

Media Pack 2020

MummyJobs.co.uk

Launched in 2017, a platform for professional women looking for flexible working options when returning to work after having children.

Daddyjobs.co.uk

Launched in July 2017, to help dads looking for flexible working options when returning to work after taking paternity leave or SPL.

FindYourFlex.co.uk

Launched in March 2019, promoting flexible working, for everyone. Encouraging diversity & inclusion every step of the way.

Our Vision

To be the industry leader in flexible working recruitment. Connecting job seekers from diverse backgrounds to truly flexible roles and organisations.

Testimonial

"Just to say thank you for setting up Mummy Jobs and championing flexible working. Yesterday I accepted an offer for a role I applied for through your site. Very easy to have a conversation around flexibility when they have advertised through your site. Found a great role which will work really well for both me and the family. Keep up the great work!"

MD

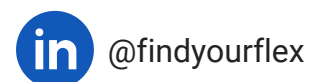
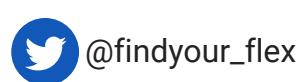
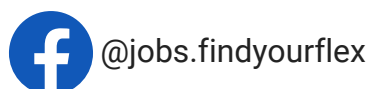
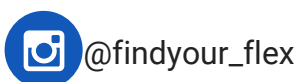
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Top Sector Pages (after homepage)

- Work from home
- Public sector
- Customer Services
- Admin & Secretarial
- Marketing
- HR

Awards

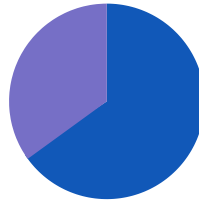
- New Entrepreneur of the year, Lloyds National Business Awards 2018 - Finalist
- Champion of Women Awards 2018 - Runner up
- The Lotus Awards for Business Sustainability and Culture 2018 - Winner

1 in 4

Views generate an application

Volcanic Aug 2020

Male
35%



Female
65%

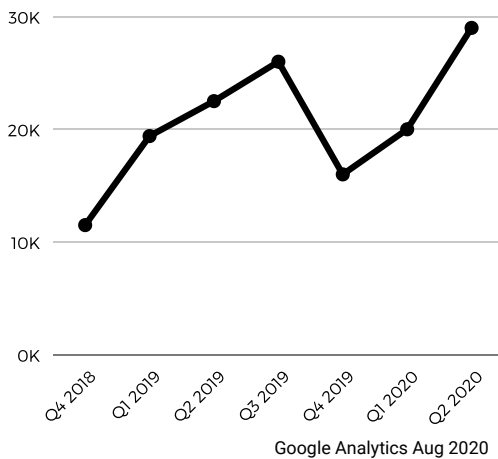
Google Analytics Aug 2020

88%

New & unique users each month

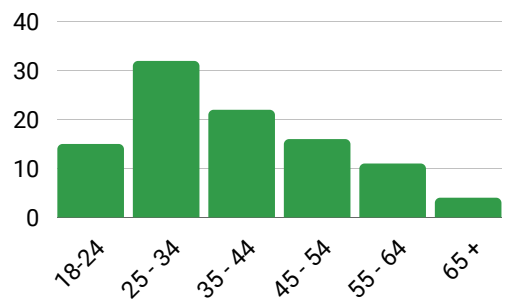
Google Analytics
Aug 2020

Website Traffic



Statistics

Age Of Our Audience



Google Analytics Aug 2020

Social Followers



1,425



12,182



28,818



1,051

3.8%
CTR

Facebook Ads compared to global average of 0.47%

Facebook Insights Aug 2020