

## Joseph Devine

The Jefferson Health system is in the midst of major expansion and construction projects. These enhancements to the southern New Jersey system are a source of pride for Devine, New Jersey president and chief experience officer. Devine is the longtime leader of what until the fall 2017 was Kennedy Health. He is an officer of the Corporation of Kennedy Health and an ex-officio of the Kennedy University Hospital Board of Trustees. He was recently named chair of the board of the New Jersey Hospital Association. Devine is also chair of the Southern New Jersey Chamber of Commerce, and serves as executive club chairman for the Gloucester County Chamber of Commerce. Under his leadership, Jefferson Health - New Jersey has been named a "Top Workplace" by Philly.com five times (2014 – 2018). More sources of pride for an obviously talented leader.



## Lawrence Downs

Downs serves as chief executive officer of the Medical Society of New Jersey, the largest organization of physicians in the state. He is responsible for health policy initiatives, legislative and regulatory affairs, health care quality improvement and public health matters on behalf of the organization and its physician members. In addition to his role as CEO, he also serves as the executive director of the Institute of Medicine & Public Health of New Jersey. Before accepting the position of CEO, he served as general counsel to MSNJ from 2006-2011. Among his most recent accomplishments, he secured \$500,000 in grant funding to help physicians connect to the health information exchange through OneHealth New Jersey, and he guided MSNJ's response to the Aid in Dying legislation in New Jersey from a physician perspective. Downs has extensive experience in health policy, public opinion research and media advocacy. He previously served as



director of Cancer Prevention and Control at the American Cancer Society's New Jersey Division, where he coordinated public education campaigns on the prevention and early detection of cancer.

## John Fanburg

Fanburg has more than 30 years of experience in health and hospital law, with an emphasis on corporate, transactional, and regulatory matters for physicians and health care institutions. A recognized leader in health law at Brach Eichler in Roseland, Fanburg is known for excellence in transactions, perseverance in deal-making, and strength in corporate and regulatory matters. His broad experience representing major hospitals, diverse medical groups, and statewide physician specialty organizations provides him with in-depth knowledge of all aspects of the business practice of health care. He helps health care providers position themselves to



deal with the constantly evolving medical marketplace, particularly health care reform. This work includes advising clients about mergers and acquisitions, various business ventures, and creative health care business arrangements. Fanburg provides counsel on strategic alliances and transactions relating to ACOs and medical homes. He also offers guidance on regulatory compliance, corporate compliance, HIPAA, litigation, and government investigations.

## Susan Feeney

A partner at Newark's McCarter & English, Feeney represents hospitals and healthcare facilities statewide in property tax disputes—helping hospitals remain viable, in part, based on their tax exempt status and how much they shell out to the municipalities in which they are located. She routinely litigates property tax appeals, and she represented Hunterdon Medical Center before the state Supreme



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