This year has been one of great progress at Village Water, and it would not have been possible without you, our amazing supporters, friends and volunteers.

We have forged ahead in our support for Zambia. We are building local skills by training six independent manual drilling teams and area pump minders. Our new household data collection system, developed with Village Water Zambia, is already showing how our activities are reducing preventable diseases.

Here in the UK we launched our Well Good Appeal in July backed by the UK government’s Aid Match Initiative. For 12 weeks our wonderful supporters fundraised and the UK government doubled all the donations. I am proud that Village Water is the smallest charity selected for UK Aid Match, and I would like to thank the 10,000 people who supported the appeal. The matched funds from the UK government will be used in 2015 and 2016, giving security to our work.

Thank you for all your support. I would like to invite you to join us in 2015 as we continue to put safe water, sanitation and hygiene at the heart of sustainable community development in sub-Saharan Africa.

John Irwin, Chair of Trustees
"One thing that really makes me smile each time I wake up in the morning is the fact that no mother complains of taking her child to the health centre for treatment of water related diseases, brought about by poor hygiene practices and open defecation”.

Mrs Mbanga Inambao, Njeke village

We want projects that last, so we monitor successes and challenges, funding additional training and repairs where needed, especially for water points that have failed through drying or silting up or due to problems with the equipment.
Our vision is to put lasting safe water, sanitation and hygiene education at the heart of community development. This integrated approach has been shown to reduce water borne diseases more effectively. Healthier communities have more time, energy and opportunities for education, farming and providing for their families.

We believe local solutions are the best solutions, which is why we work with local partners including Village Water Zambia, manual drilling teams, communities and schools. We build the capability of these partners to deliver lasting safe water, sanitation and hygiene education. Over the years we have worked with the Village Water Zambia team to ensure they have the right systems and skills needed to continue to develop as specialist providers of vital services. They are referred to as ‘little giants’ by local government officials!
Our work focuses on Western Province, Zambia where only 50% of the population has access to safe water. The combination of safe water, sanitation and hygiene education has significant benefits for health, education and opportunities to earn a living.

Household health surveys taken before and after our support show dramatic reductions in water borne diseases.

"Now we have a hand pump, we no longer worry about water. I am able to clean my house, wash my dishes and my clothes. I have more time to spend with my family and to rest. My daughter has more time to concentrate on school instead of fetching water from the plains".

Mrs Nasilele Mwangala, Kutema Village
Manual Drilling

Since 2011 we have been supporting the establishment, training and development of manual drilling teams as independent small businesses. This boosts the local economy by creating jobs and demand for drilling kits and tools. The majority of our wells are now manually drilled rather than hand-dug. As there are very few trained teams, those we have supported are in high demand from other charities and government bodies. Our local partner, Village Water Zambia, has been working with the Zambian government to develop standards for manual drilling.

“Manual drilling has reduced the risk of accidents as you are no longer inside the well, digging by hand. Even if the water is found shallow, we can drill much deeper and get a better yield, stopping the well from drying up. Now I can do things I never imagined before, putting in a water point from start to finish and bringing water to the people. Now I have the knowledge, I would like to set-up and train my own team”.

Kamizhi Chinjenge, manual driller
Demonstrating the impact of our work and ensuring that changes are lasting is incredibly important to us. Working with our local partners, Village Water Zambia and the District Councils, we are developing an innovative system of mobile to web data collection, called VIM. Field staff from Village Water Zambia, along with District Joint Monitoring teams, made up of local council representatives and Environmental Health Technicians, visit villages to gather data which is inputted onto a Blackberry smartphone. This includes GPS coordinates, hygiene and sanitation facilities, household health, testimonials and pump functionality. The forms are then uploaded to our Cloud Computing database, where Village Water can access them for monitoring and reporting purposes. In 2015 we will continue to develop this system to ensure data collection is easy and accurate.

“The partnership between Village Water and the Kalabo Local Authority has been very helpful. The partnership has helped the local community to access safe water. This has reduced water-related and water borne diseases in benefiting communities. We hope the partnership will continue”.

