award**

**Marquis Who's Who**, the world's premier publisher of biographical profiles, recently presented **Ruth Leyse-Wallace, PhD**, with the Albert Nelson Marquis Lifetime Achievement Award. Dr. Leyse-Wallace celebrates many years' experience in her professional network, and has been noted for achievements, leadership qualities, and credentials and successes she has accrued in her field.

Dr. Leyse-Wallace is a retired clinical dietitian, speaker and author who has specialized in nutrition and mental health for much of her career. She holds a BS degree from UC Davis, an MS from the University of Kansas, and a PhD from the University of Arizona. She has published two books, chapters in scholarly works, as well as numerous articles on nutrition and mental health. She presents at conferences, workshops and webinars for professionals and the public.

Ruth has been a SDWEG member for many years and served as the Guild's president and secretary. She also was the editor of this newsletter, *The Writer's Life*, from 2012-2016. Since the launching of *The Guided Pen* in 2013, her submissions have been included in every edition.

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### **Peggy Hinaekian interview featured in May 10 issue of SD Voyager magazine**

SDWEG member **Peggy Hinaekian** was selected by *SD Voyager* magazine for a story highlighting her life experiences, writing and artwork. The story ran in the May 10 issue of *SD Voyager*, which is a periodical that focuses on interesting, talented individuals who live and work in San Diego. The interview with Peggy included photos of her at a book fair and at a gallery displaying her paintings. To give you a taste of the interview, here is an excerpt from the story's opening:

*Today we'd like to introduce you to Peggy Hinaekian.*

*Peggy is of Armenian origin, born and raised in Cairo, Egypt, and now lives in La Jolla. Becoming an author is her fifth career at age 80. Her first job was that of confidential secretary to the Manager of Barclays Bank in Cairo. She then immigrated to Canada with her first husband, escaping the Suez Canal War, and became a photographic model. On to Boston and New York as a fashion designer...*

To read the entire magazine story, please copy and paste this web address into your browser address bar: <http://sdvoyager.com/interview/meet-peggy-hinaekian-peggy-hinaekian-artist-author-work-home-la-jolla-secondary-home-florida/>

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### **Andrea Glass will teach class for writers at UCSD in July**

SDWEG member **Andrea Susan Glass** will teach "Building a Business Around Writing" for UCSD Extension. The three-week course begins July 9 and will show why and how book authors/publishers and freelance writers (like ghostwriters and journalists) need to consider themselves business owners so they can be successful and profitable in their writing careers. Sign up at <https://extension.ucsd.edu/courses-and-programs/building-a-business-around-writing>.

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**General meetings** are held on the 4th Monday of the month, 6:30 p.m.

A **Marketing Support Group** for writers precedes the general meeting, from 5:30 to 6:30 p.m.

**Meeting Location:** the San Diego County Health Services Complex Bldg., 1st floor, 3851 Rosecrans Blvd., San Diego

**Visit our website for a map.**

Membership dues: \$36 / year

Guests: \$5 / meeting

**Board of Directors** (Term expires)

**President:** Mardie Schroeder (2019) [president@sdwritersguild.org](mailto:president@sdwritersguild.org)

**VP & Publicity Chair:** Bob Doublebower (2018) [vp@sdwritersguild.org](mailto:vp@sdwritersguild.org)

**Secretary:** Laurie Asher (2018) [secretary@sdwritersguild.org](mailto:secretary@sdwritersguild.org)

**Treasurer:** Marcia Buompensiero (2018) [treasurer@sdwritersguild.org](mailto:treasurer@sdwritersguild.org)

**Membership Chair:** Rick Peterson (2018) [rick@sdwritersguild.org](mailto:rick@sdwritersguild.org)

**Directors-at-Large:**

Gered Beeby (2018) [gered@sdwritersguild.org](mailto:gered@sdwritersguild.org)

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**Social Media Mgr:** Sandra Yeaman (ex officio) [webmaster@sdwritersguild.org](mailto:webmaster@sdwritersguild.org)

**Past-President:** Anne Janda (2017) [pastpresident@sdwritersguild.org](mailto:pastpresident@sdwritersguild.org)

***Mission Statement: The San Diego Writers and Editors Guild shall promote, support and encourage the writing arts for adults and youth.***

**Benefits of Membership.** SDWEG supports members and promotes the writing arts through: educational meetings with guest speakers on timely topics for writers; networking with writing/editing professionals; manuscript review services and the opportunity to submit your work for publication in the annual anthology; information about communitywide writing/editing classes, conferences and other events; links to writing and editing resources on the website; publicity for members' creative works on the "Members' Works" web page; and the opportunity to be included in the Speakers Bureau.

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