To benefit from this training workshop as an organization or, an individual or, a group, please contact us.

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breaking myths

Behaviour based Creativity

There are many myths associated with creativity and innovation. These are not aristocratic concepts for a privileged few. Rather creativity and innovation is about routine thinking and working methods. These must be a part of our habits. This techno-behavioural training workshop is designed to break myths & develop “behaviour based creativity”.

Contents

Creativity is an inherent trait
How our mind works
Our behaviour changes our brain. Creative behaviour can be learnt & used.

Problems are inconvenient
Just because you don’t like them, does not mean that they are not helping you
Converting problems to opportunities

I work sincerely
Improvement is a major part of our role
If I am not improving (me & my work), I am not sincere enough

In my job there are no opportunities to be innovative
Finding opportunities

Problems are too big
You are right, they are too big to miss
‘Little & often’ does the trick
When a problem comes, I find a way
What if there is no problem?
Innovation is a habit
Cultivating the habit of innovation

I am doing fine
Challenging the status quo is a prerequisite to developing creativity

Why should I do it?
Why not?
Asking the why question

My problems don’t have a solution
When I say impossible, I mean that there are infinite solutions that I have not cared to find as yet

I don’t know how to be creative
Creative tools for idea generation

I am creative
Yes, you are
Those who initiate change, have a better opportunity to manage the change that is inevitable.

Take Away

Following this intervention, the participants will be familiar with the creative thinking tools & methodology.
The participants will be able to perceive benefits of usage of these tools for achieving targets in their life & in their work area.

Objectives

Develop creative attitude
Improve capability to respond pro-actively and creatively to problems & opportunities.
Learn a variety of approaches designed to develop ideas & manage innovation.
Help to establish an organisational climate of creativity & innovation.

Who should attend?
Operative level, Middle level, Senior level

What is the duration?
1 day, 2 days, 3 days, 3 ½ days
choose duration

Interaction language
Hindi, English, Hindi/English

Methodology
Multimedia Presentation
Explanation
Facilitated Discussion
Group exercise
Individual exercise
Study material
Anecdotes
Riddles & puzzles
Games
Q & A