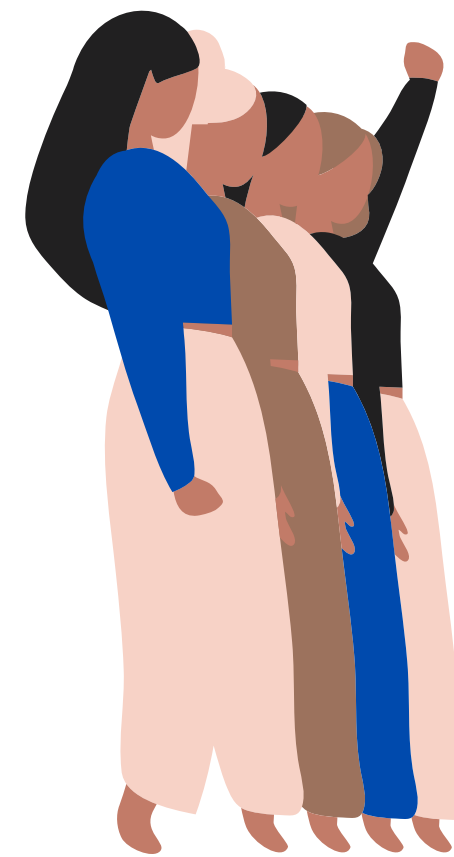


The Safari Sisters

Marketing Consulting

Sustainable marketing strategies for ethical businesses, supporting female empowerment, community enrichment and environmental conservation.



Make your voice heard

The whole world is spending more time online. How are you keeping visible?

Challenge 1

Your sales are dependent on your company's visibility, and your visibility is dependent on how you market your company.

Challenge 2

There are endless ways to approach marketing. It's almost overwhelming! All take time, money and plenty of effort to learn.

Challenge 3

Many ethical businesses do not have the time to develop a sophisticated marketing strategy or the funds to employ a full time marketing expert.



Solution 1

We provide cost and time effective sustainable marketing strategies to increase your visibility.

Solution 2

We work with FREE apps that will do the hard work for you, and teach you the skills to use them yourself. Giving you the tools to continue on your own, we will train you and your team.

Solution 3

Our one off package is a very effective way to boost your business. In addition, if there are grants available for your business, we'll work with you to apply for them and also create a marketing budget.

Utopia

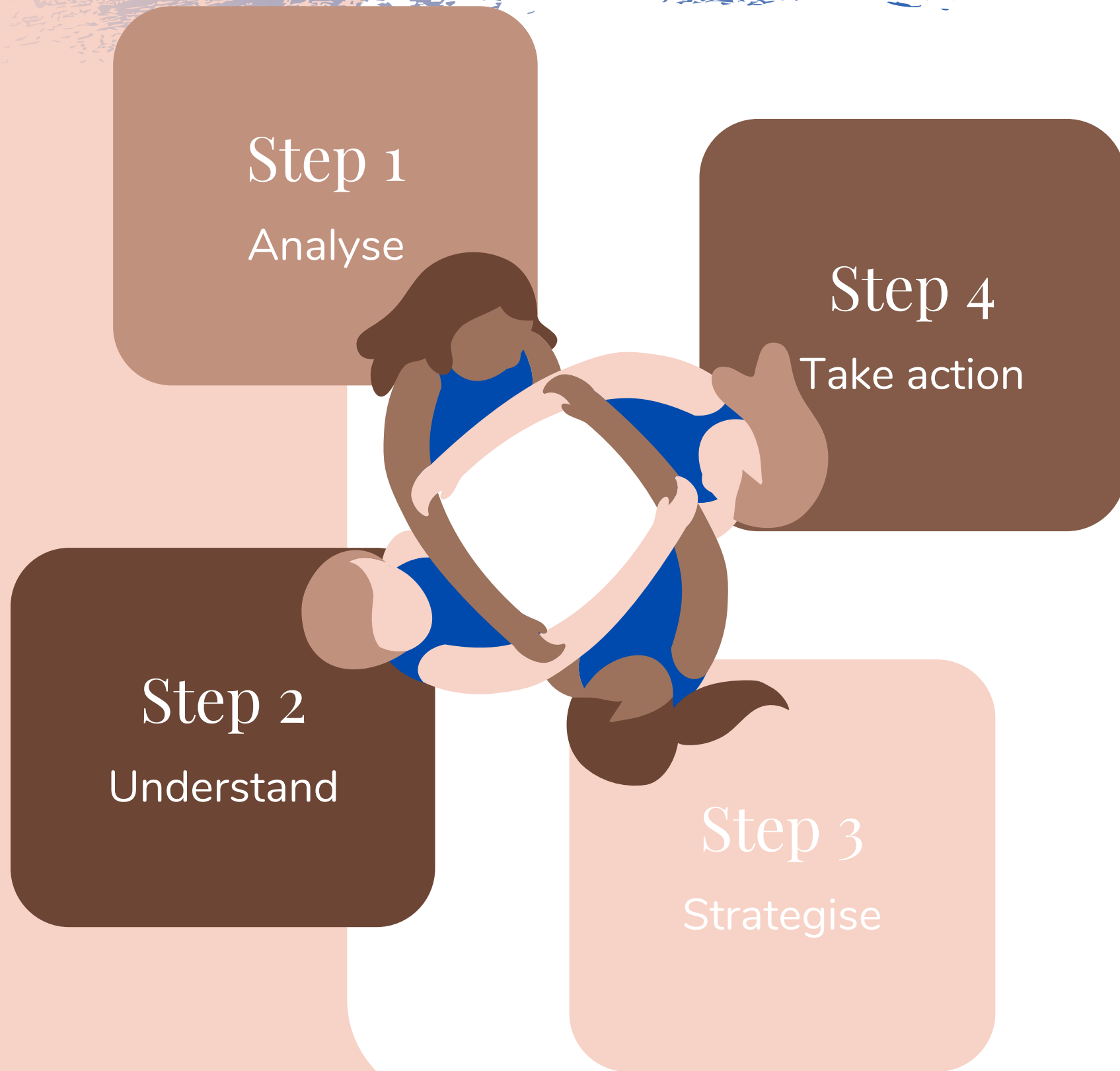
Manage your financial, social and environmental risks, obligations and opportunities.



