

CASE STUDY



Industry:

Photography & Videography

Company Size:

11 - 20 employees

About: Face Fixer is an amazing photo & video editing tool that can transform your photos using dynamic creative tools like filters, overlays, effects. Face Fixer is your all in one photo/video editing app that can be accessed offline.

Project Objectives:

To develop a user-friendly mobile application for our client where users can upload their photos and videos or directly capture them, and add filters to enhance the photos/videos as per their liking.

Our Approach:

We developed an application from scratch according to our client's needs.

- **User-friendly interface:** We've focused on making a clean UI design for the application which will make the navigation on the application easy and effortless for the user.
- **Research & Development:** We've done intensive research before creating the application to find out the latest industry trends.
- **Filter and Editing sets:** Users can edit every bit of the picture and video with the available tools or can apply unique filters that we've made.

Create amazing photo/video editing tool for you.

- Online photoshop editing with AI
- Free and simple to use
- No watermarks and unlimited use
- Enhance image/video

- **A.I implementation:** We've implemented the features of A.I that'll help the user to automatically apply filters that go best with their photos and videos.
- **In-app camera:** Users can directly click pictures and record videos and edit within the app.

Current Status:

The application has been made successfully as per the client's requirements and it's being used by client's audience over the globe. We're currently fixing the bugs and issues regularly and adding new features to keep the application stable, engaging and bug free.