

JIAO WANG

UX/UI Designer

I'm a data-driven UX/UI designer with 4 years of experience in design user-centric products. Adopting User-Centered Design Process to design that meet users needs and business benefits.

📍 Berlin

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🌐 thejiao.com

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📖 medium.com/@jiaoo

🎨 [behance.net/jiaowang](https://www.behance.net/jiaowang)

🐙 github.com/Hello-Jiao

TOOLS

Sketch
Figma
Adobe XD
Invision
Zeplin
Principle
Adobe PS AI ID
After Effects
HTML / CSS
Javascript (P5.js)
Git
Abstract

MANAGEMENT

Scrum | Agile | Kanban

LANGUAGE

English B2
Chinese C2
German A2
Italian B2

EDUCATION

Computer Science
University of London

UX/UI Design
Ironhack

Accessory Design
Polimoda Fashion Institute

EXPERIENCE

UX/UI Designer Freelance

Sep 2019- present Berlin

- Adopt design thinking method translating customers ideas and requirements into design that feels intuitive and easy-to-use
- Execute and analyse research and data from define to design solution
- UX research, sitemap, user flow, wireframe, interactive Hi-fi prototype, style guide, testing

Product Designer Meistershuh

Feb 2016 - Oct 2019 Berlin

- Work alongside the product and development team to create and produce experiences and design
- Conduct customer face to face interview, translate customer ideas and requirements into design

Developer&Researcher H&M AB(publ)

Sep 2015 - Dec 2015 Shanghai

- Collaborate with cross-functional team doing market & product research and analysis report support
- Ensuring that implementation quality meets design requirements

Design Internship MiAna GmbH&Co.KG

Sep 2014- Dec 2014 Berlin

- Apply design systems from design to technical sheet by using adobe creative suite
- Create and built up mood-boards based on trend research

PROJECT

#D8D8D8 concept magazine(website)

Apr 2020

- Create branded, interface designs and interactive designs for responsive websites in a consistent dialogue with user needs and brand strategy

RizonX consultancy(website)

Mar 2020

- Use design thinking methods deliver a responsive website to improve user experience and add value to meet business goal
- Present design decisions, solution and result to internal and external stakeholders

Freeman Game (E-commerce)

Jan 2020

- Combine analysis of user research with business needs to define problems and opportunities form ideas to solutions