

## **OUR MISSION**

Prepare, promote, support and mentor women for senior leadership positions in the Federal Government. Build a powerful network to share experiences, to enhance professional relationships, and to increase understanding among women executives in the Federal Government. Motivate women leaders in the federal government to contribute to effective succession planning by creating a mentoring culture within their sphere of influence.

## **OUR OBJECTIVE**

Advocate for the advancement of women in senior leadership positions in the Federal Government, to include taking a public position on issues related to the purposes and goals of the organization; provide an opportunity to become better acquainted with other professional women in an atmosphere conducive to the constructive exchange of professional ideas; and encourage by collective example and action, interest and participation in public service by other women.

## **OUR HISTORY**

Executive Women in Government was founded in 1973 by the Honorable Barbara Franklin and other high-ranking government Women.



## **Executive Women in Government Leadership Summit Program**

# **The Power of Persistence**

## **Women In Military Service For America Memorial**

**March 12, 2020**

## Ways to Support the Executive Women in Government Organization

As an Executive Women in Government (EWG) member, you have the opportunity to gather with an extraordinary group of women for both professional and social purposes. From educational leadership summits to social gatherings, EWG is a wonderful place to network, grow, and be around others who share your professional outlook and goals. If you're wondering about specific ways to lend a hand and support EWG, you can:

### Volunteer at EWG Events

Our organization hosts many events throughout the year and is always in need of volunteers to help these events run as smoothly and efficiently as possible. We're always looking for volunteers to make our events a success! Therefore, we welcome members who wish to help out and volunteer. If you see an upcoming event that you'd like to donate your time to, please send us an email at [execwomeningov@gmail.com](mailto:execwomeningov@gmail.com).

### Join a Committee

In addition to volunteering, joining an EWG committee is another great way to get involved and show your support for the organization. Our committee needs change annually and there's certain to be a committee position where you would be a perfect fit! If you're interested in getting involved as a committee member, send us an email at [execwomeningov@gmail.com](mailto:execwomeningov@gmail.com) to express your interest.

### Spread the Word

Last but certainly not least, spreading the word about our extraordinary organization is an excellent way to show support for EWG. Let your coworkers and friends who are executive professional women know about EWG and what a wonderful organization it is. Tell them about the benefits of joining and why you enjoy being a member. Also, spreading the word about EWG via your social media platforms is one of the best ways to get the information out there and increase our membership and event attendance numbers, too. And, if you have yet to do so, be sure to follow EWG on the following social media platforms (and share and like our posts!) Most importantly, thank you to our members for making EWG the special organization that it is. We can't wait to see what the future holds for our organization as we continue to expand our reach and offerings!

## 2020 Leadership Summit Partners



The Federal Long Term  
Care Insurance Program™

[www.LTCFEDS.com](http://www.LTCFEDS.com)



## 2020 Leadership Summit Partners

The 2020 Executive Women in Government Leadership Summit partners include a federal employee health insurer, federal employee liability insurer, federal long-term care insurance provider, federal workforce development co., federal credit union, and training and consulting co. **Sending out an enormous "Thank you!" to our Executive Women in Government Leadership Summit sponsors. We couldn't do it without you!**



Proudly supporting the Executive Women in Government (EWG) and the 14th Annual Leadership Summit.

Providing federal employees with more healthy benefits, smart online tools and incentives than any other provider since 1960.



## Suited for Change is the featured nonprofit organization for this year's Summit

Suited for Change is Washington DC area's leading nonprofit for women who need professional attire, mentoring assistance, and job readiness education. EWG will show its support for Suited for Change by accepting professional outfit donations or monetary contributions to benefit the organization. Thank you for joining us with your contributions! <https://www.suitedforchange.org/>



Changing Lives. Empowering Women.

120

Women served monthly

MAKE AN APPOINTMENT

28,000+

Women served since 1992

DONATE

140+

Volunteers

GET INVOLVED



**Executive Women in Government  
2020 Leadership Summit: The Power of Persistence**

8 – 8:30 a.m. Registration, Networking, Breakfast, Sponsor Exhibits

8:30 – 8:45 a.m. Welcome and Opening Remarks – Ellen McClain, EWG President

8:45 – 9:15 a.m. **Opening Keynote** – Beth Hannan, The Arbinger Institute

9:15 – 10:30 a.m. **Panel Session I: Personal Branding**  
**Moderator:** Cindy Morgan  
**Panelists:** Carole Stizza, Relevant Insight Coaching  
 George Worrell, George Worrell Style LLC  
 Annette Harris, President & Founder of ShowUp!

10:30 – 11 a.m. *Networking and Exhibitor Visits*

11:00 a.m. – 12:15 p.m. **Panel II: Keys to Success**  
**Moderator:** Ellen McClain  
**Panelists:** Patricia Cogswell, Acting Deputy Administrator (Transportation Security Administration)  
 Susan Gibson, Inspector General for the National Reconnaissance Office  
 Lynne Platt, former U.S. Consul General Vancouver (Department of State)  
 Beth Shaw, YogaFit President & Founder

12:15 – 1:15 p.m. **Lunch**

1:15 – 1:45 p.m. **Luncheon Keynote** – E. Anne Sandel, Executive Director, Office of Naval Research

1:45 – 2:15 p.m.

2:15 – 3:30 p.m.

3:30 – 4:00 p.m.

4:00 – 5:15 p.m.

5:15 – 5:25 p.m.

5:25-5:30 p.m.

5:30 – 7 p.m.

*Networking and Exhibitor Visits*

**Panel III: Crowd Lifting**

**Moderator:** Deborah Leben

**Panelists:** Liz Reinert, Executive Director for Suited for Change  
 Laura Klein, Pro Bono Program Manager (DOJ)

Marguerete Luter, Member, Board of Directors, Women in Technology  
 Desiree Tucker-Sorini – Director, AmeriCorps VISTA | the Corporation for National and Community Service

**Afternoon Keynote:** Dr. Mamie Parker, M.A. Parker & Associates (former Assistant Director of Fisheries and Habitat Conservation at the U. S. Fish and Wildlife Service)

**Panel IV: Connecting**

**Moderator:** Carla Gammon

**Panelists:** Portia Wu, Director, Workforce Policy at Microsoft (former Assistant Secretary of Labor)  
 Jennifer Sellers, President, The Training Connection  
 Anita Grant, Asian American Government Executive Network  
 Shoshana Grove, CEO International Bridge (former Secretary and Chief Administrative Officer in the Office of Secretary & Administration for the Postal Regulatory Commission)

**Closing remarks:** Kathy Kraninger, Director, Consumer Financial Protection Bureau

Summit Wrap-Up and Call to Action  
 Networking Cocktail Social