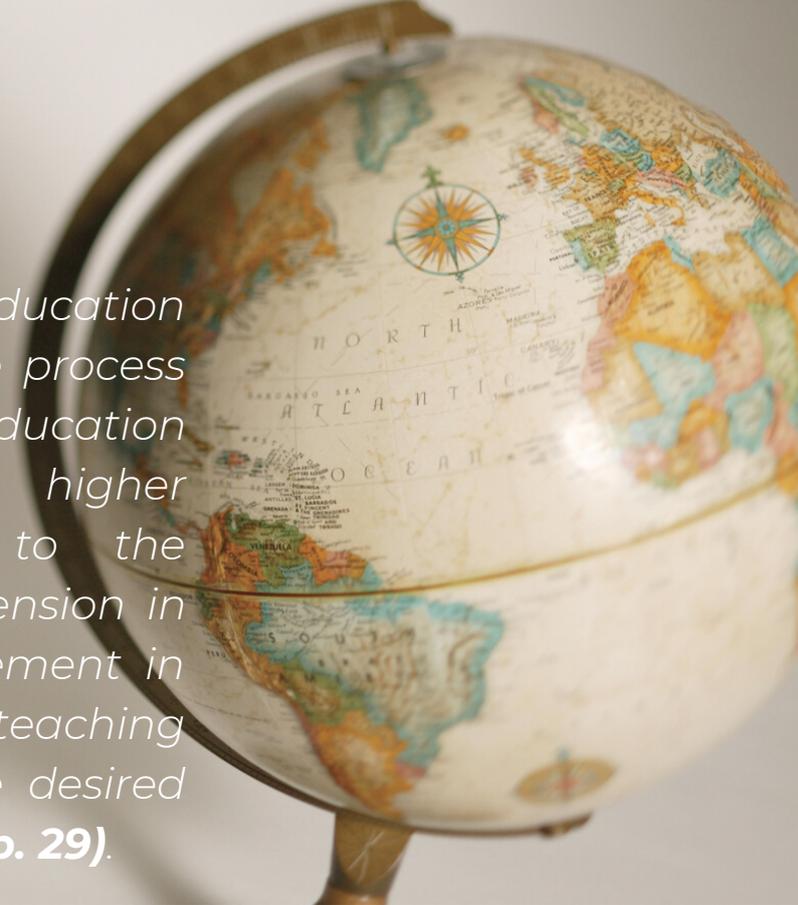


# MASTERCLASS INFORMATION PACK

## MANAGEMENT OF COMPREHENSIVE INTERNATIONALISATION OF HIGHER EDUCATION

*“Internationalisation of a higher education institution is defined as a change process from a national higher education institution to an international higher education institution leading to the inclusion of an international dimension in all aspects of its holistic management in order to enhance the quality of teaching and learning and to achieve the desired competencies” (Soderqvist, 2002, p. 29).*



This Masterclass will introduce the participants to the complexities of Comprehensive Internationalisation of Higher Education and will develop and strengthen the skills needed to ensure your successful management of internationalisation of higher education at different levels. Featuring experienced presenters, case studies, and active dialogue with your peers, this intimate learning experience will explore the role and responsibilities of academic and professional higher education leaders.

Whether you are new to institutional leadership or are looking to improve upon your existing skills, this program will help set you up for success. The MasterClass will work through different aspects of higher education internationalisation critical to the process of institutional internationalisation.

In addition to the classroom sessions, you will have time to network with your fellow higher education practitioners during the group discussion sessions, breaks and our networking reception. We encourage you to take full advantage of this opportunity to build relationships with your peers from other institutions.

**Completing the course will provide you with the following skills:**

- Have insight into the different dimensions and challenges of leading internationalisation at different institutional levels.
- Understand the challenges facing leaders of higher education institutions in the implementation of a Comprehensive Internationalisation strategy.
- Be able to discuss the meaning of the concepts globalisation, nationalism and internationalisation of higher education.
- Explain the nature of internationalisation, an internationalisation strategy and comprehensive internationalisation; and
- Provide you with the skills and insights to implement higher education internationalisation at academic and professional units within a higher education institution.

**The MasterClass will be facilitated by experienced higher education and internationalisation of higher education specialists.**

## PROGRAM: 12 – 13 MARCH 2020

**PLEASE NOTE:** All activities related to the MasterClass will take place at the **Meerendal Wine Estate** (Vissershok Road, Durbanville, Cape Town).

### 12 March 2020: Afternoon session only

**14:30 – 15:00 : Registration**

**15:00 : Introduction**

The MasterClass will commence with a session facilitated by a Senior Higher Education Specialist discussing the role of visionary and transformative leadership in internationalisation of a higher education institution.

**19:00: Welcome Reception**



## 13 March 2020: Full day session

### 08:00 – 17:00

The day's program will include focussed lectures, group work and case studies covering the following topics:

- Managing Higher Education Internationalisation in complex environments.
- Higher Education and the current external environmental challenges:
  - A global Environmental Scan
  - Complexity Management
- Developing an Internationalisation Strategy: Institutional and at Faculty/sub-management level e.g. Multi-campus environment.
- Introduction to Internationalisation of Higher Education:
  - i. What is Internationalisation of Higher Education in Africa/emerging economies.
  - ii. Comprehensive Internationalisation
  - iii. Internationalisation@Home
  - iv. Student recruitment
  - v. Regulatory specificities
  - vi. Joint degrees
- Internationalisation of Research.
- The role of International Partnerships and Networks in Internationalisation.
- Internationalisation of the Curriculum/teaching and learning.

### **Pre-Work:**

A week before the commencement of the MasterClass participants will receive a detailed reading list. Participants are asked to study the material with a view to maximise participation and learning.

### **Cost: R6500.00 per participant.**

This includes: the Welcome Reception, refreshments and lunch and course material

### **Registration:**

Please complete and submit your registration form to [team@afric.ac.za](mailto:team@afric.ac.za) before or on 26 February 2020.

**Once received an invoice will be issued. Payment must be received no later than 9 March 2020.**