Why choose us?

We provide a four month marketing consultancy program. We will cover in-house training on platforms and apps, marketing strategy and analysis, and how to handle media and content.





4 month consultancy

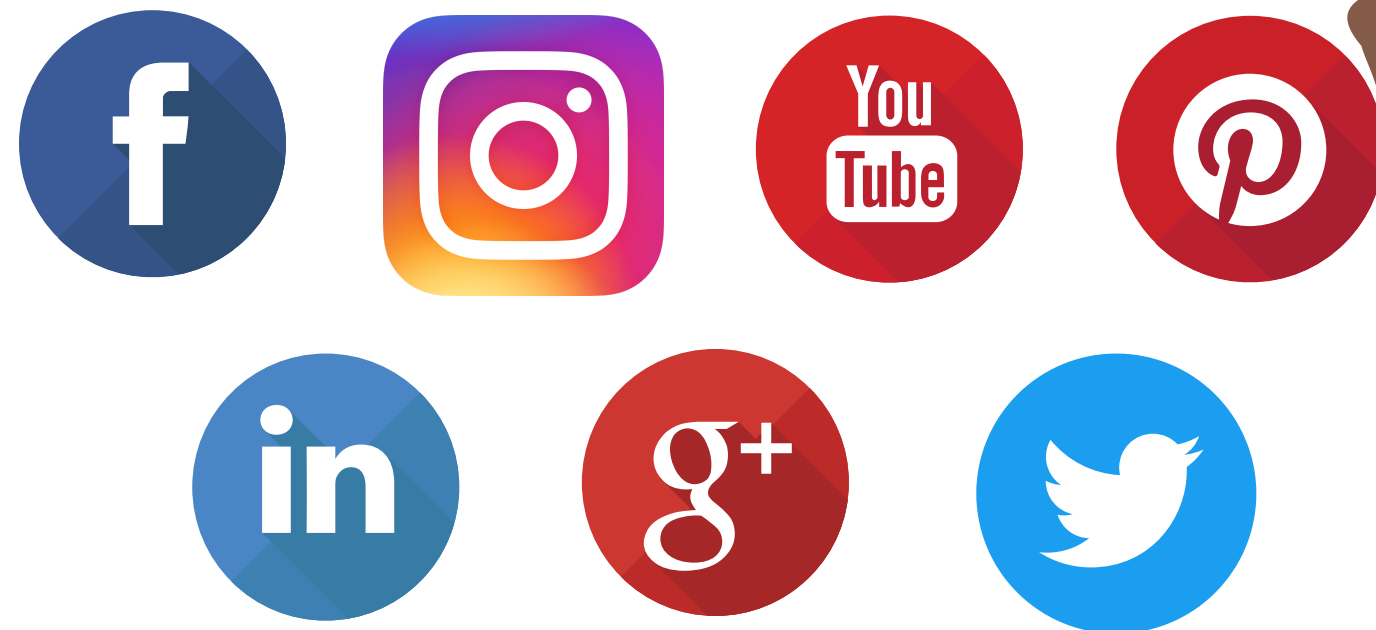
Analysis of your company's current visibility, performance and grant access.

