



## THE IMPORTANCE OF STAKEHOLDER SUPPORT



**The Next Gen GM Mental Health and Wellbeing Toolkit preparation has officially not only begun but is near completion with a launch date set for the end of January 2021. All modules have been written, including the daunting module five, with formatting and small tweaks underway.**

Thankfully, there has continued to be no major concerns with the completion of the bitesize tasks and the focus for the Next Gen GM Mental Health and Wellbeing Toolkit has shifted to implementation. Good project management is important throughout a project but the implementation is as important as the content to ensure the hard work undertaken throughout the different stages of the project are not wasted.

The Next Gen GM and [Heart Relocation](#) have undertaken brainstorming meetings on implementation and agreed the best approach, including additional bitesize tasks to ensure nothing is missed during the implementation. With an interactive webinar in three weeks and brainstorming on how to enhance the Next Gen GM Mental Health and Wellbeing Toolkit the joint brainstorming of all stakeholders ensures well rounded ideas and thoughts. During the implementation of the project it is important to include all internal stakeholders, to not only discuss the project, but to ensure the target audiences are aware of the project.

### TOP TIP:

Determine good project management throughout the project and continue when undertaking the project implementation to ensure project success.

The support of stakeholders is the difference between obtaining senior leadership buy in for a project or not. Through undertaking this due diligence it will ensure support from stakeholders that will provide the gravitas that the project manager will need to bring to the senior leadership table.

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