



breaking myths

Behaviour based Creativity

There are many myths associated with creativity and innovation. These are not aristocratic concepts for a privileged few. Rather creativity and innovation is about routine thinking and working methods. These must be a part of our habits.

This techno-behavioural training workshop is designed to break myths & develop "behaviour based creativity".

Contents

- Creativity is an inherent trait
 - How our mind works
 - Our behaviour changes our brain. Creative behaviour can be learnt & used.
- Problems are inconvenient
 - Just because you don't like them, does not mean that they are not helping you
 - Converting problems to opportunities
- I work sincerely
 - Improvement is a major part of our role
 - If I am not improving (me & my work), I am not sincere enough
- In my job there are no opportunities to be innovative
 - Finding opportunities
- Problems are too big
 - You are right, they are too big to miss
 - 'Little & often' does the trick
- When a problem comes, I find a way
 - What if there is no problem?
 - Innovation is a habit
 - Cultivating the habit of innovation
- I am doing fine
 - Challenging the status quo is a prerequisite to developing creativity
- Why should I do it?
 - Why not?
 - Asking the why question
- My problems don't have a solution
 - When I say impossible, I mean that there are infinite solutions that I have not cared to find as yet
- I don't know how to be creative
 - Creative tools for idea generation
- I am creative
 - Yes, you are
 - Those who initiate change, have a better opportunity to manage the change that is inevitable.

Take Away

Following this intervention, the participants will be familiar with the creative thinking tools & methodology.

The participants will be able to perceive benefits of usage of these tools for achieving targets in their life & in their work area.

Objectives

Develop creative attitude

Improve capability to respond pro-actively and creatively to problems & opportunities.

Learn a variety of approaches designed to develop ideas & manage innovation.

Help to establish an organisational climate of creativity & innovation.

Who should attend?

Operative level, Middle level, Senior level

What is the duration?

1 day, 2 days, 3 days, 3 ½ days

[choose duration](#)

Interaction language

Hindi, English, Hindi/ English

Methodology

Multimedia Presentation

Explanation

Facilitated Discussion

Group exercise

Individual exercise

Study material

Anecdotes

Riddles & puzzles

Games

Q & A

To benefit from this training workshop as an organization or, an individual or, a group, please [contact us](#).

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