WayFin is a way-finding solution that provides contextual wayfinding ideal for large facilities. WayFin displays curated and easy-to-read information through an interactive application on browser, kiosk, touch-screen, & mobile app. It is developed based on the “Points of Interest” principle offering directions through animated content.

WayFin supports multiple display formats such as images, video, etc.

WayFin is a web-based and hardware independent solution.

WayFin integrates with desk/meeting room booking system for easy locating and booking meeting rooms through the WayFin screens for a seamless booking experience.

WayFin is built on the Digital Blanket Enterprise IoT platform—a unique digital layer that enables automation, integration, benchmarking and analytics to improve your organization’s digital transformation journey. Digital Blanket provides several Workplace Management solutions and creates an intelligent correlation layer for Unified Command & Control.

WayFin Features

- **Curated Content:** WayFin supports easy content customization offering the flexibility to curate content as per your organization’s needs.
- **Points of Interest Grouping:** WayFin provides grouping of various points of interest with a detailed menu option.
- **Ease of Navigation:** Locates current position on the map and offers direction to selected points of interest. It supports QR code authentication on a mobile app for easy navigation from a defined location to a specific point of interest.
- **Cross-platform Solution:** WayFin works seamlessly across all browsers, kiosks, touch screens, and mobile app.
- **Multiple Orientation Options:** WayFin works seamlessly across all browsers, kiosks, touch screens, and mobile app.
- **Easy Implementation:** WayFin is very easy to set-up and use as it is web-based and hardware independent.
- **Ease of Management:** Enables easy content editing through remote management.
- **Branding:** Screens can display branding content to enhance company’s image when WayFin functionality is not in use.
- **Multiple Format Support:** WayFin supports multiple display formats such as images, video, etc.
- **Multiple Orientation Options:** Offers deployment flexibility with screen orientation in both portrait and landscape mode. WayFin can operate in a stand-alone mode without network connectivity.
- **WayFin Benefits:**
  - **Enhances employee experience & saves time resulting in improved productivity**
  - **Enhanced visitor experience improving brand visibility**
  - **Brings corporate real estate into focus with easily accessible information for quick navigation**
  - **Multiple Formats (image / Video)**
  - **Multiple Locations & Devices**
  - **Hardware Independent – Kiosks, Screens, Mobile, Tablets**
  - **IoT Enabling for Engagement**
  - **Thick or Thin Client**
  - **Dynamic Content – Easy Curation**