

Our Brand Consultancy Services shall include the following.

1. Defining new Revenue Generation Models for your product / services
2. Consulting for Media Planning
3. Consulting for Media Buying
4. Consulting for BTL Activities
5. Tie ups / Alliance with other brands
6. Developing Merchandise / Promotional Goods
7. Regular Grooming / Training Sales / Alliance team existing in your organization for result oriented approach.
8. Vendor Development
9. Quality Management
10. Monitoring the execution of all above activities
11. Consulting for Sales / Sponsorships among our network of brands.

Further to above services we shall be also able to provide any kind of customized services as per requirement.

We shall provide above services at two different options i.e

1. Low retainer ship Fees + High profit sharing
2. High retainer ship fees + Low profit sharing.

Low / High retainer ship fees or % of profit sharing shall depend on the level of work involved / time to be devoted per week as per mutual agreement etc.

Thanks

Regards

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