

Amy Wang

UI DESIGNER

www.amywang.ca

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Canadian UI designer with a Tier 5 Youth Mobility Visa, seeking opportunities in London from October 2019 onwards

Work Experience

UX/UI DESIGNER-FREELANCE | Amy Wang 2019-Present

- Partnering with a variety of multidisciplinary teams and professionals, designing intuitive & pixel-perfect experiences to meet business goals and user requirements
- Delivering project stakeholders' vision with design tools like Adobe CC, Sketch, Overflow, InVision
- Managing projects in a timely and logical manner keeping with industry standards

UX/UI DESIGNER | Kater Technologies 2018

- Defined users and stakeholders design needs for development sprints (information architecture, wireframes, and high fidelity mockups) to meet software release requirements
- Supported team efficiency by designing and maintaining the style guide and design components library used across Android, iOS and marketing materials

UI DESIGNER | Battlefy 2016-2017

- Collaborated with Product and UX to translate research and user flows into mid and high-fidelity mockups
- Worked with development to ensure pixel perfection, usability and overall quality assurance using JIRA before new product release.
- Established and updated the UI kit and brand visuals for brand consistency and production speed
- Worked with business and marketing to create original content for social media. Also designed client specific tournament experiences for brands like Coca-Cola, Budlight, Geico and Manchester City

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Software

Adobe CC
Figma
InVision

Overflow
Principle
Sketch

Skills

Content Marketing
Data Visualization
Design Systems
Graphic Design
Icon Design
Illustration
Infographics
Interface Design
Mobile Design

Motion Graphics
Personas
Prototyping
Responsive Web
Sitemap
Storyboarding
Task Analysis
Wireframing
User Flows

Education

RED ACADEMY
Diploma in UX Design
UX Design Professional Program
2015

EMILY CARR UNIVERSITY
Bachelors of Design
Communication Design
2013

Interests

SUSTAINABILITY *I love nature & green spaces! I am all for cultivating habits that promote a “reusable culture” and considers the environment (thrifting, secondhand resell and multi-use items).*

E-COMMERCE *The evolution of selling online and its impact on traditional brick & mortar commerce fascinates me. I am also an aspiring avid online seller (wannabe).*

References

Available upon request