

# B&S20

BRITISH SCHOOL  
R N F

## DIGITAL MARKETING



ANALYSIS



SERVICE



TARGET



WWW



RESEARCH

Program Presentation - October 2021 INTAKE

# Master's in Digital Marketing Management

# Program Objectives

- Learn **Digital Marketing Strategies** for your job or business in order to improve the productivity
- Learn more about **Google Analytics**, customer segmentation and how to increase engagement
- Develop more skills in **PPC Marketing, Facebook Advertising, Email Marketing campaigns**
- Discover new **Social Media tools** in order to publish **engaging content** on the different platforms.
- Practice more **with real case studies** and apply skills on the job or your company.



 **bjectives**

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# Who is the course for?

- This course is **designed for students/professionals** and companies interested in learning more about marketing techniques related to the digital environment.
- The main purpose of our **Master is to offer a training course useful and interactive** at the same time where each employee enriches his knowledge and skills to apply on the job.
- **Provide marketing techniques** (Digital Marketing) and general basics to apply on the job field (like in your agency/company or your university career)
- **Tailored Business English terminology** may be present to stimulate the use of the language in the professional context.





# Which professions can you apply for?

## Future Careers with this Master include:

- Marketing Coordinator
- Email Marketing Manager
- Marketing Analyst
- Social Media Manager
- Head of Communication

And more...



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# Our Packages for you

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Would you like to apply then?

2 Options are available using your **30% OFF discount:**

- **Online Master** classes via zoom for 4 months @ a special price of **£/€ 1000**
- **Online Master** classes via zoom for 4 months with Internship included @ a special price of **£/€ 1850**
- **Face to Face classes** based in our campus in London with Internship included @ a special price of **£/€ 2200**

**NO IELTS REQUIRED, [CPD Certificate](#) at the end of your project and FREE Job/interview session** to access your future or improve your current research. Flexible payments up to 6 months, no any other charges.



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# Some of our recent students say...

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## **Wudie from Belgium**

It was an interactive and attractive educational program. I am proud of being part of the digital marketing master study program. I made a lot of progress on my digital marketing competency. You can also harvest valuable knowledge and skills regarding digital marketing. B&20 British school provides you a special chance to build your capability at reasonable cost and duration. I have no hesitation to recommend you. If you are looking for a school to develop your knowledge and practical skills, this school is a right choice.

## **Alessia from Italy**

I am very satisfied! The Master was very interesting, and it gave me the opportunity to get a general knowledge in Digital Marketing and to improve my English speaking. The teachers are kind, professional and always available. I really recommend it :)

## **Yamunaa from Malaysia**

I've enhanced my digital marketing knowledge by joining the Master in Marketing Management course. I am fully satisfied with the teaching.

## **Marius from Romania**

The digital marketing and business English programs are well-designed and difficult to follow (I mean you really have to work learn), but they are definitely worth it. The primary advantage is that it exposes you to real-world situations. You learn how to do things the right way, which is quite beneficial.



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Susanna from Italy  
said...

(Watch the video)



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LINA from Panama -  
USA said...

(Watch the video)



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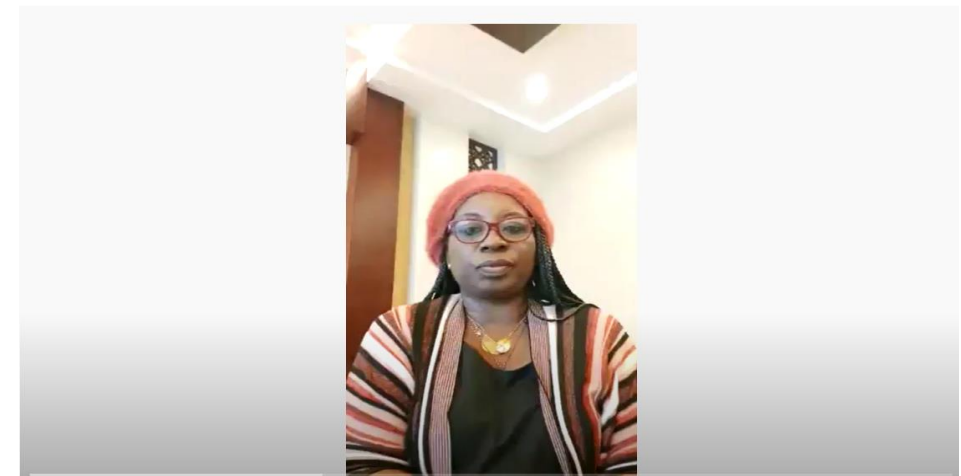




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Librada said...

(Watch the video)



# Interested in applying?

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- Just complete the application form
- Provide the school with your recent CV
- Decide the payment you prefer (Monthly or in FULL)
- Grab your Material
- Start your Journey with us!

**INTERESTED? REGISTER YOUR INTEREST TODAY!**

Complete this form [here](#) or text us on Whatsapp +44 77 95 60 70 40

