

**DESIGNTHEORY INC. of TORONTO, ONTARIO**  
**Awarded Best Of Houzz 2018**

***Over 40 Million Monthly Unique Users Nominated Best Home Building, Remodeling and Design Professionals in North America and Around the World***

**TORONTO, CANADA, January 17, 2018 – DESIGNTHEORY INC.** of Toronto, Ontario has won “**Best Of Design**” on [Houzz®](#), the leading platform for home remodeling and design. The Interior Design and Decor firm was chosen by the more than 40 million monthly unique users that comprise the Houzz community from among more than one million active home building, remodeling and design industry professionals.

The Best Of Houzz is awarded annually in three categories: Design, Customer Service and Photography. Design award winners’ work was the most popular among the more than 40 million monthly users on Houzz. Customer Service honors are based on several factors, including the number and quality of client reviews a professional received in 2017. Architecture and interior design photographers whose images were most popular are recognized with the Photography award. A “Best Of Houzz 2018” badge will appear on winners’ profiles, as a sign of their commitment to excellence. These badges help homeowners identify popular and top-rated home professionals in every metro area on Houzz.

*Capturing the imagination with timeless, luxurious and inspiring design – this is the credo of Designtheory.*

"The Houzz community selected a phenomenal group of Best of Houzz 2018 award winners, so this year's recipients should be very proud," said Liza Hausman, Vice President of Industry Marketing at Houzz. "Best of Houzz winners represent some of the most talented and customer-focused professionals in our industry, and we are extremely pleased to give them both this recognition and a platform on which to showcase their expertise."

Follow **DESIGNTHEORY INC.** on Houzz <https://www.houzz.com/pro/designtheoryinc>

**About Designtheory Inc.**

With over 25 years of combined experience, international award winning and published Principal Designers Leanne and Adolphina provide the highest standard in design excellence, space planning, and functional practicality while keeping a close eye on the bottom line. They bring a fresh and current perspective to the field of Interior Design and are driven by the desire to create spaces that reflect their owners in the best way possible.

Specializing in both the Project Management and Design & Decoration aspects of the business, Designtheory provides their clients with strong technical knowledge of materials, architectural details, and finishes which allow them to create spaces that

define luxury, elegance, and livability.

Their projects include exclusive residential design, multi-unit residential developments, condominium refurbishment, and high-rise condominium design. These experiences, as well as their travels abroad, help to shape and influence the design possibilities that they foresee for every new space.

Whether it is a custom residential project or a grand high-rise development, clients value Designtheory's personalized attention, seasoned experience, integrity and creative expression.

Designtheory delivers inspired interiors that are, quite simply, exceptional.

2017 Wayfair Tastemakers Award, 1<sup>st</sup> Place – Best Use of Colour

2017 House & Home Magazine, April Issue – Cover & Feature

2017 Our Homes Toronto Magazine, Fall Issue – Cover & Feature

2017 House & Home Magazine – Living Room of the Year

2017 House & Home Magazine – Entry of the Year

2017 House & Home Magazine – Master Bedroom of the Year

2017 House & Home Magazine – Kitchen of the Year

2017 DXV Canada, 1<sup>st</sup> Place – DXV Design Competition (showcased at IDS 2018)

2017 Best of Houzz in Design

### **About Houzz**

Houzz is the leading platform for home remodeling and design, providing people with everything they need to improve their homes from start to finish – online or from a mobile device. From decorating a small room to building a custom home and everything in between, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals across the country and around the world. With the largest residential design database in the world and a vibrant community empowered by technology, Houzz is the easiest way for people to find inspiration, get advice, buy products and hire the professionals they need to help turn their ideas into reality.

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