



Melissa Carne

Cornish lifestyle, design and travel blog

ABOUT

Hello, my name is Melissa Carne and I am a Cornish lifestyle, design and travel blogger based in Cornwall, England. I started my blog in 2017 as a platform to post all of my travel photographs, my experience as a new graphic designer to the industry and generally my life in oh, so sunny Cornwall. My blog is a journal of my life but, also a place to entertain and educate my audience on a variety of subjects I care about. These include:

- Cornish destinations, events and brands
- Worldwide travel
- UK travel
- Graphic design, interior design and fashion
- Food and wellbeing

SITE STATS

- I post weekly on Sunday's at 7pm
- I have an average of 400+ monthly pageviews
- With an average of 190 monthly new visitors

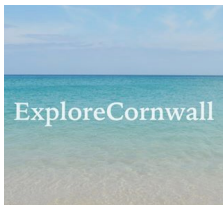
SOCIAL STATS

- Instagram = 1,100+
- Twitter = 150+
- Pinterest = 140k+ monthly unique viewers

MY AUDIENCE

- Top locations = Truro, St Austell and London
- Age range = 18-34
- Gender = 54% Women, 46% Men

BRANDS THAT HAVE FEATURED ME



BRANDS I HAVE WORKED WITH



Cornwall Tourism Office

BLOGGING SERVICES

- Product, accommodation, restaurant and experience reviews
- Event coverage
- Sponsored blog and instagram posts
- Competitions or Giveaways
- Brand ambassadorship
- Homepage advertising

GET IN TOUCH

Blog: www.melissacarne.co.uk

Graphic design portfolio: www.melissacarne.com

Email: blog@melissacarne.co.uk

Instagram: [@melissa_carne](https://www.instagram.com/melissa_carne)

Twitter: [@melissa_carne](https://twitter.com/melissa_carne)

Facebook: [@melissacarneblog](https://www.facebook.com/melissacarneblog)

Pinterest: [Melissa Carne](https://www.pinterest.com/Melissa_Carne)

YouTube: [Melissa Carne](https://www.youtube.com/Melissa_Carne)

DESIGN AND PHOTOGRAPHY SERVICES

- Branding
- Packaging
- Social media
- In-house design
- Product, lifestyle and portrait photography