



GRADUATE SCHOOL OF BANKING
AT LOUISIANA STATE UNIVERSITY



2020 SESSION
May 25 – June 5, 2020
BATON ROUGE, LOUISIANA



KNOWLEDGE...

*because your career does not
come with a guarantee.*

To succeed in today’s banking world, bank officers need the wisdom and expertise that comes from perception and insight, an astute ability to discover, discern and decide. It’s that kind of knowledge that the **Graduate School of Banking at Louisiana State University** has been offering to experienced bank officers for over **70 years**.

Completion of the GSB program has become a standard prerequisite to professional advancement in many banks.

Bank officers at banks of all sizes from community banks to multi-billion dollar institutions, find that the School’s curriculum addresses their educational needs.

The course of study at the Graduate School of Banking spans 25 months, with three two-week resident sessions annually. During these resident sessions, bankers–students receive approximately 200 hours of classroom instruction. Organized evening study, written examinations and bank study projects between resident sessions are an integral part of the School’s comprehensive program.

The course is challenging, and students must have a commitment to a high degree of personal discipline to graduate. But those that make it leave with a new kind of knowledge...

*...knowledge that will set them apart –
in front, at the top!*



FACILITIES

Classes are conducted on the campus of Louisiana State University in Baton Rouge. All classrooms are air-conditioned and equipped for multi-media presentations. Students have access to the University’s athletic and recreational facilities, including an 18 hole golf course, swimming pools, tennis courts, as well as a field house and Student Recreational Center that provides basketball courts, racquetball courts, weight rooms and indoor jogging tracks.

All students are housed in modern apartments with

private bedrooms—four bedrooms per apartment with two students sharing a bath. Apartments feature a full kitchen, washer/dryer combinations, cable TV connections (TV’s not provided), Wifi available campus-wide. The Activity Center, which is connected to the apartments, contains a TV lounge and computer workstations.

FACULTY

One of GSB’s most important resources is its faculty, which is composed of more than 50 outstanding bankers, university professors, and other professional

leaders from all parts of the country.

Extensive evaluations of each faculty member are conducted to assure that the most current and effective teaching techniques are employed in the classroom. The School’s informal learning environment provides the student ample opportunities to discuss banking topics with its nationally recognized faculty.

CURRICULUM

CORE CURRICULUM

- Asset/Liability Management
- Bank Management Simulation
- Bank Regulatory Law
- Banking Small Business
- Credit Risk Management
- Financial Markets
- Interpreting Economic Change
- Leadership Inside & Outside the Bank
- Leadership in Times of Change
- Managing Bank Performance
- Monetary Economics
- Risk Management & Cybersecurity
- Strategic Bank Marketing
- Treasury Management

SPECIALIZED COURSES

- Basic Credit Analysis
- Commercial Real Estate Financing
- Intermediate Credit Analysis
- Leadership Through Advocacy
- Mergers and Acquisitions
- Negotiate to Win for Bankers
- Recruiting and Retaining the Right Employee
- Rural and Small Business Lending
- Sources of Non-Interest Income
- Troubled Asset Resolution



STUDENT PROFILE

An important benefit of the GSB program is the knowledge gained from interaction with fellow students. The relationships developed during the resident sessions have been found by graduates to be of immeasurable benefit to them and their organizations.

In the 2019 session, two thirds of the bankers/students held the rank of vice president or higher, almost 70 percent of the students had over five years of experience in banking, and approximately 90 percent held at least one college degree.

The student body represents banks from under \$100 million to over \$200 billion in assets with the median bank size being in the \$500-\$1 billion range. The number of women bank officers enrolled in the GSB has grown in recent years. In 2019, 108 of the 536 bankers attending the GSB were women.

M.B.A. CREDIT

Bankers completing the Graduate School of Banking at LSU may enroll in professional MBA programs at several universities and receive graduate credit for their work at the banking school. The programs have no residence requirements and may be completed on-line. The universities awarding credit are:

- Arkansas State
- Louisiana State University
- Mississippi College
- Mississippi State University
- The University of Mississippi
- The University of South Carolina
- The University of Tennessee-Martin
- The University of West Georgia
- Union College of Kentucky

Information regarding the requirements of each program and the number of academic hours awarded may be found at www.gsblsu.org.



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Synovus® Bank
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“I chose to attend the Graduate School of Banking at LSU as it was (and still is) the premier school for bankers in the Southeast. I graduated in May 2008 and was promoted to CEO of our Synovus bank in Rome, Georgia the next month. The education I received at LSU was pivotal in preparing me to lead the bank and have a broad-based understanding of the many factors that impact a bank's success. Not only did I benefit from the well-rounded curriculum of the school, I have utilized the network I formed at LSU many times over the past 10 years. My decision to attend the school and commit to the three years of learning was one of the best choices I have made in my own personal and professional development.”

www.gsblsu.org