

AGGREGATED CHART-OF-CHARTS

South Africa Top 40

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The *Aggregated Chart-of-Charts: South Africa Top 40* tracks the week-to-week popularity of individual singles in the South African digital marketplace. It is compiled by analysts at Firefinch, a research and data consultancy specialising in the African music industry.

The Top 40 chart is released on a Wednesday. The previous week's data for South African digital music consumption is sourced from Spotify, Apple Music, YouTube Music (superseding Google Play Music), and Deezer. This data serves as the input for an algorithm that determines the aggregate chart position, based on the market impact of each platform. The relative performance of tracks is expressed by a number called the *ff-index*. This is a measure of the performance of any given track with reference to this week's #1. The #1 will always have an ff-index of 0.000, and a typical spread over the Top 40 is around 0.480–0.550.

The chart is *aggregated* because a variety of different sources of data make different contributions to the model underlying chart position. It is a *chart-of-charts* because the individual data points from each source are the (weighted) chart positions of tracks on each respective platform. Only chart data is taken into account.

Further commentary on this chart can be found at www.firefinch.co.za/blog. Firefinch also tracks the Top 100 singles and provides a variety of chart metrics, but these are not publicly released. For more information on chart analysis, contact info@firefinch.co.za.

Key to chart

Pos.	The aggregated chart position of the single.
Δ LW	The change of position since last week's chart ('delta last week').
Track	The title of the track.
Artist	The name of the artist(s), including featured ('ft.') artists.
ff-index	A measure of the popular performance of the track. #1 will always have an ff-index of 0.00. The smaller the difference in ff-index between two tracks, the closer in general popularity on the sampled digital platforms.
NE	The track is a new entry on the Top 40 chart.
RE	The track is re-entering the Top 40.

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Released Wednesday 13 January 2021

Pos.	Δ LW	Track	Artist	ff-index
1	-	SummerYoMuthi	Blaq Diamond	0.000
2	+2	The Business	Tiësto	0.008
3	-1	Blinding Lights	The Weeknd	0.012
4	+2	Mood	24kGoldn ft. iann dior	0.022
5	+2	Head & Heart	Joel Corry ft. MNEK	0.037
6	-1	Uthando	Soa Mattrix, SoulfulG, Shaun101	0.083
7	+1	Lemonade	Internet Money ft. Gunna, Don Toliver, NAV	0.083
8	-5	Mali Eningi	Big Zulu ft. Intaba Yase Dubai, Riky Rick	0.085
9	+11	WITHOUT YOU	The Kid LAROI	0.112
10	NE	Anyone	Justin Bieber	0.124
11	-2	Breaking Me	Topic, A7S	0.126
12	+4	Therefore I Am	Billie Eilish	0.127
13	-3	Watermelon Sugar	Harry Styles	0.150

14	+5	you broke me first	Tate McRae	0.151
15	-2	positions	Ariana Grande	0.159
16	-1	Roses – Imanbek Remix	SAINT JHN	0.165
17	-6	Dance Monkey	Tones & I	0.173
18	+4	Someone You Loved	Lewis Capaldi	0.176
19	-5	HOLIDAY	Lil Naz X	0.200
20	-8	Dinaledi	Major League Djz, Abidoza ft. Mpho Sebina	0.208
21	-	Holy	Justin Bieber ft. Chance the Rapper	0.220
22	-4	Savage Love (Laxed – Siren Beat)	Jawsh 685 & Jason Derulo	0.233
23	+8	WAP	Cardi B ft. Megan Thee Stallion	0.335
24	+4	For the Night	Pop Smoke ft. Lil Baby, DaBaby	0.338
25	+2	Memories	Maroon5	0.343
26	+11	Whopty	C. J.	0.346
27	-2	Circles	Post Malone	0.347

28	RE	Monster	Shawn Mendes, Justin Bieber	0.347
29	-6	ROCKSTAR	DaBaby ft. Roddy Ricch	0.363
30	RE	Willow	Taylor Swift	0.368
31	+9	Laugh Now Cry Later	Drake ft. Lil Durk	0.390
32	+2	Don't Start Now	Dua Lipa	0.400
33	NE	Afterglow	Ed Sheeran	0.427
34	RE	34+35	Ariana Grande	0.435
35	RE	Go Crazy	Chris Brown, Young Thug	0.439
36	+3	Your Love	Azana	0.445
37	-1	What You Know Bout Love	Pop Smoke	0.453
38	-14	Jazzidisciples (Zlele)	Reece Madlisa, Zuma, Mr JazziQ, Busta 929	0.475
39	-6	uLazi	Mr JazziQ ft. Zuma, Mpura, 9umba	0.481
40	NE	drivers license	Olivia Rodrigo	0.492