

# Data Pipelines, Reinvented.

Complete replication. Zero coding or maintenance. Standardized schemas.



### Fully managed connectors

Our pre-engineered connectors replicate all your applications, databases, events and files into your warehouse — and we own all maintenance.



### Normalized schemas from cloud APIs

Ready-to-query schemas enable instant analytics and ensure you get all the data you need, without any duplicates.



### Automated schema migrations

Our connectors respond to source changes automatically, and you can always add sources — no coding required.



### Five-minute setup

Our platform requires zero configuration and is designed to be plugged and played. We can begin syncing your data inside of five minutes.



### Incremental batch updates

Instead of reloading full data dumps from APIs and databases, we incrementally update all your data sources.

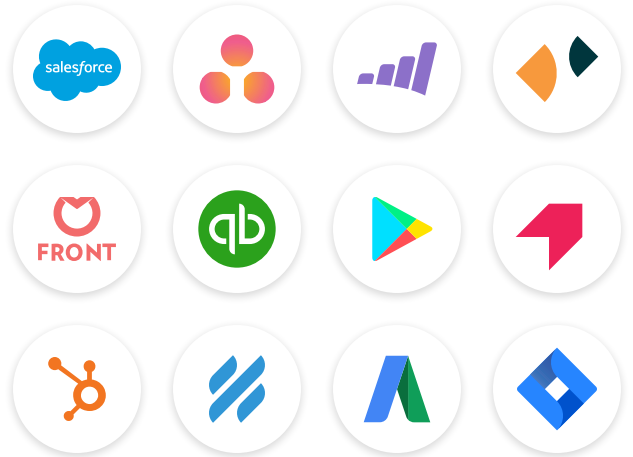
“Fivetran has been a massive accelerant to getting data insights.”

— Ernest Wong, Product Manager, Talkdesk



## 125+ Connectors and Counting

### Applications



### Databases



### Events



### Files



View a complete list of connectors at Fivetran ([fivetran.com/directory](https://fivetran.com/directory)) or in BigQuery Data Transfer Service ([cloud.google.com/bigquery/transfer](https://cloud.google.com/bigquery/transfer))

### Data-Driven Companies Trust Us



Centralize your data and deepen your insights at Fivetran ([fivetran.com](https://fivetran.com)) or via BigQuery Data Transfer Service ([cloud.google.com/bigquery/transfer](https://cloud.google.com/bigquery/transfer))

Learn more about us at [fivetran.com](https://fivetran.com) →



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**“We used Fivetran to channel all our CPG data into BigQuery, and Looker to analyze the data in over 100 different ways, bringing valuable insights for customers and end users. We’re saving 140 hours of manual reporting time each week, and the ROI is double what we spent.”**

*– JIM SHEDRICK, DIRECTOR OF ARCHITECTURE, LABEL INSIGHT*

**PARTNER SPOTLIGHT**

**Fivetran and Looker Power Advanced Analytics**

Fivetran replicates raw data from any source into your warehouse and continuously updates it, while the Looker analytics platform takes over with Looker Blocks™, plug-and-play code modules that make sense of the data for you, so you can start exploring it immediately. Looker allows anyone in your organization to ask sophisticated questions of your data using familiar business terms, empowering smarter and more informed decision-making company-wide. 200+ Fivetran customers use Looker — and that number is growing rapidly.

**Superior BI in Four Simple Steps**

- 1. Set up your data warehouse.** Fivetran supports all major cloud warehouses, including BigQuery, Snowflake, Redshift and Microsoft Azure. If you don’t have one, we can set one up for you.
- 2. Use Fivetran to connect data sources to your warehouse.** With just a few clicks, you can centralize all your application, database, file and event data.
- 3. Connect Looker to your warehouse.** Looker’s unique data modeling layer allows you to describe and transform raw data without moving it, pre-aggregating or extracting subsets — you can deploy and iterate quickly.
- 4. Generate insights and tell a complete story with your data.** Looker dashboards, visualizations and reports are easy to create and share — and you can drill deeper into your data at any time.

Learn more about the power of data-driven decision-making at [looker.com](https://looker.com)

