



SKYY CONSULTING LTD

Reliable value packages delivered by a reliable team

Think green and live sustainably!

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SKYY CONSULTING LTD March 2019 semi – annual newsletter

Dear friends and clients

Welcome to the spring edition of our newsletter!

Despite the persisting rain and the occasional snowfall that still occurs high on the mountains, the new season is just around the corner and nature is sending us the most optimistic notes and warmest invitations for new beginnings and a great year.

~ **Booming start-ups, new trends and challenging topics** occupy a great deal of the business attention in 2019. **Uber, Lyft**, the rapid **decline of the fossil fuel auto** and the **new carsharing industry** (the giant rivals **BMW & Daimler** have just teamed up to invest in similar mobility services hoping to get out into the forefront of a rapidly transforming auto industry), **Airbnb, online P2P alternative lending, safety of consumers data, the continuous growth of the subscription industry**, the excitement and hyperbole over **artificial intelligence**, and other significant business highlights signal a new and revolutionary era for the world. For societies, companies, industries and economies of all sizes, **change** (and adapting to it) is not only inevitable but vital for the elimination of social and economic distortions, for survival, for **growth and prosperity**. On the other hand high **government intervention** in the business sector, a one-dimensional approach to **corporate legitimacy over business efficiency**, the general **political uncertainty** and an enormous **global debt**, are threats to **entrepreneurship and economic growth**.

~ Almost three years after the **Brexit** vote, the world and Britain, more than ever, hold their breath over the final outcome of the ongoing negotiations, trying to predict the implications in a new state of affairs. Any over-reaction is unnecessary and the focus must remain on the long term.

~ In the **US** the Presidency announced a postponement to the increase of tariffs on chinese goods, something which was received by the markets very positively. Economists speak of **challenges and lower expectations for the US economy in 2019**, and some of them relate their approach with the financial markets performance in December 2018. Others believe that the poor markets performance is not reflected in the real economy at all but they do make reference though of a new economic climate characterised by higher interest rates and increased political uncertainty.

~ In the east med neighbourhood **Cyprus** is just coming out of its **fourth rainiest season since 1901**, the reservoirs are full and the island appears particularly green on the satellite images. The recent **east-med geopolitical cooperation** with Israel, the Palestinian Authority, Egypt and Greece is of great importance, although, as commercial viability of gas is market driven and uncertain, **Cyprus** should focus more on **RES**. A good start would be the easing and simplification of rigid and complex regulatory requirements and procedures so organisations with the appropriate experience and know-how can lead an effort towards a more sustainable society. Elon Musk's **Tesla** plan which is in progress for the production of green energy for the Greek islands should be a lesson to be learned for Cyprus' decision makers.

We insist that the future of the country lies in **long-termism**, and in the right context, in the promotion of important advantages such as the **geopolitical location**, the **attractive regime**, and the great potential in the **exploitation of the natural resources**. The implementation of the **national healthcare service**, the **availability of quality education for all**, the **reorganisation of the justice system**, **quality employment**, **a healthy real estate market**, are challenges of fundamental importance for **Cyprus** that the policy makers have to manage effectively.

At **SKYY CONSULTING LTD** we serve and support **innovation** and **entrepreneurship**, we promote **renewable energy sources**, **sustainable living** and we continue to **develop and reinforce** each one of our professional business activities. In the last few years, through highly demanding conditions, we have proudly:

- ✓ Delivered **zero net energy luxury properties** in best value for money conditions
- ✓ Executed the **greening of existing properties** from concept to completion
- ✓ Laid out strategies for **title deeds** cases and persistently pursued those till the goals were achieved
- ✓ Assisted and guided **property vendors and purchasers** through a worry free transaction

, and generally attended with great **care and attention** to each case that came across our way.

An Academy winning award film-maker recently announced to the world that in 2019 he is putting all his cards in optimism and invited all people to do the same. He specifically said “*Optimism is radical..it is the hard and brave choice... it is our need to declare ‘what needs to be’ in the face of ‘what is’...it is rebellious, daring and vital..*”

We wish you the best for the year ahead!

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