

# 02



## Automation Solutions in Communication and Attention Robots

The communication module of "Papaya" allows to create unique and personalized attention, without the need for human interaction. A specialized tool that offers Agility, Efficiency and Technology.

With PapayaZap, it is possible to draw in a comfortable and intuitive way any flow of interaction between the company and the user through:

- WhatsApp
- Facebook
- Web chat widget
- SMS
- Workplace
- Google Assistant

# 03. Krypton

### Discover the largest database of funeral providers in the world

Krypton is the system that contains the largest database of funeral service providers, insurers and companies of mass consumption. Through Krypton, you can count on a service provider in just one click away, contact you anywhere in the world and communicate through the platform.

The Krypton system also allows access to remote information, have management reports and upload massive databases for monitoring and control, in the cloud.

#### Benefits of Krypton Platform:

1. Greater speed when locating providers
2. Ease of contacting and communicating with them, wherever they are.
3. Reporting
4. Possibility of uploading data and making management reports



## FEATURES

Upon registration, the company will have access to mikrypton.com, available on laptop, tablet and smartphones.

This platform has the latest search services, which extend to:

**Directories:** From the web site mikrypton.com, the user can access a myriad of information perfectly segmented to find what they are looking for quickly.

**Registries worldwide:** You can consult the index of records in accordance with the three divisions: insurance companies, funeral companies and BBDD of mass channels BDCM Memorial International.

**Interactive map:** Being able to geolocate each entry, so that the user can find in his radius of action what he is looking for, anywhere in the world and at all times.



# Technology at your fingertips

## What is MTC?

# MTC?

Memorial Technologies Corp is a provider of customized technology. Our mission is to contribute to the growth of our clients and strategic allies through the best management solutions. In a digitalized market, it is key to have the most optimal management systems to automate the processes and the management of sales and administration in your company.

We develop and promote all the IT products and services created by and for Memorial International, as well as its partners and customers. We give service throughout the world.

## MTC Features

### Custom software

Memorial Technologies Corp has the mission of developing technological solutions tailored to each client.

### Human team

Behind the best software there must be the best team of consultants to adapt the technology to your needs.

### Innovation at the service of the business

We offer the latest technological solutions on the market, innovative tools with total guarantee of success.

### Oriented Results

We provide our clients with tailored solutions that offer a total guarantee of success.

### Knowledge of the market

Memorial Technologies Corp is a company that collects all the knowledge of the funeral industry of Memorial International.

### Global Service

We are trained to serve clients all over the world and in all languages.

# Tool Portfolio

# 01

"Papaya" Our Integral Management Platform with 16 modules:

Modular platform: scalable and high availability



- **Complete:** Basic, specialized and customized modules
- **Flexible:** Easy to configure and customize
- **Agile:** Configuration and development accelerators
- **Robusta:** Millions of billing and billing transactions per year
- **Scalable:** Elastic application and infrastructure
- **Secure:** Best security practices (PCI, OWASP.org, SOX)

"Papaya" is a platform created to manage all the processes of the value chain from start to finish. From marketing and sales to compensation and logistics, through collection, customer service and claims / awards management; all the key processes can be solved with "Papaya"

### Modules:

- |                 |                            |
|-----------------|----------------------------|
| 1. Core         | 9. Communications          |
| 2. Marketing    | 10. Scheduler              |
| 3. Sales        | 11. Reporting              |
| 4. Collections  | 12. Financial / Accounting |
| 5. CRM          | 13. File Exchange          |
| 6. Claims       | 14. Re-Insurers            |
| 7. Compensation | 15. Customer Retention     |
| 8. Logistics    | 16. Funeral                |