



JIAO WANG

UX/UI Designer

 Berlin

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I'm UX/UI designer with 4 years of experience design user centric products.

Adopting User-Centered Design Process to design that meet users needs and business benefits.

EXPERIENCE

UX/UI Designer Freelance

Sep 2019- present Berlin

- Adopt design thinking method translating customers ideas and requirements into design that feels intuitive and easy-to-use

- Execute and analyse research and data from define to design solution

- UX research, sitemap, user flow, wireframe, interactive Hi-fi prototype, style guide, test

Product Designer Meistershuh

Feb 2016 - Oct 2019 Berlin

- Work alongside the product and development team to create and produce experiences and design

- Conduct customer face to face interview, translate customer ideas and requirements into design

Developer&Researcher H&M

Sep 2015 - Dec 2015 Shanghai

- Collaborate with cross-functional team doing market & product research and analysis report support

- Ensuring that implementation quality meets design requirements

Design Internship

MiAna GmbH&Co.KG

Sep 2014- Dec 2014 Berlin

- Apply design systems from design to technical sheet by using adobe creative suite

- Create and built up mood-boards based on trend research

PROJECT

#D8D8D8 concept magazine

(website)

- Create branded, interface designs and interactive designs for responsive websites in a consistent dialogue with user needs and brand strategy

RizonX GmbH Consultancy

(website redesign)

- Use design thinking methods deliver a responsive website to improve user experience and add value to meet business goal

- Present design decisions, solution and result to internal and external stakeholders

Freeman Game

(E-commerce)

- Combine analysis of user research with business needs to define problems and opportunities form ideas to solutions

TOOLS

Sketch Figma Adobe XD

Invision Zeplin Principle

Adobe PS AI ID After Effects

HTML/CSS Javascript(P5.js)

Git Abstract

MANAGEMENT

Scrum | Agile | Kanban

LANGUAGE

English B2 | Chinese C2

German A2 | Italian B2

EDUCATION

Computer Science

University of London

UX/UI Design

Ironhack

Accessory Design

Polimoda Fashion Institute

Want to say Hi?

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