Lukonga Musiwa, Kalabo District Joint Monitoring Team (third from right)
Well Good Appeal

On 31st July, Trustees, staff and their friends set off to cycle from London to Paris to launch our Well Good Appeal in style, raising over £3,000.

Over the next 12 weeks more than 10,000 people supported the appeal by running, baking, manning water stations at events, holding Harvest Festival collections at schools, volunteering at V Festival and more. Altogether our fantastic supporters raised over £287,000 to change 11,496 lives in Zambia.

The UK government matched all of these donations, so over the next two years we will be able to support a further 56 schools and 70 communities with safe water and sanitation. To find out more about this work visit http://www.villagewater.org/well-good-appeal.

The Well Good Appeal would not have been as successful without the support of our communication partners, The Shropshire Star, BBC Radio Shropshire, SJM Concerts, The Body Shop, Rotary International of Great Britain and Ireland, the Lake Kariba Moon Row, Today’s, Cherwell, Life Work Potential and many more. Thank you!
As well as helping 4,251 people with safe water, sanitation and hygiene, Bank of America Merrill Lynch has supported 10 villages with goats through our LIFE project, funded a new vehicle for Village Water Zambia, donated Blackberry smartphones to help with monitoring and evaluation, and helped us investigate the possibility of expanding into Mozambique. Their staff have also fundraised and volunteered their time, showing that there are many ways to help.

In 2014 we were delighted to be chosen as one of two charities supported by The Today’s Group Charitable Foundation. As well as staff fundraising and a fact finding visit to Zambia in November 2014, Today’s is also supporting Village Water through sales of their Blue Stone Spring water, proving that water really does change lives.
Our fabulous volunteers collected outside supermarkets and ran water stations at events including the Shrewsbury Grand Prix.

Rotary Clubs across the UK are great supporters raising over £30,000 in 2014 in many ways, including the Rotary Club of Warrington’s beer festival.

Our regular givers help us to plan our work more effectively and supported 387 people in 2014.

A massive thank you to everyone who supported us in 2014 by donating, fundraising, giving up their spare time and more to help us reach so many people. We would like to say a special thank you to the Big Give, Christadelphian Meal A Day, Guernsey Overseas Aid Commission, the Houston Charitable Trust, the Waterloo Foundation, V Festival and Wilmslow Wells for Africa for their ongoing support.
We have big plans for 2015 and need your help to change more lives through safe water, sanitation and hygiene. This is what we intend to achieve:

- Support more villages with safe water, sanitation and hygiene, improving health and creating time for education and work.
- Build permanent latrine blocks in 5 schools to help improve health and create a better environment for pupils and teachers.
- Continue to develop our mobile to web monitoring system so that we can track the progress of our work, ensure sustainability and demonstrate our impact.
- Continue to investigate expanding into Mozambique where only 1 in 5 people has access to sanitation.
- Train more manual drilling teams as independent enterprises, building local skills.
Get Involved

- Run, swim, walk or cycle and get sponsored.
- Invite a Village Water speaker to your club, group or school.
- Become a regular giver and help us to plan our work more effectively.
- Nominate us as your work’s charity of the year or hold a fundraising event at work.
- Volunteer: there are many opportunities including supermarket collections, fundraising, becoming a speaker, raising our profile on social media and more.
**The difference you can make**

£5 provides primary school hand-washing stations

£10 supports 1 person with safe water

£25 supports 1 person with safe water, sanitation and hygiene education

**Ways to donate**

- You can donate securely through our website by visiting www.villagewater.org/donate.

- You can send a cheque made payable to Village Water at 8a College Hill, Shrewsbury, SY1 1LZ.

- You can donate over the phone by ringing Clare, Rachel or Kelvin on 01743 241563.

- You can set up a regular donation over the phone or by downloading a form from our website.

- If you are a UK taxpayer, your donation could go even further through Gift Aid.
In 2014 we spent 90p in every £1 on charitable activities. For every £1 we spent on fundraising we raised £16.25. This information is a summary of financial activities taken from our fully audited accounts, available from Village Water or the Charity Commission website.