

Luke Nevill

Senior Digital Marketer

Meet Rupert the turtle, he's responsible for me running digital marketing campaigns with an ROI of 3X - 7X. I've worked in both the freelance space and as a senior account manager. Read on to find out more...



WORK EXPERIENCE

Facebook Ads Consultant

Kurve

06/2019 - Present Kent

- Kurve is a leading growth marketing consultant company in London
- Managing their clients FB ad accounts in the B2C market

Digital Marketing Consultant

Property Investments UK

01/2019 - Present Kent

- Increased lead volume by over 1000% in the last 12 months
- Helped company grow by 105% in the last 12 months

Senior Account Manager

SV Digital

08/2017 - 01/2019 Kent

- Managed over £20,000 worth of advertising budgets per month across my clients producing an ROI for their campaigns
- Managed large variety of B2C businesses in both the service and product industries

Copywriting And B2B Lead Generation

Freelance

01/2014 - 08/2017 London

- Worked freelance with range of clients from blog writing to B2B lead generation.

DIGITAL MARKETING & SALES SKILLS

Luke Nevill

Level 91 HP



Ability: Digital Marketing & Sales

Social media advertising, Google analytics, copywriting and digital strategy are my main weapons.

Bonus



Generated over £100,000 worth of new business, conscientious and managed marketing teams.

Weakness: Terrible humour



ACHIEVEMENTS AND EXPERIENCES

MakeWeight App

Built a nutrition app for combat athletes

1RM Gym

Ran my own gym for 3.5 years with over 100 members

PERSONAL SUMMARY

“The True Sign Of Intelligence Is Not Knowledge But Imagination”

If you've read this far it means you've (1) found Rupert the turtle intriguing (2) found my CV borderline fascinating and relevant to the position you're looking to fill. The turtle reference links to my business development experience, I have signed off dozens of my emails with this picture which generated my last job role, also working with eBay and gaining over £100,000 worth of sales.

My ability as a marketer stems from being creative, imaginative and confident in trying new things. I have built hundreds of campaigns, written copy across a wide variety of industries (primarily B2C) and designed the strategies across multiple accounts.

I am currently looking for digital marketing jobs with a reputable vendor with a strong product and/or clients with good leadership.

Luke