



Desmond Hewagama

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desmondhewagama.com

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Personal Statement

Creative, aesthetically aware and totally unique. I have the ability to understand a brief, define the problem and present creative, original solutions. I believe that I would bring new ideas to your company and would be a great influence during and after company hours. As a designer I am extremely accomplished in Adobe's Design Suite and Sketch App, I am passionate about bringing concepts to life. I have become specialised in the conception and graphical execution required in producing a memorable interactive experience.

A hard working, reliable employee, who also has a good sense of humour. I can add a new dimension to your studio. With fifteen years of experience working with large clients to tight deadlines. I have a large appetite to consume new techniques, concepts and styles that I can incorporate into projects. I have been involved in some very innovative projects pushing the boundaries of technology.

Latest work

Airbus

Photoshop CC, Illustrator CC

- Concept, branding and design of bespoke-built experience. That takes visitors on an interactive trip into space, to find out more about Airbus' latest satellites and science missions.

BP

Photoshop CC, Illustrator CC

- Concept, look and feel of curated virtual reality experience, taking users to the far reaches of the world, brings to life BP's ability to address the Dual Energy Challenge with a fully realised 360 environment.

Bank of England

Photoshop CC, Illustrator CC

- Augmented reality reveal of the new five-pound note, by blipping any existing Bank of England banknote, instantly see an interactive preview of "The New Fiver". Incorporating social share functionality, educating users on new security features and explain the significance of the design of the note.

REMIX Summit

Photoshop CC, Illustrator CC

- Augmented reality installation, transforming a hallway into a magical woodland complete with roaming wild animals, flowers and a raging camp fire. The fire acted as a hub for conversation and debate on REMIX talks.

cont. >



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Latest work (cont.)

KFC

Photoshop CC, Illustrator CC

- Complete design overhaul of KFC's existing recruitment proposition. Producing a responsive engaging experience that not only accommodated the application process but gave the candidate an insight into the expectations, culture and benefits of the company.

3M

Photoshop CC, Illustrator CC

- Branding new technologies and creating compelling interactive experiences to explain complex and innovating product developments.

Education

(2000 - 2004)

Multimedia Design

BA (hons)

University of Huddersfield - 2.1

(1999 - 2000)

Diploma, Foundation studies - Art

Ravensbourne College of Design and Communication - Merit

(1997 - 1999)

Alevel - Art & Design / Graphic Design

The Leigh City Technology College - A

Employment

(2017 - Present)

Freelance

Senior Designer / Art Director
Concepting, UI design, UX design, art direction, visualization of augmented reality and installation design

(2015 - 2017)

BLIPPAR

Senior Designer / Art Director
Concepting, design, UX, art direction, visualization of augmented reality experiences

(2013 - 2015)

Uber Digital

Senior Designer
Concepting, design, branding, UX, art direction and brand ownership

(2011 - 2013)

Heyhuman / Brave

Senior Designer
Concepting, design and brand ownership

(2010 - 2011)

We Love Digital

Senior Designer
Concepting, design and brand ownership

(2007 - 2010)

Sixandco

Designer
Design and brand ownership

(2005 - 2007)

Fullsix

Web Designer
Design and frontend development