

Health Check: Digital Transformation Diagnostic Service

Improve your customer experience with a recommended capability roadmap based on a review of your current state

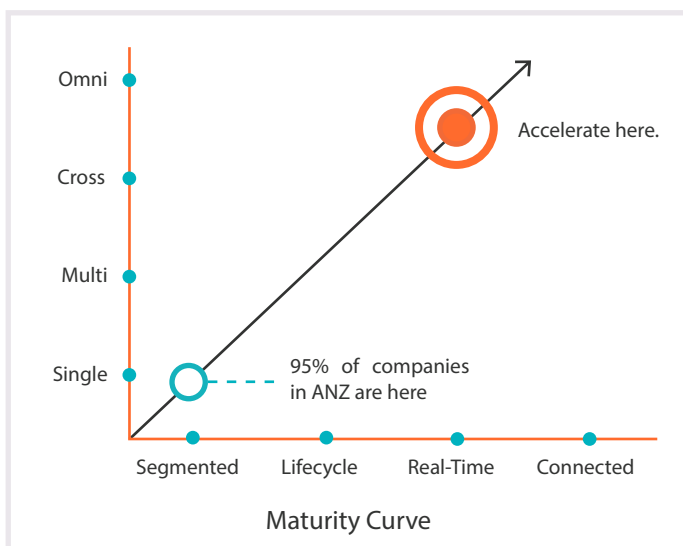


Digital Transformation Diagnostic Service

- Are you looking to accelerate your business toward its fullest potential?
- Have you been using a limited amount of the Salesforce Marketing Cloud capability and finding it difficult to scale?
- Our Health Check will provide a review of your current ecosystem and approach, and provide you with a recommendation and roadmap to drive your business forward.

What's Included

- Onsite interviews with key stakeholders.
- Current state maturity review of Salesforce
- Presentation of future state roadmap



4 Key Pillars We Review

- We review the following 4 pillars that are key to any successful digital transformation.

Strategy

- Review customer experience vision and alignment to your corporate and marketing objectives.

Campaigns

- Review acquisition, onboarding engagement, retention, and win-back campaigns.

Operations

- Review current team skills and capabilities.

Technology

- Review current software modules that are being used and not used.

This will allow us to provide you with considered recommendations, based on opportunities we've identified, that you can then implement to move up the Maturity Curve.

Interested to learn more?

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