



## BUILDING A HOUSE OF PREMIUM CANNABIS BRANDS IN CALIFORNIA, READY FOR EXPANSION ALL OVER THE WORLD

**450+**

California Dispensaries

**~70%**

California Storefront Dispensary Penetration

**6**

Active California Licenses Held

**5**

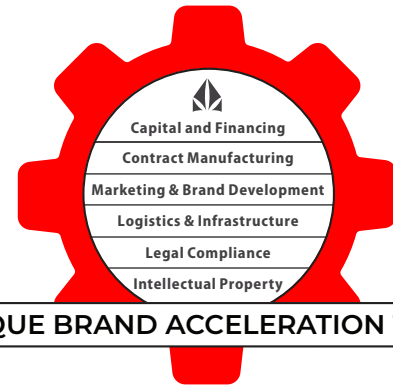
Licensed Facilities for Manufacturing & Distribution

**2**

More Facilities Under License Application

**125k**

Square Feet of Facilities



**UNIQUE BRAND ACCELERATION TOOLS**



Presence in **Canada and California**

**50+**

Brands Distributed



\*Number of brands distributed in 2018

### FINANCIALS (UPDATED JAN 31, 2019)

Basic Shares Outstanding: 61.3M as of Jan 31, 2019

Fully Diluted Shares: 82.4M as of Jan 31, 2019

Recent Price: \$9.60 as of Jan 31, 2019

Fully Diluted Market Cap: CDN\$791M – Jan 31, 2019

Cash: **CDN\$75.3M** – Sept 30, 2018

Q3 2018 Revenue- **\$6.6m**

### LEADERSHIP: PROVEN FINANCIAL, PRODUCT DEVELOPMENT AND BRAND EXPERTISE

#### Management Team

**MARC LUSTIG**

CEO, Director  
16+ years in healthcare, capital markets.

**AFZAL HASAN**

President  
Broad experience with public listings and prospectus financing.

**FRANCOIS PERRAULT**

CFO  
25+ years of senior financial experience.

**DAVE VAUTRIN**

VP, Sales and Marketing  
20+ years consumer product goods operational experience.

#### Board of Directors

**Dr. James F. Young, PhD**

- 30 years in pharmaceutical development
- Chairman, Novavax, Inc. (Nasdaq:NVAX)

**Rob Harris**

- 35+ years in Canada/US pharmaceutical industry
- CEO of Tribute Pharmaceuticals

**Dan O'Neill**

- Former CEO of Molson
- 20+ years of experience in Consumer-Packaged Goods
- Former CEO Electronic Cigarettes International

**Oskar Lewnowski**

- 20 years of experience as a leading global resource financier, company-founder and Chief Investment Officer of Orion Resource Partners

**Marc Lustig**

- Origin House CEO



**WIN CALIFORNIA, WIN THE WORLD**  
A HOUSE OF GLOBAL CANNABIS BRANDS

One Strategy: Three Phases

**1. Build**

- Become the home of choice for promising cannabis products in California.
- Provide full suite of support solutions to turn promising products into strong Californian consumer brands.



Distribution allows our partners access to 450+ dispensaries  
 Every cannabis product in California flows through a licensed distributor  
 We collect proprietary data on brands and customers through our distribution

**2. Internalize & Accelerate**

- Brand Acceleration Program Portfolio Of Brands
- Building Our House Of Brands With Our Own Brand Portfolio



**VALUE-FOCUSED ACQUISITION STRATEGY**

✓ Proven Brand Authenticity & Recognition	✓ Complements Existing Portfolio
✓ Proven Sales with Repeat Customers	✓ Ability to Expand Beyond California & Globally
✓ Strong Growth Trajectory	✓ Pathway to Rapid Acceleration with Added Resources
✓ Opportunity for Product Development	✓ Identify & Retain Top Talent from Management Team

**3. Replicate the Blueprint**

- Replicate highly scalable, proven California blueprint in other regulated markets globally.
- Building in California ensures lower global customer acquisition costs and rapid leverage of Origin House brand IP in other markets.

**CANADA - RETAIL ENTRY**

Restrictive advertising and branding rules in the cannabis industry will push the responsibility of building brands to the retail level.

Access to an established, repeat customer base, with a high propensity to use cannabis – customer acquisition cost already paid.