

# Mardan TechnoPark (TPM)

## Women University Mardan

### Preamble

A meeting was held on 16-10-2017 under Chairmanship of Mr Arif Yousaf, Special Assistant to Chief Minister/Convener SDGs Task Force, Khyber Pakhtunkhwa Assembly in his office, attended by Prof M Subhan Qureshi, Chief Patron Dairy Science Park, The University of Agriculture, Peshawar and representatives of Higher Education Department, Women University Mardan and Higher Education, Achieves and Libraries Department.

Preparations were reviewed for holding the Fourth International Conference and Industrial Exhibition on Dairy Science Park at Selcuk University, Konya, Turkey on November 1-5, 2017. Mr Arif Yousaf led a delegation of fifty persons from various Universities, government and private sector. In addition delegates from about twenty countries, spread over five days and nine technical sessions. The event was covered by Turkish and Pakistani newspapers like Business Recorder, Dawn, Haberler and Milliyet.

A visit was made by the delegates to Konya Teknokent, an autonomous organization providing an academia-industry linkages for entrepreneurship developing through applied research and legislation to patent novel and high value products and services. Detailed discussion was held with them and bilateral MoUs will be signed shortly between Dairy Science Park - Konya Teknokent.

It was recommended that an autonomous TechnoPark, to be registered as Society under Societies' Registration Act XXI of 1860, will be established at Mardan (TPM), with leading role of Women University Mardan, Dairy Science Park, KP Chamber of Commerce and Industries/SMEDA and Government of Khyber Pakhtunkhwa. Similar TechnoPark will be established at Quetta (TPQ), which has already been agreed by BRSP, BCCI, SMEDA, BU, BUITMS and SBK WU and endorsed by Governor Balochistan.

### Mission

Utilization of indigenous human and natural resources for welfare of the people through academia – industry linkage, with focus on entrepreneurship development, Halal/hygienic food production, smart energy, biorisk management, information technology and production of quality-certified products for local consumption and export.

### Vision

Effective use of the Information Technologies, Agricultural Technologies, Biotechnology, Design Technologies, Environment and Energy Technologies available at the universities/R&D organizations in the country and abroad, ensuring support to the provincial economy.

## **Strategy**

MTP will assist the young graduates to establish their entrepreneurship models and to promote the existing business models into internationally accepted corporate companies. The individuals and firms would be supported in utilization of their assets in the best possible manner. The universities would be facilitated to transfer their salable research and innovation packages for industrialization focused at development of a knowledge-based economy.

## **Implementation mechanism**

MTP may be overseen by the Task Force on Dairy Science Park (TF-DSP) already approved by the Chief Minister Khyber Pakhtunkhwa vide No.1813 dated 2-8-2007 on a Note of the Senior Minister, Local Government, Election and Rural Development, Government of KP.

## **Board of Governors**

The Board of Governors would be having full administrative, legislative and financial powers to achieve the goals and objectives set under mission, vision and strategy given above.

1. Chairman: Mr Arif Yousaf, Special Assistant to Chief Minister On Law, GoKP
2. Co-Chairman: Prof M Subhan Qureshi, Ex-Dean FAHVS UAP/Chief Patron DSP
3. Member Prof Ghazala Yasmeen, Vice Chancellor Women University, Mardan
4. Member Mr Muhammad Luqman Khattak, DG SDU, P&DD, GoKP
5. Member Representative, Higher Education Department, GoKP
6. Member Representative of Secretary, Local Government E&RD, GoKP
7. Member Representative of Secretary Agriculture GoKP
8. Member Representative of Secretary Finance, GoKP
9. Member Representative, KPCCI/SMEDA KP
10. Member Mrs Nighat Jawaid, Food Industry
11. Member Mr Khanzada Ahmad Kamal, Agriculture Farmer
12. Member Mr Kamran Khan, Farming Innovations
13. Secretary Director ORCI, Women University Mardan

## **Project Director**

Project Director will be appointed by Board of Governors at appropriate salary package, with PhD in relevant disciplines and demonstrated services at national and international level. He will be assisted by an Executive Committee and essential staff to be approved by the Board of Governors MTP and he will report progress as per TORs.

## Terms of Reference

1. MTP will be hosted by Women University Mardan, initially as a project financed by the Endowment Fund of the TF-DSP, approved by the Chief Minister Khyber Pakhtunkhwa. Later on the project will be registered as Society under Societies' Registration Act XXI of 1860.
2. MTP will utilize the existing farming; processing and marketing channels of livestock based food chain for introduction of quality standards and producing hygienic food/developing employment models.
3. Identification and analysis of the barriers in livestock and poultry production, processing, service delivery and marketing in the province, with special focus on small and medium sized facilities through involvement of stakeholders and the international conference series of DSP.
4. To work with District Administration Peshawar and other relevant authorities to implement the Biorisk Management and pricing mechanism for supporting entrepreneurship.
5. To utilize the Endowment Fund mentioned in clause 1, of Rs.50 million to: i) support business incubation; ii) marketing/investment partnership on the basis of Islamic Financing; iii) entrepreneurship development; iv) establishment of AgriMarts; introduction of SMART Energy for domestic and commercial facilities and Telecommunication system through Academia-Industry Linkages.
6. To generate funds for similar activities through assistance from national and international donors and corporate partners; to formulate financial rules regulations, more focused on performance audit; vii) to hire essential staff on contract or casual basis.
7. To undertake any developmental, welfare or R&D activity in the interest of producers, consumers, service providers or the society in general.
8. To prepare Khyber Pakhtunkhwa TechnoPraks Act in light of the mission, vision, principles, strategic vision and outlines for Endowment Fund developed by Dairy Science Park Society available at <http://dairysciencepark.org.pk/>.
9. MTP will be supported by Dairy Science Park through its panel of experts, corporate partners, development parterres, with special focus on TechnoParks of Turkish Universities and the United Nations who have accepted DSP as SDGAvtion9671).
10. MTP will be developed as a sustainable development model for academia-industry linkages in the country.

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