

First Annual



FIRE & ICE



***FIREFIGHTER'S BALL
& BBQ COOKOFF***

SEPTEMBER 24 & 25, 2021

2021 Sponsorship Packet

HOSTED BY THE SPIRIT OF ARANSAS PASS TO BENEFIT THE ARANSAS PASS FIRE DEPARTMENT

Our local businesses and friends are invited to partner with us for our inaugural fundraising event! We invite you to proudly sponsor this wonderful experience, which will surely become a favorite event in Aransas Pass this year, and in the future!

Sponsors will be acknowledged for their generosity during the events, as well as through various media outlets and advertising.

CBA B-B-Q COOKOFF

MUSIC BY CHAD COOKE BAND

VENDORS & SILENT AUCTION

DINNER & DANCING

Contact: APFD Assistant Chief Nathan Borrego or Assistant Kelly Donnell (361) 758-2086 / kdonnell@aptx.gov

SPONSORSHIP AGREEMENT

Company Name: _____

Company Website: _____

Contact Person: _____

Address: _____ City, State, Zip: _____

Phone: _____ E-Mail Address: _____

ALARM LEVEL SPONSORS

May choose single event sponsorship or dual sponsorship

- Presenting Sponsors (3) _____ \$2,500
- 4 Alarm* _____ \$1,200 single / \$1,800 dual
- 3 Alarm* _____ \$1,000 single / \$1,600 dual
- 2 Alarm* _____ \$500 single / \$750 dual

***4 Alarm** single sponsorship recognized by a full page ad in program, social media posts, name or logo on banner and in advertising. Dual sponsors also receive 8 tickets to the Firefighter's Ball, 8 drink tickets, 2 bottles of wine.

***3 Alarm** single sponsorship includes a half page ad in program, name or logo in advertising. Dual sponsors also receive 6 tickets for Firefighter's Ball, 2 bottles of wine.

***2 Alarm** single sponsorship recognized in program. Dual sponsors also receive 4 tickets for Firefighter's Ball.

Presenting Sponsors will also be recognized on all advertising and will be listed on all materials as Presenter.

IN-KIND SPONSORS

Sponsorship, or partial donations toward the following, will also be appreciated:

- Dinner (\$7,500)
- Band (\$3,000)
- Programs (\$1,000)
- Trophies for Cookoff (\$750)
- Hotel (\$1,500)
- Decorations (\$3,500)
- Wine (\$500)
- Dessert (\$1,300)
- Photo Booth (\$1,500)
- Silent Auction Gift Basket
- Live Auction Item

Sponsorships must be secure by August 1st to get company logo on all materials and recognized in advertising. Contributions of any amount toward event expenses not listed here would also be appreciated!

Name as it should appear on all marketing materials: _____

Please provide company logos in digital format or attach a clear copy to this page.

I agree to the indicated sponsorship level for the 2021 Firefighter Ball and BBQ Cookoff, made payable to **The Spirit of Aransas Pass**. A receipt is available to me upon request.

Signature: _____ Date: _____

Thank you for your support! Please return this form to: Aransas Pass Fire Department OR Spirit of Aransas Pass, 729 S. Lamont St., Aransas Pass TX 78336

Firefighters Ball
&
Smokin' on the Coast BBQ Cookoff

The 2021 Firefighters Ball and BBQ Cookoff, benefiting the Aransas Pass Fire Department, is scheduled for September 24-25, 2021. This exciting inaugural event, spearheaded by *The Spirit of Aransas Pass*, will support the Aransas Pass Fire Department in its public safety operations, community education and outreach, and first responder training.

THE BBQ COOKOFF

The weekend kicks off Friday night, as the barbecue teams gather at the Shrimporee grounds to set up for the BBQ Cookoff. The first annual "*Smokin' on the Coast*" barbecue competition will begin on Saturday at 9 a.m. Winners will be announced that afternoon. Sponsors will also be recognized. This event will be sanctioned by the Champion Barbecue Alliance, and will include competitors serving up their best brisket, ribs, chicken and pork barbecue. The cookoff on Saturday is open to spectators. Vendors will also be welcome. Registration details can also be found at www.cbabbq.com.

FIREFIGHTERS BALL

The Firefighters Ball will be held on Saturday night at the Aransas Pass Civic Center. Guests will enjoy a delicious meal, cash bar, live and silent auctions, and a show by the Chad Cooke Band. Sponsors will receive special recognition that evening. Cocktail hour begins at 6 p.m. followed by a live auction of a limited number of items. Donations for the auction items are also appreciated. Dinner will be served at 7 p.m., followed by music and dancing at 9 p.m.

THE CHAD COOKE BAND

Four modern-day county crooners from Houston are paving their way in the country music scene. In and out of honkey-tonks all across the US, the Chad Cooke Band delivers three-and-four-part harmonies with a country rock-in-roll edge. Since the release of their debut album, *Easy Way Home*, in December of 2016, the band's first single, "Oil Man", continues to be a fan favorite with over 6 million streams and a music video that has amassed over 10 million views across social platforms. The band set off to Nashville in March of 2018 to record their sophomore album, *Risk it All*. The first radio single on Texas/Red Dirt Radio at 43 weeks on the chart! Building on the success of "Whatever It Takes", the following four singles ("Life Behind Bars", "Four Minutes", "Cowboy's Cowgirl", "Bringing Country Back") all reached #1 on Texas/Red Dirt Radio. The band's most recent release, "I Wanna Go Out", is now hitting the radio airwaves and streaming everywhere you listen to music.

OUR FIREFIGHTERS

The APFD currently has twelve firefighters and two chiefs on staff. Last year, the department responded to approximately 750 calls for emergency service. When not responding to emergency calls, APFD firefighters also organize outreach events or visit schools to promote fire safety; offer carseat safety checks; teach CPR courses; and assist on an as-needed basis in a broad variety of community projects, such as COVID vaccination clinics, water distribution during the winter storm and other emergencies, or City Hall clean-ups. As Aransas Pass continues to grow, the Aransas Pass Fire Department continues to step up and meet the community's needs.

Your sponsorship will directly impact the community of Aransas Pass, and will ensure the success of this new endeavor.

Your partnership at the groundbreaking level is much appreciated.

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