

## SQ Media

SUBJECT: Get Yoko Ono and John Lennon's secret that will GROW your business...

**The secret: one word.** And it wasn't a long or impressive sounding word like antisestablishmentarianism.

John had to climb a tall ladder and pinned to the ceiling was a tiny piece of paper that said YES. And it's the **YES** that made all the difference.

I'm sharing this with you because I was on a call with one of our prospects this morning and he told me about the huge problems they're having with generating quality leads. **Getting the YES.**

We've noticed **getting a quality YES** from a lead is a common issue among businesses like yours.

*But you, not only already know this... you have experienced this.*

So often people say 'NO' because it's easy and keeps them where they are familiar. And that means no growth.

I'm with a [growth marketing firm](#) here in Dallas, and we are practitioners in the **art and science of why people say, 'YES'**. We specialize in lead generation. **We know how to get the 'YES'** for our clients, and it doesn't require going to any Yoko Ono exhibit or climbing dangerously tall ladders.

Would you like more prospects reaching out to you?

Or is everything running perfectly?

Are you free for a quick call this or next week?

Thank you,  
Tracey