

Seaforth Land

Real Estate Asset Manager

For every organization out there the world has changed. With change comes challenges. We need to be able to effectively collaborate and the new world we now live in makes this more challenging.....

The Business Challenge

Keeping our teams safe has to be the number 1 one priority for business leaders. In reality we can't wrap all our teams up in cotton wool. Our economy needs to bounce back and to do this we need to become productive again.

Meetings are a big part of how Seaforth do business and this has added to the challenge of change.

Working in bubbles that rotate in order reduce the risk of all staff having to isolate for 2 weeks has brought a few challenges. Each bubble will work in the office every 3rd week. The meetings include both the office based bubble and the remote home workers.

During full lock down this was less of an issue. All staff were working on their own systems and from different locations. Now there are multiple people in the office trying to use teams even with headsets on is distracting. Sound delays and echo are the main issue. All making the meetings less productive.

The other main challenge faced by Seaforth is presenting professionally. This becomes far more of an issue when there are more than 1 person presenting. Not only is it very clunky but it's not delivering the professional delivery we should be providing.



The Company

Seaforth are a new real estate asset manager based in the city of London, the organization provides financial management to property investors and is regulated by the FCA. Seaforth land deliver creative investment solutions and superior net to-investor returns.

It's been a helpful addition to our organisation, allowing us to adjust seamlessly into the "new normal" where face-to-face meetings are taking a back seat and a virtual meeting room is required.

Farrah Laborde, Office manager

Testimonial

"Now that we are back in the office and have a new AV system set up in our meeting room linked to Teams Room, it gives everyone autonomy and the ability to easily set up a professional looking video call without much hassle."



Our Solution

We have all seen the solution before. Video conferencing has been about for more than 20 years. The costs associated with these systems however were such that only enterprise organisations invested. The tech also required significant management and didn't always deliver effectively.

Fast forward to today. We have VC on our laptops, tablets and phones. But what we don't have is group functionality. If we are in groups of 3 or more then we need more effective hardware.

We have all become familiar with MS Teams, especially over lockdown. Built into this great product is Teams Rooms. This takes the personal VC functions of MS Teams and expands it to accommodate small, medium and large groups in a conference room.

The solution fortunately doesn't require braking the bank to implement. And no longer do you require dedicated connections. Licences for the solution are in line with the other Teams licences so very affordable.

At support tree we deliver a turnkey solution from scope, to planning to testing to training.

Outcome

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Call Us: 0207 260 2680



Email Us: enquiries@supporttree.co.uk