

# UTIX Press Kit

## About Us

UTIX is an online e-ticketing platform that allows event organisers across the globe the ability to sell online tickets. Powered by the Blockchain, our aim is to reduce the inefficiencies present within the e-ticketing market. Users and Event organisers will be unaware they are using the Blockchain, but by harnessing the power it provides, we can now allow you to control event specific variables that otherwise would be impossible. Our view is, selling tickets should be stress and hassle free, for both user and event organiser.

### Quick Facts

- UTX is completely free for event organisers to use.
- We have Apple (IOS) and Android applications for event organisers, making entry to events incredibly simple.
- UTX is, and always will be, a bespoke platform. This means that if you want additional functionality for your event, we will happily develop it alongside you to ensure it is perfect.
- UTX also has API functionality, meaning you can use our own e-ticketing solution on your website. We will help develop it on your own backend so users would not even realise you're using a white-label e-ticketing solution.
- Our use of the blockchain allows EO's to set the secondary market price. Intelligent entry methods mean ticket scalping is nearly impossible. No more will you have to deal with the headaches of your tickets being sold for 3/400% face value.
- UTX has filed with the MFSA to become a VFA (Virtual Financial Asset), it will become one of only 3 in the world that have this level of regulation.
- UTX is also listing a Tier 1 UK investment bond with the LSE, allowing investors all over the world to participate in the UTX project.
- UTX already has extensive letters of intent from some large US, UK and Australian event organisers.

[www.UTIX.us](http://www.UTIX.us) – UTX Press Kit

## Management Team

### Max Mayhew

Founder Max earned his Bachelor of Science in Industrial Economics from the University of Nottingham, then continuing his education at the Chartered Institute of Securities and Investment to become an RDR compliant advisor. Max was the head of trading for the Ceres Fund, a quantitative fund in Europe. However, his main passion has always been ticketing. In 2013, he founded the online e-ticketing platform ClubCo. The experience and knowledge gained from ClubCo will lead the UTX team in building a platform that artists, users, and event organisers can feel confident and proud to use.

Mihkel Tali

Head of Back-End Development Mihkel is an extremely passionate developer that does not stop until he has a full understanding and grasp of the task or undertaking ahead. Mihkel studied Economics at the University of Tartu, whilst also attending the Estonian IT college to major in software development. Mihkel has worked for various hedge funds developing equity and currency statistical arbitrage algorithms, and is also the co-founder of Driftband, a company that produces variable types of wearable technology. Driftband won an acclaimed product development award in Estonia, issued by Teamlab.

Andra Locika earned her Bachelor degree in Business Administration from the BA School of Business and Finance, then built her career in private banking and compliance areas. In particular, in the JSC "TRASTA KOMERCBANKA" Cyprus Branch, she rose to Senior Private Banker, since 2012 she also moved to the position of Deputy General Manager and worked there until 2016, after which she worked in the positions of Compliance Officer and Head of Compliance, currently working in CAFMAN LIMITED (ASP regulated by CySEC).

## Website

[www.UTIX.US](http://www.UTIX.US) [www.UTIX.co.uk](http://www.UTIX.co.uk) [www.UTIX.io](http://www.UTIX.io)

## App Stores

<https://apps.apple.com/us/app/utix-inc/id1502386819>

[https://play.google.com/store/apps/details?id=com.app.utix&hl=en\\_US&gl=US](https://play.google.com/store/apps/details?id=com.app.utix&hl=en_US&gl=US)

## Email

[Info@utix.us](mailto:Info@utix.us)

[Info@utix.co.uk](mailto:Info@utix.co.uk)

[Info@utix.io](mailto:Info@utix.io)

## Social Media

<https://www.youtube.com/channel/UCagnLsLKxRtHE07uw4jftbw>

[https://twitter.com/UTIX\\_US](https://twitter.com/UTIX_US) <https://en-gb.facebook.com/UTIX.IO/>

<https://www.instagram.com/utix.us/>

## Previous Press

<https://www.accesswire.com/525968/Is-The-Latest-Blockchain-Transformation-Industry-Event-Management-And-Ticketing>

<https://www.coinedict.com/interviews/interview-with-utix-founder-cto-dylan-haupt/>

<https://www.cryptovibes.com/blog/2018/10/17/inefficient-e-ticketing-industry-not-anymore-welcome-utix/>

<https://www.yahoo.com/now/latest-blockchain-transformation-industry-event-085900871.html>

<https://cryptonewsreview.com/new-project-might-be-the-answer-to-event-ticket-reselling-rip-offs/>

## Current Press

<https://www.reuters.com/article/sponsored/utix-virtual-token>

<https://www.marketwatch.com/press-release/utix-an-e-ticketing-blockchain-platform-announces-the-listing-of-bond-on-london-stock-exchange-2021-04-06>

<https://www.benzinga.com/pressreleases/21/04/ab20501159/utix-an-e-ticketing-blockchain-platform-announces-the-listing-of-bond-on-london-stock-exchange>

<https://www.wboc.com/story/43612446/utix-an-e-ticketing-blockchain-platform-announces-the-listing-of-bond-on-london-stock-exchange>

<https://www.dailymail.co.uk/wires/reuters/article-9538873/UTIX-An-E-Ticketing-Blockchain-platform-announces-listing-bond-London-Stock-exchange-ahead-initial-virtual-token-offering-VFA-Malta.html>

<https://www.dailymail.co.uk/wires/reuters/article-9538873/UTIX-An-E-Ticketing-Blockchain-platform-announces-listing-bond-London-Stock-exchange-ahead-initial-virtual-token-offering-VFA-Malta.html>

<https://blockchain-expo.com/global/partners/utix-inc/>

<https://we.tl/t-OHgUM5zA6y>

<https://we.tl/t-DyKLqFjxzp>

UTIX has registered offices in the UK and United States, with employees also in Europe.