

MARC HILL

marcrosshill.com
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(559) 260-3555

Education

Cal Poly State University

San Luis Obispo, CA

Conferred June 2019

Bachelor of Science, Graphic
Communication

Design Reproduction Technology
Concentration

Photography Minor

Rhode Island School of Design

Providence, Rhode Island

Summer 2017

Summer Institute for
Graphic Design Studies
Print and Web Focus

Supplementary Skills

Sony Alpha 7R Mirrorless Camera
Artificial lighting and professional
studio equipment experience

Certifications

200 Hour Yoga Teaching
60 Hour Yoga Sculpt Teaching

Experience

Butchershop Creative Co.

Design Intern • July 2019-Present

- Contributed to thoughtful visual solutions for high-level business goals.
- Balanced design vision with strategy to create flexible visual identity systems for clients across verticals and mediums.
- Collaborated with teams to unify goals across disciplines for clients such as: Okta, Optimizely, Dote, Persona, and Serif (Polaris Pacific).

The Yoga Standard

Visual Marketing Lead • Summer 2018-Summer 2019

- Established a brand identity, built website, and collated brand guidelines.
- Organized and led photo-shoots to build marketing collateral and digital advertisements for a brand new yoga studio.
- Established various social media accounts and posting schedules to aid in external reach through a consistent aesthetic.

Lives Well Lived Film

Production Assistant • Summer 2018

- Built an online system of movie poster templates in various sizes, ensuring brand consistency for screenings across the country.
- Optimized assets for promotional purposes on various social media platforms.
- Organized a series of online press kits later socialized to participating theaters.

Chris Burkard Studio

Photography Assistant • Summer 2017

- Provided support at local photoshoots by handling equipment, referencing the shoot list and acting as digital technician when needed.
- Assisted with digital checks and file organization throughout the studio.

References

Caroline Fox

Butchershop Creative Co.
Associate Creative Director

[309-530-8310]

Candice Nguyen

Samsara [prev. Butchershop]
Senior Project Manager

[408-857-0142]

Brittini Acker

The Yoga Standard LLC.
Business Owner

[858-213-4328]