



Wedgewood

DESTINATION MANAGEMENT AND EVENTS IN
EUROPE, AFRICA, NORTH AMERICA & SOUTH AMERICA

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WEDGEWOOD DMC GROUP - GDPR Compliance Statement

Introduction

The *EU General Data Protection Regulation ("GDPR")* comes into force across the European Union on 25th May 2018. This new Regulation aims to standardise data protection laws and processing across the EU and provides individuals with greater rights to access and control their personal information.

Wedgewood DMC Group takes its GDPR compliance responsibilities seriously.

Our Commitment

Wedgewood is committed to ensuring the security and protection of the personal information that we process, and to provide a compliant and consistent approach to data protection, which complies with existing law and to meet the demands of the GDPR and laws of the destinations in which we operate.

Our preparation and objectives for GDPR compliance include the implementation of updated data protection policies, procedures, controls and measures to ensure ongoing compliance, to include:

- A review of the information we store, its source, usage and who has access to it.
- Stringent policies for protecting this data through encryption and control over access.
- Erasing any personal guest information (ie travel documents / rooming lists), once it is no longer required (either by law or for the benefit of the individual).
- Bolstering the mechanisms we have in place for obtaining consent for any personal information we record and store, and providing procedures to allow for this consent to be withdrawn at any time.

Data Subject Rights

In addition to the policies and procedures mentioned above, Wedgewood acknowledges an individual's right to access any personal information that we process about them and on request we will provide information about:

- What personal data we hold about them and who has access to this.
- The purposes of the processing.
- If we did not collect the data directly from them, information about the source.
- The right to have incomplete or inaccurate data about them corrected or completed and the process for requesting this.
- The right to request erasure of personal data or to restrict processing in accordance with data protection laws, as well as to object to any direct marketing from us.
- The right to lodge a complaint or seek judicial remedy.

If you have any questions about our preparation for the GDPR, please contact:

Jerry Allanson – General Manager, Wedgewood Britain.

Directors: A.P. Ford A.D. Ford

Wedgewood Travel is a Limited Company

Registered in England Number 1458614

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