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For Immediate Release

Bobby Kasolas Promoted to Member of Brach Eichler, LLC, Lauren Goldberg Promoted to Counsel

Member Brian Lenker Named to Firm's Executive Committee

Roseland, NJ (March 27, 2017) – Bobby Kasolas has been promoted to member at Brach Eichler, LLC, where he is part of the firm's litigation and employment services practice groups. He previously was an associate at the firm, which he joined in 2003.

Kasolas concentrates his practice in the areas of complex business, commercial, intellectual property, estate and trust litigation, construction and real estate litigation. He has represented and litigated against some of New Jersey's largest commercial and residential developers, contractors and property owners in disputes involving all aspects of real estate, business and construction litigation. He has also represented many business owners who were defrauded or oppressed by their business partners. In addition, Kasolas has represented manufacturers and marketers in cases involving the theft, misappropriation and infringement of his clients' trade secrets, copyright works, industrial processes and trademarks, as well as borrowers against lenders involving highly complex financial transactions and contract disputes. He has successfully litigated a variety of matters in both state and federal courts, and before the American Arbitration Association.

In 2011 and 2012, Kasolas was named to *Rising Stars* by *New Jersey Super Lawyers*. He began his legal career as a law clerk for the Hon. Kenneth C. MacKenzie of the Morris & Sussex County Chancery Division, the longest serving judge in New Jersey history under the 1947 New Jersey Constitution. He earned a J.D. from Rutgers Law School - Newark, where he co-authored and published a groundbreaking work entitled "Bad Designs, Lethal Profits: The Duty to Protect Other Motorists against SUV Collision Risks," an article that had a profound impact in compelling the automotive industry to significantly improve the designs of their SUV models. He also earned a B.A., *magna cum laude*, from Rutgers College. He resides in Riverdale, NJ.

"Bobby consistently demonstrates professional tenacity on behalf of our clients and the firm. We are so pleased to announce his promotion and look forward to his contributions," noted Managing Member John D. Fanburg.

Lauren D. Goldberg has been promoted to counsel in the health law practice, where she advises a diverse group of providers, including hospitals, nursing homes, diagnostic and treatment centers, adult living providers, physicians and physician practices throughout all phases of their

operation. Her practice emphasizes corporate transactions, facility licensure and employment-related matters. Goldberg's work regularly involves the analysis of current and pending state and federal laws, rules and regulations, including fraud and abuse, Medicare and Medicaid.

Named among *Rising Stars* by *New Jersey Super Lawyers* from 2014- 2017, she earned a J.D. from Pittsburgh School of Law and a B.A. from University of Pennsylvania. She resides in Livingston, NJ.

In addition, Brian Richard Lenker, who chairs the business transactions and financial services practice group, has been named to the firm's executive committee. Lenker concentrates his practice on banking, acquisitions and reorganizations of businesses and commercial real estate and provides in-depth knowledge of the structuring of real estate financing and asset-based lending. He counsels institutional lenders and mid-size and large privately-held companies. In addition to business planning, Lenker has in-depth experience in receivables evaluation, loan structuring, commercial loan documentation and financing. He speaks frequently before bankers, accountants and other executive groups on the relationship between banking and business law. Recognized by *New Jersey Super Lawyers* in 2017, he earned a J.D. from Rutgers University School of Law, an LL.M. in Taxation from New York University, and a B.A. from Rutgers College. Lenker is a resident of Sparta, NJ.

"Brian brings valuable business acumen and tax expertise to the firm's executive committee, and we look forward to working with him as we continue to grow the firm in new and exciting directions," noted Fanburg who also serves on Brach Eicher's executive committee.

About Brach Eichler LLC

Brach Eichler LLC is a full-service law firm based in Roseland, N.J. With over 70 attorneys, the firm is focused in the following practice areas: Business Transactions & Financial Services, Criminal Defense and Government Investigations, Employment Services, Environmental & Land Use, Family Law, Health Law, Litigation, Patent, Intellectual Property & Information Technology, Real Estate, Real Estate Tax Appeals, Tax, and Trusts & Estates. Brach Eichler attorneys have been recognized by clients and peers alike in *Best Lawyers in America*, *Chambers USA*, and *New Jersey Super Lawyers*. Visit www.bracheichler.com.

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