Devise a strategy for increasing your visibility and sales.

Help you understand the platforms, apps, data and analysis that are available to you for FREE.

Take your company forward!

Experts in the following
social media platforms



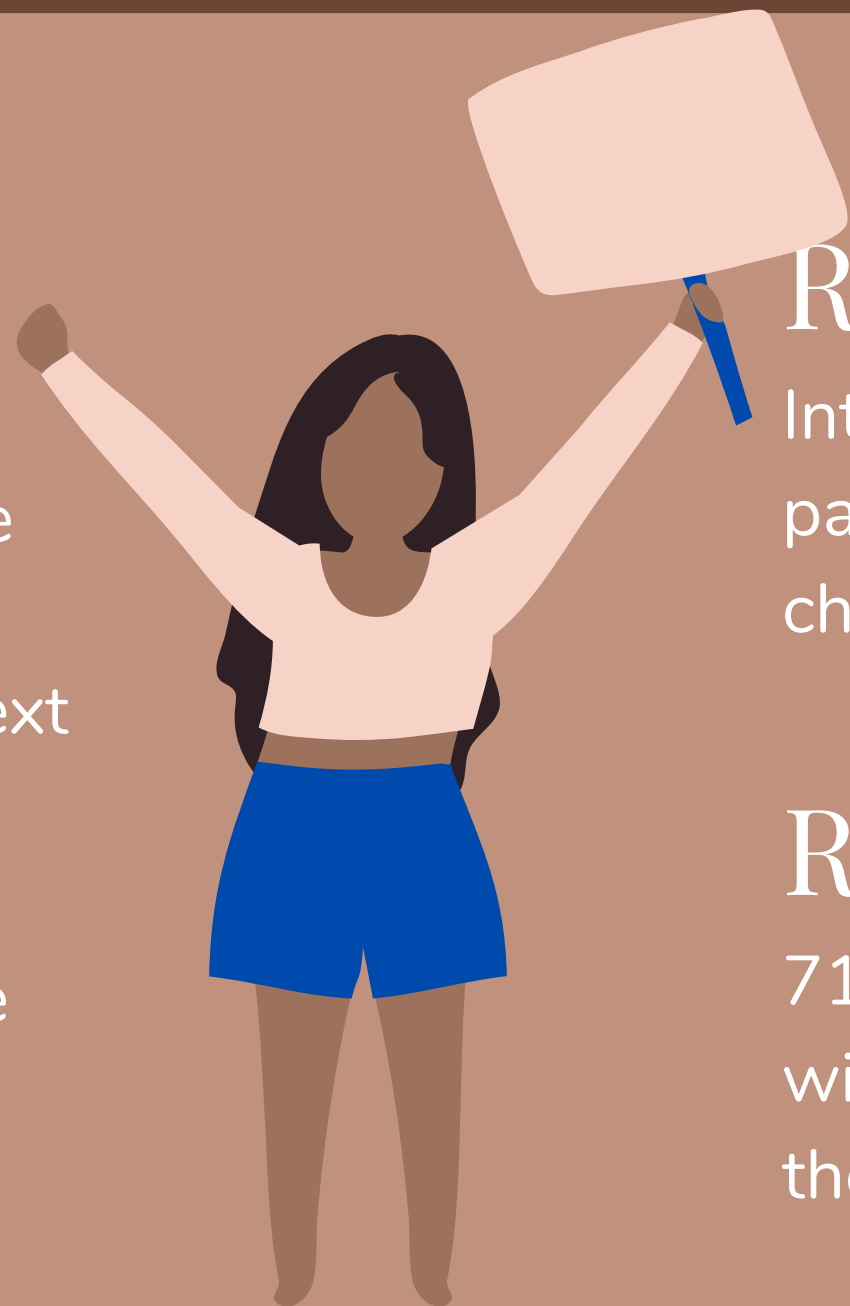
Not every company needs to be on every platform out there. We will make sure you are putting your efforts into the best and most effective platforms for you.

It's not about quantity,
it's about quality and
effectiveness



When?

Now is the best time for your company to rise and go to the next level. The world we live in has become dependent on online sales and visibility.



