

Writing and Publishing an eBook in 7 Days

You've come to the conclusion that you want to write and publish an eBook instead of a printed manuscript. Chances are, you've made this decision because you don't have enough content for a print book or you don't plan to write one hundred pages or more. You want something simple and straight to the point, so you've opted to write a book that's between 25 to 50 pages. And because of this, you don't want to bother with all of the steps associated with printing, including the costs of print publishing. But how do you pull off such a feat? After all, you've seen people proudly displaying their new books on social media, and whenever you questioned them about the process, they were relatively evasive, however, they did manage to share the fact that they'd published their books on their own. The evasiveness is a whole other message within itself! You've done countless hours of research and you've read a bunch of articles that led you to absolutely nowhere. They were nothing but long articles written by an author who was determined to show off his or her literary skills, and at the end of those articles, you found yourself just as confused as you were when you started reading them. But fret not—I'll get straight to the point without all of the fluff! Below, you'll find ten steps to writing and publishing your eBook in 7 days or less, and I'm going to show you how to do it professionally!

1. Decide what you want to write about and start writing. You don't need to know the title before you start; you just need to know what you're writing about and what message you want to convey to the readers. After you're done, it'll be easier to come up with a title.
2. Be sure to use a word document. Never ever (ever) write a book on notebook paper—ever! Otherwise, it has to be transcribed, and this can be time-consuming and expensive! Type it out in a Word document and save it to your computer.
3. Create a table of contents and title at least five chapters for your book. No worries. The goal is to give you a format or an outline; you can always go back and change the chapter titles if need be!
4. Do the math! If you want to be finished in seven days, for example, and you want to write a 50 page book, divide 50 by 7. What you'll get is this—you'll have to write seven pages a day for six days, and on the seventh day, you'll need to write eight pages. If you want two days off, write ten pages a day for five days. If you're writing a 30 page eBook, you could write six pages a day for five days. Be sure to commit to your schedule and don't shut your computer down for the day until you've finished your page count for that day. All the same, do not write less pages than you've allotted in your mind to write, planning to make up for those pages on the following day. You have to overcome yourself and force yourself to finish the number of pages you need to finish to meet your goal.

5. To ensure that you meet your goal, penalize yourself for everyday that you don't meet your writing requirements. For example, give \$50 to a charity every time you fail to type out the number of pages needed to accomplish your daily goal.
6. Put your phone on silent! For whatever reason, whenever you purpose within your heart to write a book, people start calling for the silliest of reasons. It's okay to send them to voicemail and call them back when you have a free moment, but make sure to give yourself a time allowance for phone conversations. For example, settle in your mind to talk for ten minutes about topics that do not drain, confuse or upset you. Avoid all negative conversations as they'll serve to suck the very life out of you, making it difficult for you to write.
7. Once you're done writing, send the book to an editor! Do NOT skip this process to save money, otherwise, you may end up costing yourself a lot of money in sales! You can post to your social media, for example, "Looking for an inexpensive, but excellent editor. Any recommendations?" Chances are, people will begin to tag the editors they know and have worked with. Inbox the editors and ask their prices. Be sure to ask them if you can get a sample edit.
8. Find and hire a cover designer, and a professional one at that! If you have no design experience, do NOT attempt to design your own cover to save money! Unattractive covers repel readers! Again, post to social media that you're looking for help in finding a book cover designer.
9. Format and publish your book or hire someone to do it for you! You can publish on Amazon by going to kdp.amazon.com. Google this link if it doesn't work whenever you attempt to copy and paste it. Amazon will ask you to type out the title of the book, the author's name, a synopsis for your book and to upload your book's content (cover and interior file). Please note that you do not need an ISBN number for eBooks.
10. Set the price and hit publish! Within 24-72 hours, you should be a published author!