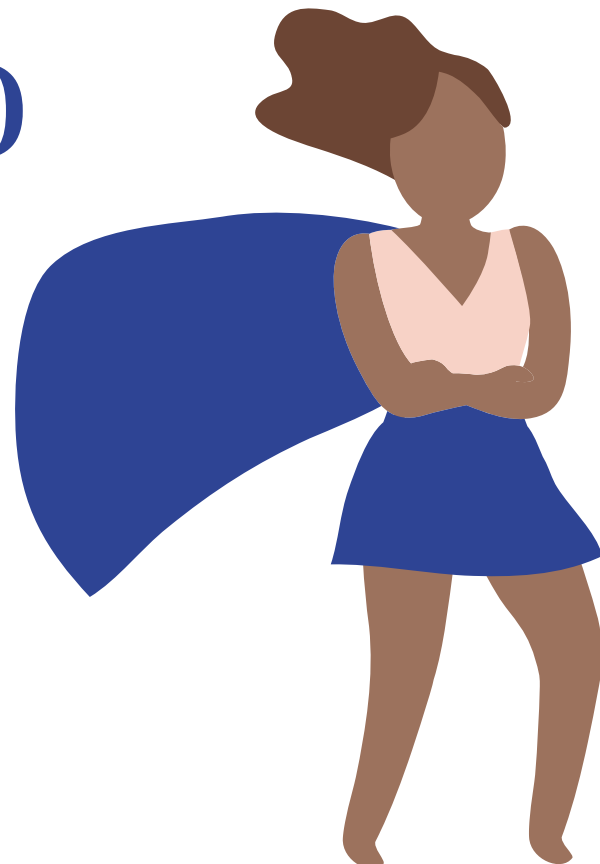
Reason 1

International e-commerce rose 25-30% during the global pandemic, according to Mastercard. Most of these changes to consumer habits are here to stay.

Reason 2

71% of consumers who have had a positive experience with a brand on social media are likely to recommend it to their friends and family.

Be your hero

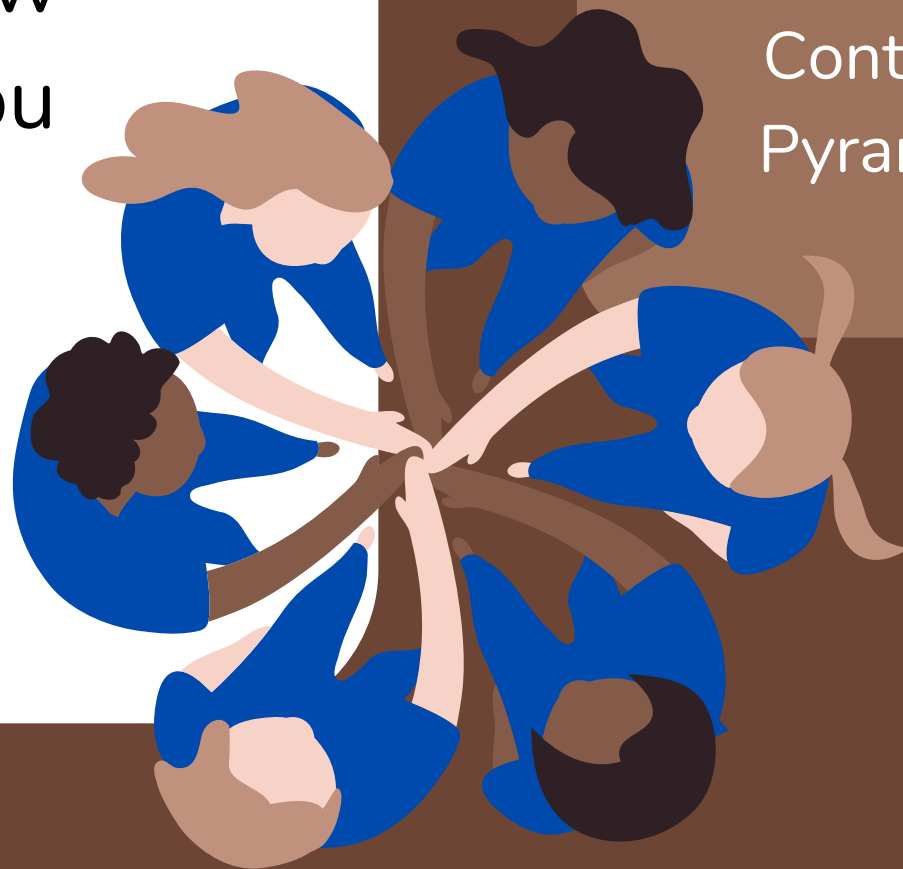


When you're running an ethical business and looking to make a difference in the world, you're already juggling plenty of important decisions every day. We help ensure you don't drop any of them while developing your marketing strategy.

We create fully personalised and sustainable marketing plans for each company we work with. We leave you with all the tools and documents from our in-house training. The skills we teach you will benefit your business for years to come.

Answering all the questions

What are your next steps and goals? How much time should you be devoting to marketing and growing your social media presence?



Who?
Customer
Avatar

Where?
Platform
Analysis

What?
Content
Pyramid

When?
Scheduling
Strategy

The Safari Sisters

Contact us

Get in touch to learn more about what we can do for you.

thesafarisisters.com

info@thesafarisisters.com

